

Business and economics



- Accounting
- Analytics and business technology
- Business and commerce
- Economics
- Entrepreneurship and innovation
- Finance
- Financial planning
- Human resources
- Management
- Marketing
- Property and real estate
- Recruitment and talent acquisition
- Sport development
- Sport management

Ready to make a positive change?

Be empowered to create radical solutions to the world's most significant problems with a degree that prioritises sustainability, innovation and emerging technologies.

We put the power of new ideas into your hands, so you graduate with the versatile skills and confidence to make a real change in the careers of tomorrow.

We also prioritise practical learning so that you complete your studies with lifelong networks and a job-ready CV.

Acknowledgement of Country

Deakin University acknowledges the Traditional Custodians of all the unceded lands, skies and waterways on which Deakin students, staff and communities come together. As we learn and teach through virtually and physically constructed places across time, we pay our deep respect to the Ancestors and Elders of Wadawurrung Country, Eastern Maar Country and Wurundjeri Country, where our physical campuses are located. We also acknowledge the many First Nations from where students join us online and make vital contributions to our learning communities.

Artwork credit: Nathan Patterson.



Your future in business and economics

Move your career forward

Career outcomes in all areas of business are growing in rapid and exciting ways. Gain hands-on experience while studying courses shaped by industry experts who strive to foster invaluable skills in critical thinking, analysis, investigation and evidence-based decision-making to open up employment opportunities in just about every industry.

Network with our industry connections

Learn from award-winning industry experts and develop long-lasting networks through our close ties with industry, government departments, professional associations and other educational providers.

While Deakin's sport partnerships will open the door to exciting placement experiences and connect you with the best athletes, managers and administrators in sport, including:

- Deakin Melbourne Boomers
- Geelong Cats
- Golf Australia
- Netball Victoria.

Graduate with an employment advantage

Deakin Business School holds both AACSB and EQUIS accreditations, meaning it's globally recognised, internationally benchmarked and part of an ongoing quality improvement system enriched by involvement with a vibrant learning community.

As one of a select group of universities in Australia with EQUIS accreditation, you can confidently embark on your studies with the knowledge that Deakin Business School has international relevance, which offers an employment advantage.



Your future in business and economics

Preparing you for a changing world

Be empowered to thrive in a world that's changing faster than ever before with teachings that focus on key areas affecting today's business community.

Business and technology

We commit to cutting-edge research to understand how organisations leverage off and transform from the newest technology.

SMEs and entrepreneurship

We cultivate an entrepreneurial mindset and examine how to enhance the performance of small to medium enterprises (SMEs).

Business and society

We take a multidisciplinary approach to the themes of responsible, inclusive and resilient business to deliver impactful teaching.

Capital markets

We shape future coursework to align with key innovations in finance and investment that can be leveraged for positive economic and social outcomes.

Graduate job-ready with real-world experience

Become a sought-after candidate with internship and work-integrated learning experiences, available both nationally and overseas. Gain the expertise to confidently transition from course to career by developing the in-demand, practical skills employers are seeking while also getting the opportunity to:

- apply and consolidate knowledge gained in your course
- cultivate professional competencies
- experience workplace culture
- explore career options relevant to your study discipline.

deakin.edu.au/business-wil





Access state-of-the-art facilities

Unleash your creativity and get hands-on experience using our high-tech, industry-standard facilities. For instance, gain insights into the foreign-exchange market and experience the fast-paced nature of the trading world with the Deakin Trading Room, an advanced model of an interbank trading floor.

We'll be there to help

Our mentors are there to help you transition to university through study skills sessions, exam preparation and a range of other services.

We want you to have a meaningful learning experience; university is important, but it should be fun too. Deakin Business School supports a range of clubs and societies, including Deakin Commerce Society, Deakin Law Students Society, Deakin Entrepreneurs Collective and many more.


Gain international experience

Connect with the world through faculty-led programs, short-term study programs, international internships and volunteering.

In 2023, Deakin Business School students travelled to Japan, Vietnam and the UK for business consulting, to the US for the National Sports Forum (NSF) Case Cup competition and the NBA Summer League.

Our students have gone behind the scenes at Disneyland, worked in the island state of Penang and travelled through France and Hungary to explore contemporary issues in European business.

These experiences enhance your global employability skills in areas like teamwork, critical thinking and intercultural communication, while immersing you in a new cultural and learning environment.



Explore our innovative learning spaces

See Deakin Business School's high-tech learning facilities, including our state-of-the-art trading room and visual analytics lab.

deakin.edu.au/business/facilities

Disciplines

Your dream course starts here. Take a look through some of our majors and minors to choose your area of expertise. Knowing what you'd like to specialise in helps career advisers find the best course for you. Corresponding courses are featured later in this guide so you can learn more about what you'll study, available work experience opportunities and the types of careers you could pursue.

Accounting

Complex global markets and reporting requirements mean accounting is an increasingly dynamic and exciting profession. Accountants are finance and information specialists who inform business decision-making within a wide range of organisations. Businesses and individuals rely on accountants to assess their financial situation, prepare reports and give advice on financial dealings.

Business analytics

Every business seeks to gain a competitive advantage through data and graduates with analytical skills are in high demand. Learn to find meaning and extract value from data by applying creativity to real-world problems. Gain data analysis skills and discover how to apply problem-solving and creative thinking to the needs of business, science and society.

Business and digital communications

Manage and coordinate relationships between organisations, agencies and the public through effective internal and external communications. With a focus on ethical and sustainable research and practices, build key knowledge and skills in brand management, content marketing, social media, strategic public relations and marketing communications.

Commerce

Commerce provides a solid foundation in business studies. Deakin offers a variety of majors, from accounting through to marketing and international trade. If you're after a career in business, a degree in commerce could be your first smart business decision.

Economics

Learn about the production, distribution and consumption of wealth. Economics is a social science based on human behaviour that helps you enhance all aspects of business. Gain business acumen and learn to adapt to various policy environments. Develop quantitative and analytical skills that are highly valued by employers and can complement your future career path.

Entrepreneurship and innovation

Develop skills and strategic tools, and benefit from work-integrated learning experiences to prepare for starting your own business, running a family business, becoming a social entrepreneur, or helping existing organisations to launch and manage new products and enter into new markets.

Event management

Work in diverse fields like government, education and the not-for-profit sector. You'll develop a comprehensive set of skills that include project management, marketing, communication, innovation and planning for unique events.

Finance

A career in finance can open doors to almost any industry. Learn about the operations of financial markets and institutions, and how decision-making processes are administered where uncertainty is involved.

Finance deals with investment, payout decisions of firms, the effects of interest rates and risks on the pricing of assets, and the structure and operations of financial markets and institutions.

#1 Victorian university for course satisfaction

Year on year, Deakin's students have the highest course satisfaction rate of all Victorian universities.¹ We've ranked this highly for the past 13 years, with our students being particularly happy with our:

- teaching
- learning resources
- student support
- skills development
- learner engagement.

¹ Australian Graduate Survey 2010–2015, Graduate Outcomes Survey 2016–2022, Quality Indicators for Learning and Teaching (QILT).

Disciplines



Financial planning

Financial planners have the necessary breadth and depth of financial skills and knowledge to help people achieve financial success. Innovative and lateral in their thinking, financial planners are up-to-date with the latest changes and are committed to providing sound, independent and ethical financial advice to their clients.

Human resource management

An understanding of how to manage human resources is critical for all managers in all industries. Human resource management covers recruitment, selection, training and development, workplace diversity, employee relations, performance and change management, and remuneration. Develop invaluable counselling, mediation and negotiation skills that will stand you in good stead in any field you enter in the future.

Information systems

Work in a globally significant field where you'll implement cutting-edge technologies to solve business problems. If you have a passion for new technologies, business analytics and eBusiness, a career in information systems may be for you.

International trade and business

Gain the skills, knowledge and expertise to excel in a growing and changing global environment. From marketing and strategy through to international relations and law, a career in international trade and business could take you anywhere in the world.

Management

Managers drive organisational culture, performance and results by leading, supporting and transforming organisations and their employees. Study management to formally develop the skills required to be an effective leader through a progressive program of theory and practice.

Marketing

Marketing strategically and creatively adds value to the customer experience, building a relationship between consumers and sellers. Our courses cover a range of subjects, including brand management, consumer behaviour and digital media.

Organisational psychology

Organisational psychologists apply science to the workplace to improve employee performance and wellbeing. You could work with organisations, teams and individual employees to devise strategies to recruit, motivate, develop, change and inspire your workforce.



Disciplines

People management

People management is one of the fastest-growing fields of professional employment. This discipline provides skills and understanding of the critical dimensions required to successfully manage people. Develop an understanding of strategic human resource development and management, organisational behaviour, change management, workplace counselling and negotiation, and employment relations.

Project management

Join a growing, dynamic profession that involves planning, coordinating, costing and evaluating projects of all sizes, as well as managing the people and risks involved. In a globalised economy, project management is central to developing and delivering new products, services and infrastructure, as well as implementing new techniques and processes to facilitate change.

Psychology

Combine psychology principles from complementary disciplines in marketing or human resource management. Dual expertise in psychology and business disciplines provides you with a competitive advantage as you enter employment.

Recruitment and talent acquisition

A role in this area encompasses human resources, recruitment, marketing, brand management, relationship management and strategies for talent acquisition. Master these invaluable skills for recruitment both within and outside of organisations in a new major designed in consultation with industry experts to meet a growing demand in the market. It's reinforced with hands-on learning programs that will see you graduating as a qualified and sought-after recruitment professional.

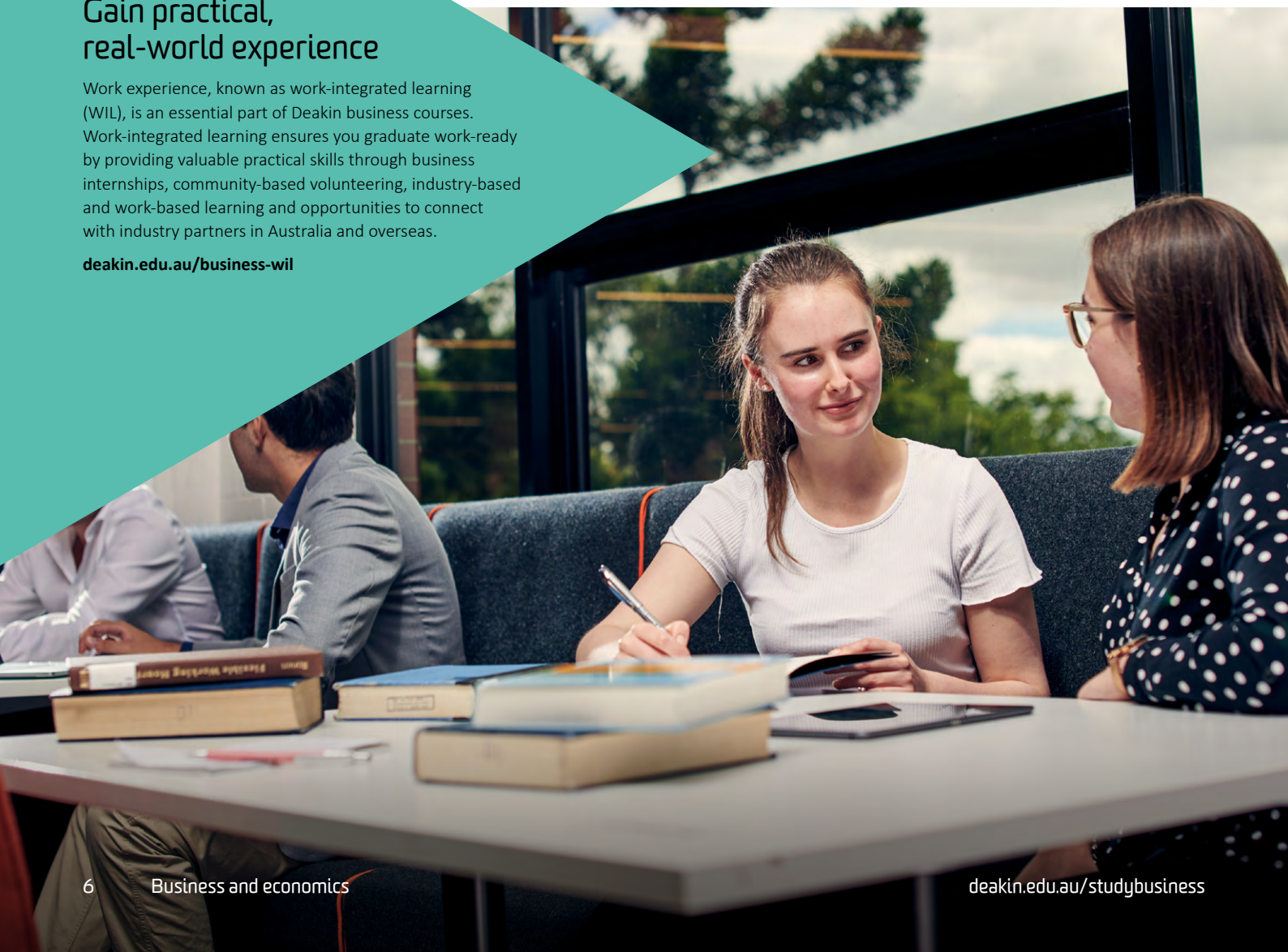
Property and real estate

The property industry is one of the world's largest employment areas. Deakin's unique property and real estate course leads to careers with long-term employment and rewarding salaries. With strong industry links and international demand for graduates, studies focus on investment, property development, property valuation, market analysis and property economics, with popular specialisations in sustainability or business disciplines.

Gain practical, real-world experience

Work experience, known as work-integrated learning (WIL), is an essential part of Deakin business courses. Work-integrated learning ensures you graduate work-ready by providing valuable practical skills through business internships, community-based volunteering, industry-based and work-based learning and opportunities to connect with industry partners in Australia and overseas.

deakin.edu.au/business-wil



Disciplines



'The opportunities offered in the Bachelor of Business are endless. I most valued studying abroad, engaging with real-life clients and developing lifelong relationships with the people I met throughout my university journey.'

Isabelle Banovac
Bachelor of Business graduate

Retail and supply chain management

Retail managers for the 21st century understand the retail process from sourcing and retail, to brand management and evaluating consumers. The field of retailing is still growing but the impact of worldwide competition and short product lifecycles makes it a challenging and dynamic sector that needs practitioners who can operate in a fast-changing environment.

Sport development

Study sport development for its unique focus on three areas: sport management and marketing, coaching and exercise, and sport science. It centres on the development of sport and community development through sport, by both increasing participation in sport and developing pathways to attract, retain and nurture sport participation.

Sport management

Make your mark behind the scenes. Develop the skills required to lead in all facets of sport business, including the management of professional and community sport programs, competitions, facilities, events and more. You'll learn how to support marketable, profitable and competitive teams on and off the field, with specialised learning in systems, marketing, finance, management and law. You'll also gain access to unique opportunities with leading clubs and organisations that will open the door to exciting placement experiences and invaluable connections.

Sustainability and development

The world is bracing for a new normal of uncertainty involving harsher, more frequent weather events with unpredictable costs. The sustainability and development major is built on this broad theme with opportunities for students to gain a practical understanding of the interactions between the economy and the environment, and how to propose solutions and approaches that can facilitate a sustainable co-existence of both.

Be rewarded for your hard work

A Deakin scholarship is more than just a financial boost. It is our chance to acknowledge your accomplishments and reward your hard work, setting you on the path to success at university. Our extensive scholarship program includes three key scholarships:

- Vice-Chancellor's Academic Excellence Scholarship
- Deakin Scholarship for Excellence
- Deakin Student Support Scholarship.

We also offer a range of donor- and government-funded scholarships. Each is unique with differing criteria, rewarding aspiring students from diverse backgrounds.

deakin.edu.au/scholarships

Where can a business degree take me?

When you picture your future career where do you see yourself?

With a business degree, you can choose a unique path from a diverse range of options. You can build specialised skills or get broad expertise. You can choose a global career or stay local. You can start your own business or use your skills in any sector.

Maybe you want to be an accountant who works in fashion, the CEO of a startup or a business analyst helping an environmental not-for-profit reach their audience – the possibilities are endless with a business degree.

Where do you want to work?

Different types of organisations offer different opportunities. Thinking about where you would like to work can help you find the right course to get you there.

Small-to-medium enterprises (SMEs)

Want to work in a hands-on role? Small-to-medium enterprises make an invaluable contribution to the economy – around 98% of businesses are small businesses. The advancement of technology means that small businesses are no longer simply hiring family members. They require skilled professionals to propel the reach of their products and services. Want to work for an established business or start your own business from scratch? Success in business requires more than just a great idea – our courses give you the fundamental skills you need to make an impact.

Some examples of SME opportunities:

- accounting and finance
- tech and analytics
- retail and ecommerce
- media and digital marketing.

Not-For-Profit (NFP) and community sector

Are you passionate about social impact? Working for a Not-For-Profit or community organisation allows you to use your expertise to drive change. This sector needs the best of the best: the strength of your business skills contributes to the success of the cause. Want to manage corporate partnerships for a charity, develop marketing campaigns for a social enterprise or work in HR to build employee wellbeing? Whatever you pursue, you'll have the business skills to come up with innovative strategies to solve challenges. Find your purpose with a meaningful role that fits with your values.

Some NFP and community sector employers include:

- Beyond Blue
- Oxfam
- Cancer Council
- RSPCA
- Climate Council.

Corporate sector

Curious about how business and society intersect? Careers within the corporate sector are diverse and span all areas of business. Want to work for a multinational as an accredited economist or bring your communication, negotiation and decision-making skills to a management role? You'll find opportunities for career progression and networking and you can take your career global. In big business you have the capacity to be a part of powerful social impact.

Some businesses our graduates have found roles with include:

- ANZ
- KPMG
- Deloitte
- MECCA
- Country Road Group.



'Studying a Bachelor of Marketing (Psychology) has been pivotal in my career. My studies have given me the ability to create compelling psychology driven marketing strategies, and these learnings have truly set me up for success.'

Garrett McNamara

PR and Influencer Executive
Bachelor of Marketing (Psychology) graduate



Skills to get you a job

At Deakin, every course is shaped by industry experts, ensuring you'll graduate with real-world expertise and practical skills – giving you a competitive edge in the workplace. Secure your future today at Victoria's #1 university for teaching quality¹ and overall educational experience.¹

¹ 2022 Student Experience Survey, Quality Indicators for Learning and Teaching (QILT).

Have you considered a career in these emerging sectors?

If you're looking for something different, prepare yourself for a rewarding career in an emerging sector. Here are some ideas:

Business analytics

A business analyst interprets data and information and uses these insights to unlock creative solutions for businesses. It's a role where your practical commercial skills enable you to advise organisations and solve complex problems and you can work in any sector.

Some examples of roles for business analysts include:

- artificial intelligence (AI) specialist
- climatologist
- fashion trend analyst
- financial crime analyst
- disease mapper.

Brand management

Brand management is about influencing the public perception of what a brand stands for through strategic marketing campaigns. It's a role where creative thinking, networking and communication skills pair with your ability to understand and meet the needs of target markets.

Some examples of organisations that hire brand managers include:

- Victorian Health Promotion Foundation
- Lindt & Sprungli
- Remedy Kombucha
- Adidas, and many more.

Talent acquisition and recruitment

Talent acquisition is about connecting the right person with the right job. The pandemic drastically changed the face of work, creating a demand for experts who can identify and recruit talent, market businesses and individuals, and forecast demands. It can be highly impactful work – you're making a genuine difference to someone's life and contributing to the success of an organisation.

Talent acquisition managers and recruitment specialists are employed by:

- medium to large organisations across all sectors
- recruitment agencies
- consultancy firms.

Award-winning university career service¹

DeakinTALENT will prepare you to secure the jobs of tomorrow. Our award-winning service is available to you from day one and will support you for the rest of your career. You'll have lifetime access to career coaching, industry networking opportunities and a comprehensive suite of digital resources helping you develop the most employable version of yourself.

deakintalent.deakin.edu.au

¹ Australian Graduate Recruitment Industry Awards, 2017, 2018, 2019, 2020 winner for most popular career service in Australia; Employability award, 2021 Australian Financial Review Higher Education Awards.

Courses

- X123 Deakin course code
- 🕒 Course duration in years
- 📅 Trimester intake
- B Melbourne Burwood Campus
- WP Geelong Warrn Ponds Campus
- WF Geelong Waterfront Campus
- WB Warrnambool Campus
- D Online

Associate Degree of Business¹

M250 🕒 2 📅 T1

CAMPUS
WB

Achieve your goals in a supported environment with Deakin's Associate Degree of Business. With two years of full-time study at our Warrnambool campus, you can take the first step towards a business career and open pathways for further study.

Build fundamental skills in accounting, marketing, finance, management and more in your first year and delve deeper with a specialisation in either business or accounting and finance in your second year.

Gain real-world experience with a work-integrated learning unit that will enhance your employability. A guaranteed internship within the local community will enable you to learn first-hand from industry leaders and build your professional network while you study. Upon completion of your first two years, you can choose to graduate with an Associate Degree of Business and start your career or you can progress to further study and complete a third and final year to graduate with a Bachelor of Commerce or Bachelor of Business.

Careers

You will graduate from the Associate Degree of Business with the experience and skill set to work in many industry sectors, including:

- agribusiness
- bookkeeping/trainee accounting
- business administration
- business support
- independent businesses/start-ups
- sales and customer service
- store management.

The Deakin Guaranteed ATAR

We are providing lower guaranteed ATARs for eligible Australian Year 12 students, for most undergraduate courses. This will provide you with more certainty, reduce stress and ultimately give you a greater opportunity to get into the course you really want.

To be eligible for the program, you will need to meet at least one of the following criteria, preference Deakin and submit a SEAS application through VTAC:

- attend a Deakin under-represented school
- live or study in a regional or remote location, or
- be of Indigenous Australian descent.

deakin.edu.au/deakin-guaranteed-atar

Work experience

Work experience is embedded into this course with a guaranteed internship in the local community. Learn from leaders in the local industry, build your professional network while you study and graduate ready to make your mark with enhanced employability.

Course structure

This 16-credit-point course consists of 10 credit points of core units, one 4-credit-point Associate Degree of Business stream (Accounting and Finance or Business), 1 credit point of open elective units and a work-integrated learning unit selected from course electives.

	TRIMESTER 1	TRIMESTER 2
YEAR 1	Accounting for Decision Making Economic Principles Marketing Fundamentals Law for Commerce	Business Analytics Fundamentals of Finance Management Managing Self and Influencing Others
YEAR 2	Business Logistics Elective <i>Stream A: Accounting and Finance stream</i> Financial Accounting Financial Planning OR <i>Stream B: Business stream</i> Project Management Entrepreneurship and Innovation	Work Integrated Learning Unit: Internship OR Business for Social Impact Global Mindset and Citizenship <i>Stream A: Accounting and Finance stream</i> Management Accounting Quantitative Methods for Finance OR <i>Stream B: Business stream</i> Brand Management

▶ Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability and more. deakin.edu.au/course/M250

¹ This course is not available to international students.



Courses

NP Not published – less than five offers made to recent secondary education applicants

X123 Deakin course code

🕒 Course duration in years
📅 Trimester intake

📍 Melbourne Burwood Campus
📍 Geelong Waurn Ponds Campus
📍 Geelong Waterfront Campus
📍 Warrnambool Campus
📍 Online

Bachelor of Business Analytics

M340 🕒 3 📅 T1, T2

CAMPUS	📍	📍
ATAR	66.15	NP
GUARANTEED ATAR	60.00	60.00

Launch a career in the booming world of business insights with Deakin's Bachelor of Business Analytics. With hands-on experience in real-world projects, you will become a confident business analytics translator capable of unlocking innovative solutions for businesses using data insights. In Victoria's longest-running specialised business analytics course, you'll learn practical commercial skills to interpret data and information, so you can solve complex organisational problems and create opportunities for businesses.

Professional recognition

Completion of the Bachelor of Business Analytics and associated combined courses grants eligibility for entry as a professional member of the Australian Computer Society (ACS).



Careers

As a graduate you can work across business and analytical fields. Career opportunities include:

- artificial intelligence specialist
- big data engineer
- business analytics translator
- business analyst

- business intelligence specialist
- computer system analyst
- data analyst
- digital transformation consultant
- information analyst
- information manager/officer
- market analyst
- predictive modeller
- social media analyst.

Work experience

Work experience is a core component of this degree. The work-integrated learning program connects students with employers, ensuring you have every opportunity to work with business analytics students and professionals each trimester – giving you a head-start in your career.

Course structure

This 24-credit-point course consists of 16 credit points of core units (including one work-integrated learning unit or an approved international learning experience) and 8 credit points of elective units.

	TRIMESTER 1	TRIMESTER 2
YEAR 1	Business Analytics Managing Data and Information Professional Ethics in the Digital Age Introduction to Data Science and Artificial Intelligence	Digital Business Analysis Predictive Analytics Cybersecurity and Governance Elective
YEAR 2	Business Intelligence and Data Warehousing Artificial Intelligence for Business Project Management Elective	Social Media Analytics and Data Driven Innovation Decision Analytics Elective x 2
YEAR 3	Marketing Analytics Strategic Supply Chain Management Work Integrated Learning – MWL unit Elective	Applied Business Project Elective x 3

▶ Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more. deakin.edu.au/course/M340

'The learning is very practical and hands-on. The theory is interesting, but you learn most by doing it and working on real problems.'

Kaizer Rodrigues

Bachelor of Commerce (Business Analytics) graduate



Choosing between business and commerce?

In both degrees, you will study foundational units to give you a well-rounded understanding of business and the skills to navigate the jobs of today and the careers of the future.

The Bachelor of Commerce requires strong problem-solving and analytical skills and provides graduates with specialised knowledge of the organisational functions of a business. The course offers graduates a pathway to be recognised by professional organisations such as: Certified Practising Accountants (CPA), Australian Human Resources Institute (AHRI) and Australian Marketing Institute (AMI).

The Bachelor of Business has a stronger focus on a range of skills and knowledge outside of the traditional analytical organisational functions of a business. This is the degree of choice for those with an entrepreneurial spirit and an eye to becoming a business owner.

To find out more about the differences between these degrees, you can read an explanatory article at deakin.edu.au/articles/study-areas/business/choosing-between-business-and-commerce.



Bachelor of Business

M325 🕒 3 📅 T1, T2, T3

CAMPUS	B	WF	D
ATAR	60.05	60.45	60.30
GUARANTEED ATAR	55.00	55.00	55.00

Deakin's Bachelor of Business gives you the skills and experience needed to succeed in the business world. You'll solve practical business challenges, explore innovative and emerging business trends, and prepare for the nuances of international business relationships. There are opportunities to secure a sought-after work placement with our industry partners, and to gain a global perspective of business on an international study tour.

Careers

The Bachelor of Business can lead to a variety of careers in Australia and overseas, including:

- business analyst
- business development manager
- content manager
- digital communications manager
- entrepreneur
- events manager
- project manager
- sustainability manager
- responsible business planner.

Work experience

Work-integrated learning is an essential component of your studies, letting you connect with the world by working in a range of organisational roles as part of your study. A capstone unit in your final year offers a great opportunity to practise and develop professional skills, such as teamwork, communication, negotiation, conflict resolution, decision-making, problem solving and leadership.

Course structure

This 24-credit-point course consists of 10 credit points of core units, one 8-credit-point major sequence (including at least 1 credit point of a work-integrated learning unit or an approved 1-credit-point international learning experience and 1-credit-point capstone unit), and six elective units (which may include one 4-credit-point minor sequence).

Majors

	B	WF	D
Business and digital communications	✓	✓	✓
Entrepreneurship and innovation	✓	✓	✓
Event management	✓	✓	✓
Organisational psychology	✓	✓	✓
People management	✓	✓	✓
Project management	✓	✓	✓
Recruitment and talent acquisition	✓	✓	✓
Retail and supply chain management	✓	✓	✓
Sustainability and development	✓	✓	✓

Minors

	B	WF	D
Business analytics	✓	✓	✓
Economics	✓	✓	✓
International trade	✓	✓	✓
Marketing	✓	✓	✓

▶ Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more. deakin.edu.au/course/M325

Courses

X123	Deakin course code	B	Melbourne Burwood Campus
L	Course duration in years	WP	Geelong Waurn Ponds Campus
📅	Trimester intake	WF	Geelong Waterfront Campus
		WB	Warrnambool Campus
		D	Online

Bachelor of Commerce

M300 **3** **T1, T2, T3**

CAMPUS	B	WF	D
ATAR	80.00	70.80	70.15
GUARANTEED ATAR	75.00	65.00	65.00

Study Deakin's Bachelor of Commerce and earn a well-recognised qualification that's a pathway into the professions. You'll receive an education that's relevant to industry via commerce majors accredited to each discipline's top industry bodies. Plus, you'll get a taste of professional life and understand what it takes to be job ready in work-integrated learning and experiential learning programs.

Professional recognition

The course is developed and reviewed with industry input, and fully aligned with professional expectations and accreditations. Due to our close links with government departments, professional associations and other educational providers, commerce graduates can apply for membership to these key professional bodies (depending on units taken):

- Association of Chartered Certified Accountants (ACCA)
- Australian Human Resources Institute (AHRI)
- Australian Marketing Institute (AMI)
- Certified Practising Accountants (CPA)
- CFA Institute University Affiliation Program
- Chartered Accountants Australia and New Zealand (CA ANZ)
- Financial Adviser Standards (FAS)
- Institute of Managers and Leaders (IML)
- Institute of Public Accountants (IPA).

Careers

Across almost every area of business and government, in Australia and overseas, there are excellent employment opportunities for commerce graduates, including:

- accountant
- business analytics professional
- economist
- financial planner
- human resource manager
- international trade officer
- marketing manager
- social and economic policy developer.

Work and global learning experiences

Work experience, whether it be in Australia or overseas, can make all the difference when you graduate and are applying for jobs. Through our work-integrated learning program, you will gain work experience and credit towards your degree. Our curriculum is complemented by a range of experiential learning opportunities, such as mentoring, volunteering, consulting and internships. Opportunities to gain international experience abroad with a range of overseas internships, study tours and exchanges across Asia, Europe and North America enhance your global employability skills in areas like teamwork and intercultural communication.

Course structure

This 24-credit-point course consists of 8 credit points of core units, at least one 8-credit-point major sequence, plus a 1-credit-point work-integrated learning unit and 7 credit points of elective units.

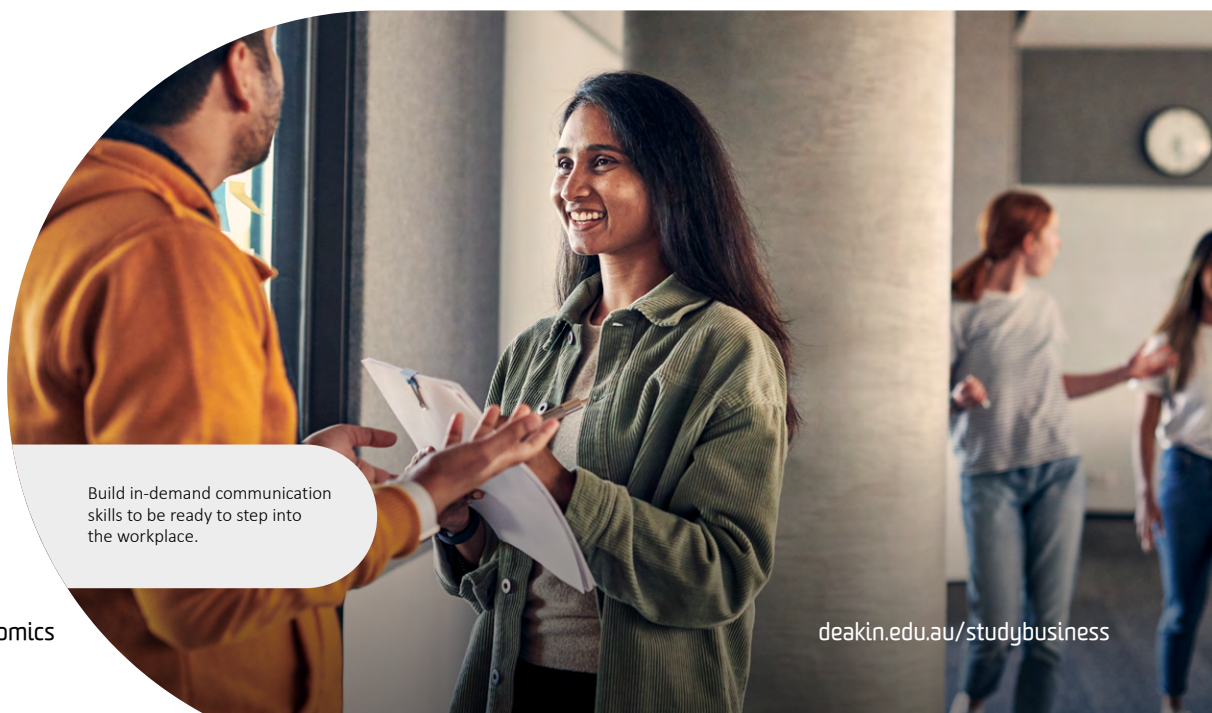
Majors

	B	WF	D
Accounting	✓	✓	✓
Economics	✓		✓
Finance	✓	✓	✓
Financial planning	✓	✓	✓
Human resource management	✓	✓	✓
Management	✓	✓	✓
Management information systems	✓		✓
Marketing	✓	✓	✓

Minors

	B	WF	D
Accounting	✓	✓	✓
Business analytics	✓	✓	✓
Economics	✓	✓	✓
Emerging technology	✓	✓	✓
Entrepreneurship	✓		
Event management	✓		✓
Finance	✓	✓	✓
Global and social impact	✓	✓	✓
Human resource management	✓	✓	✓
International business	✓	✓	✓
International trade	✓	✓	✓
Marketing	✓	✓	✓
People management	✓	✓	✓
Production management	✓	✓	✓
Project management	✓	✓	✓
Property investments	✓		✓
Recruitment and talent acquisition	✓	✓	✓
Retail management	✓	✓	✓
Sustainability and development	✓	✓	✓
Wealth management	✓	✓	✓

▶ Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more. deakin.edu.au/course/M300



Build in-demand communication skills to be ready to step into the workplace.

Courses

NP Not published – less than five offers made to recent secondary education applicants

X123 Deakin course code

🕒 Course duration in years

📅 Trimester intake

📍 Melbourne Burwood Campus

📍 Geelong Waurn Ponds Campus

📍 Geelong Waterfront Campus

📍 Warrnambool Campus

📍 Online

Bachelor of Marketing (Psychology)

M336 🕒 3 📅 T1, T2

CAMPUS	📍	📍
ATAR	65.05	NP
GUARANTEED ATAR	60.00	60.00

Study the Bachelor of Marketing (Psychology) and become an expert at uncovering the reasons behind consumer behaviour. Combine principles from complementary disciplines to unlock creative marketing solutions and graduate with a unique skill set that's in demand across all industries.

Professional recognition

The Bachelor of Marketing (Psychology) is accredited by the Australian Marketing Institute (AMI) and the Australian Psychology Accreditation Council (APAC).

Graduates will be eligible for a one-year credit reduction, which is needed to become a Certified Practising Marketer by the AMI.

Completion of the course also provides students with an APAC accredited three-year degree in psychology. This allows students to then undertake additional study in pursuit of provisional and general registration as a psychologist through the Psychology Board of Australia (PsyBA).

Careers

A dual expertise in psychology and marketing provides you with a competitive advantage as you enter into employment. Career opportunities include:

- advertising
- communications manager
- consumer advocacy
- customer experience officer
- customer journey expert
- customer insights analyst
- digital marketing director
- insights data translator
- market and consumer researcher
- touchpoint and engagement designer.



Course structure

This 24-credit-point course consists of 11 credit points of core marketing units (including one work-integrated learning unit or an approved international learning experience) and 13 credit points of core psychology units.

	TRIMESTER 1	TRIMESTER 2
YEAR 1	Introduction to Psychology: Human Behaviour Foundations of Psychological Science Marketing Fundamentals Business Analytics	Introduction to Psychology: Individual and Social Development Foundations of Psychological Practice Consumer Behaviour Professional Insight
YEAR 2	Social Psychology Cognitive Psychology Services Marketing Work Integrated Learning Unit	Psychology Research Methods (Introductory) Developmental Psychology (Child and Adolescent) Brand Management Marketing Insights
YEAR 3	Psychology Research Methods (Intermediate) Biological Psychology (Brain and Behaviour) Integrated Marketing Communications in the Digital Age Business Ethics	Personality Psychology Psychopathology Strategic Marketing Social Psychology (Human Relationships)

▶ Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more. deakin.edu.au/course/M336



Courses

NP Not published – less than five offers made to recent secondary education applicants

X123 Deakin course code

🕒 Course duration in years

📅 Trimester intake

📍 Melbourne Burwood Campus

📍 Geelong Waurn Ponds Campus

📍 Geelong Waterfront Campus

📍 Warrnambool Campus

📍 Online

Bachelor of Human Resource Management (Psychology)

M335 🕒 3 📅 T1, T2

CAMPUS	📍 B	📍 WF ¹	📍 D
ATAR	66.25	NP	NP
GUARANTEED ATAR	60.00	60.00	60.00

Be empowered to see human resources from a different angle. Study Deakin's Bachelor of Human Resource Management (Psychology) and explore the human mind in a business context. As a graduate you'll have a significant advantage when performing key functions in your human resources (HR) role, from recruitment and workplace negotiations, to creating high-performance environments.

Professional recognition

The Bachelor of Human Resource Management (Psychology) is accredited by the Australian Human Resources Institute (AHRI) and Australian Psychology Accreditation Council (APAC).

Completion of the course also provides students with an APAC accredited three-year degree in psychology. This allows students to then undertake additional study in pursuit of professional registration as a practising psychologist through the Psychology Board of Australia (PsyBA).

Careers

Deakin's Bachelor of Human Resource Management (Psychology) can lead you to a diverse range of local and international careers including:

- employee relations officer
- human resources compensation officer
- human resources consultant
- industrial relations officer
- organisational development consultant
- training and development manager.

Work experience

This course offers you opportunities to learn through real experiences. Depending on units taken, opportunities may include compulsory placements, work-based training, community-based learning or collaborative research training arrangements.



Course structure

This course consists of 24 credit points of core units, including one work-integrated learning course elective unit.

	TRIMESTER 1	TRIMESTER 2
YEAR 1	Foundations of Psychological Science Introduction to Psychology: Human Behaviour Fundamentals of Human Resource Management Management	Foundations of Psychological Practice Introduction to Psychology: Individual and Social Development Human Resource Development Managing Self and Others
YEAR 2	Social Psychology Cognitive Psychology Organisational Behaviour Workplace Conflict Resolution	Developmental Psychology (Child and Adolescent) Psychology Research Methods (Introductory) Human Resource Practice Work Integrated Learning Unit
YEAR 3	Psychology Research Methods (Intermediate) Biological Psychology (Brain and Behaviour) Human Resources Technology Change Management	Personality Psychology Psychopathology Strategic Human Resource Management Employment Relations

▶ Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more. deakin.edu.au/course/M335

1 Delivery of this course is across multiple campuses; see course webpage for further details.



apac accredited.

Courses

NP Not published – less than five offers made to recent secondary education applicants

X123 Deakin course code

🕒 Course duration in years

📅 Trimester intake

📍 Melbourne Burwood Campus

📍 Geelong Waurn Ponds Campus

📍 Geelong Waterfront Campus

📍 Warrnambool Campus

📍 Online

Bachelor of Politics, Philosophy and Economics A336 🕒 3 📅 T1, T2

CAMPUS	B	WP	D
ATAR	61.40	NP	NP
GUARANTEED ATAR	58.00	58.00	58.00

Are you interested in finding out how power and ethics influence real-world decisions? Study Deakin's Bachelor of Politics, Philosophy and Economics and learn how power, ethics, sustainability and economics converge to shape our lives. Built by leading academics and researchers, this course is designed for deep and creative thinkers looking to make an impact on society.

Enhance your career prospects via exciting real-world experiences, including internships, volunteer placements and study tours. Plus, there's the opportunity to collaborate on team-based industry and community projects, and to take part in our global experiential learning programs.

deakin.edu.au/course/A336

Bachelor of Property and Real Estate M348 🕒 3 📅 T1, T2, T3

CAMPUS	B	D
ATAR	65.05	65.10
GUARANTEED ATAR	60.00	60.00

Study Deakin's Bachelor of Property and Real Estate and gain the skills you need to build a successful career in property. In this reputable and fully accredited course we provide the most current approaches, ideas and research so you graduate ready to capitalise on Australia's largest industry.

This course provides a foundation for careers in property valuation, development and more. From property cycles to a changing demography's influence on the market, you'll gain real-world knowledge from industry experts.

Professional recognition

This course is professionally accredited by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS). Graduates will meet the academic requirements for membership as a Certified Practising Valuer (CPV).

Careers

With this qualification, you'll be able to specialise in all facets of the real estate market including commercial and industrial property, residential property and other related land uses in the built environment. Career opportunities include:

- asset manager
- facilities manager
- land economist
- owners corporation manager
- portfolio manager
- property adviser
- property developer
- property manager
- property valuer.

Work experience

This course offers industry-based learning opportunities, so you can gain real-world experience and network with professionals in the field.

deakin.edu.au/business-wil



Course structure

This 24-credit-point course consists of 15 credit points of core units (11 credit points of property and real estate units and 4 credit points of commerce units), plus a 1-credit-point work-integrated learning course elective. It also includes 8 credit points of electives (which may include one 4-credit-point minor sequence) in either Wealth Management, Finance, Sustainability or Economics.

	TRIMESTER 1	TRIMESTER 2
YEAR 1	Law for Commerce Fundamentals of Finance Introduction to Property Elective	Economic Principles Accounting for Decision Making Introduction to Property Development Elective
YEAR 2	Statutory Valuation Property Investment Property Economics Elective	Property Management Property Law and Practice Elective x 2
YEAR 3	Advanced Property Analysis Work-integrated learning elective Sustainable Property Construction Elective	Advanced Property Valuation Advanced Property Development Elective x 2

▶ Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more. deakin.edu.au/course/M348



Courses

NP Not published – less than five offers made to recent secondary education applicants

X123 Deakin course code

🕒 Course duration in years

📅 Trimester intake

📍 Melbourne Burwood Campus

📍 Geelong Waurn Ponds Campus

📍 Geelong Waterfront Campus

📍 Warrnambool Campus

📍 Online

Bachelor of Business (Sport Management) M391 🕒 3 📅 T1, T2, T3

CAMPUS	📍 B	📍 D
ATAR	80.00	NP
GUARANTEED ATAR	75.00	75.00

Make your mark behind the scenes in the dynamic sport industry through Deakin's Bachelor of Business (Sport Management). You will develop the skills required to manage sport organisations, coordinate sporting competitions and major events, and work in community-based sporting programs. To thrive in increasingly professionalised sporting organisations, you'll learn how to manage the business side of sport, with specialised training in sport marketing, finance, management and law. You can also expand your business expertise by completing a complementary business major.

Careers

The professionalisation of sport in Australia and globally – especially women's and junior sport – has opened the door to exciting new roles and pathways. Career opportunities include:

- advertisement and sponsorship consultant
- commercial partnership administrator
- community engagement officer
- event operations coordinator
- facility manager
- media and marketing manager
- player agent
- professional players' manager
- public relations officer
- sport analyst
- sports journalist
- sports management consultant
- ticketing and engagement coordinator.

Work experience

This course offers industry-based learning opportunities, so you'll get first-rate experience in your profession and the skills to help you succeed in your career.

deakin.edu.au/business-wil

Course structure

This 24-credit-point course consists of 16 credit points of core units and 8 credit points of elective units.

	TRIMESTER 1	TRIMESTER 2
YEAR 1	Accounting for Decision Making Fundamentals of Finance Management Sport Organisation	Economic Principles Law for Commerce Sport in Society Professional Insight
YEAR 2	Business Analytics Marketing Fundamentals High Performance Sport Environments Sport Facility and Event Management	Sport Marketing Sport Leadership and Governance Elective Elective/work integrated learning/study abroad
YEAR 3	Sport and the Law Elective x 3	Sport Industry Experience Elective x 3

deakin.edu.au/course/M391

Bachelor of Sport Development M320 🕒 3 📅 T1

CAMPUS	📍 B
ATAR	60.05
GUARANTEED ATAR	55.00

With Deakin's Bachelor of Sport Development, you will examine the science of coaching as well as practical methods of encouraging health and wellbeing through participation and performance in sport. Explore sport pathways and coaching, as well as the marketing and management of sport, and turn your lifelong passion into a rewarding career.

Careers

This course will prepare you for roles in coaching, the leisure industry, sports science and in the field of community sports development.

Career opportunities include:

- community sports development officer
- high-performance manager
- player agent
- professional sports association official
- recreation officer
- sports coach
- sport development officer
- sport governance official
- sport policy officer.

Work experience

This course offers industry-based learning opportunities, so you can develop your professional work practices and networks.

deakin.edu.au/business-wil

Course structure

This 24-credit-point course consists of 12 credit points of business and law units, and 12 credit points of health units.

deakin.edu.au/course/M320

A home for elite athletes

We're dedicated to supporting elite athletes to achieve academic success alongside the demands of training and competition. That's why Deakin is a member of the Elite Athlete Education Network (EAEN).

We offer student athletes:

- flexibility around assessment deadlines, and lecture and tutorial attendance
- leaves of absence so you can meet your sporting commitments
- extensions on the time normally allowed to complete a course.

deakin.edu.au/elite-athlete-program



Ready to find out more? Visit our course webpages for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more.

Courses

NP Not published – less than five offers made to recent secondary education applicants

X123 Deakin course code

🕒 Course duration in years

📅 Trimester intake

📍 B Melbourne Burwood Campus

📍 WP Geelong Waurn Ponds Campus

📍 WF Geelong Waterfront Campus

📍 WB Warrnambool Campus

📍 D Online

Bachelor of Business/ Bachelor of Arts D330 🕒 4 📅 T1, T2, T3

CAMPUS	B	WF ¹	D
ATAR	60.35	62.60	NP
GUARANTEED ATAR	55.00	55.00	55.00

Want a career rich with diverse experiences? The Bachelor of Business/Bachelor of Arts combined degree helps you build transferable skills that will equip you for a wide range of career opportunities, now and in the future. Enjoy opportunities to explore your creativity and the freedom to study more of what interests you, with a huge range of business and arts specialisations to choose from.

deakin.edu.au/course/D330

Bachelor of Commerce/ Bachelor of Arts D385 🕒 4 📅 T1, T2, T3

CAMPUS	B	WF ¹	D
ATAR	84.45	82.40	NP
GUARANTEED ATAR	75.00	65.00	65.00

Follow your passion and gain sought-after skills with Deakin's Bachelor of Commerce/Bachelor of Arts. Whether you choose to focus on a commerce profession, such as marketing or human resources, or a broader range of pursuits in arts, such as sociology or criminology, the complementary nature of these two majors ensures you gain a unique qualification built for your personal career goals.

deakin.edu.au/course/D385

Bachelor of Commerce/ Bachelor of Business Analytics D366 🕒 4 📅 T1, T2, T3

CAMPUS	B	D
ATAR	81.85	NP
GUARANTEED ATAR	75.00	65.00

Data is the future of business. Deakin's Bachelor of Commerce/Bachelor of Business Analytics helps you build a foundation of commerce and business analytics knowledge to help you become invaluable to future employers worldwide. Develop critical analysis skills to turn data into strategies that drive business success. Learn how to interpret data and information and combine it with a strong foundation in all areas of commerce to unlock innovative solutions for business.

deakin.edu.au/course/D366

¹ Delivery of this course is across multiple campuses; see course webpage for further details.

Bachelor of Commerce/Bachelor of Communication D360 🕒 4 📅 T1, T2, T3

CAMPUS	B	WF ¹	D
ATAR	80.85	NP	NP
GUARANTEED ATAR	75.00	65.00	65.00

Deakin's Bachelor of Commerce/Bachelor of Communication empowers you to solve the problems of the future and be part of the next generation of 'big idea' thinkers. In this complementary double degree you will learn to think more critically as you gain a strong foundation in all aspects of commerce at Deakin's world-class business school. Choose from eight commerce majors to explore an area of passion and graduate with a globally recognised degree. At the same time, you will develop an understanding of complex audiences and media effectiveness through your communication degree.

deakin.edu.au/course/D360

Bachelor of Commerce/Bachelor of Laws D322 🕒 5 📅 T1, T2, T3

CAMPUS	B	WF	D
ATAR	90.15	84.10	NP
GUARANTEED ATAR	85.00	79.00	79.00

Combine a leading law degree with the commercial expertise that organisations are seeking by undertaking Deakin's Bachelor of Commerce/Bachelor of Laws. Your broad knowledge of both commercial and legal concepts, as well as robust training, practical experience and industry placements, will give you a competitive edge in all areas of commercial law.

Professional recognition

The Bachelor of Commerce/Bachelor of Laws fulfils the academic requirements to practise as an Australian lawyer, as set by the Victorian Legal Admissions Board (VLAB).

deakin.edu.au/course/D322

Bachelor of Commerce/Bachelor of Science D321 🕒 4 📅 T1, T2, T3

CAMPUS	B
ATAR	82.05
GUARANTEED ATAR	75.00

Deakin's Bachelor of Commerce/Bachelor of Science empowers you to take your science career beyond the lab. Pair specialist science knowledge with a strong foundation in commerce and graduate ready to lead, innovate and disrupt in your chosen field. Dual skills in science and commerce can set you up for a lucrative career.

deakin.edu.au/course/D321

Bachelor of Criminology/ Bachelor of Business D332 🕒 4 📅 T1, T2, T3

CAMPUS	B	WP	D
ATAR	60.90	64.10	NP
GUARANTEED ATAR	55.00	55.00	55.00

Analyse and address real-world problems where criminology and business intersect by studying Deakin's Bachelor of Criminology/Bachelor of Business. Your knowledge of business fundamentals, the Australian criminal justice system and a deep understanding of the causes and impacts of crime will offer you a range of unique career opportunities.

deakin.edu.au/course/D332

Combined courses

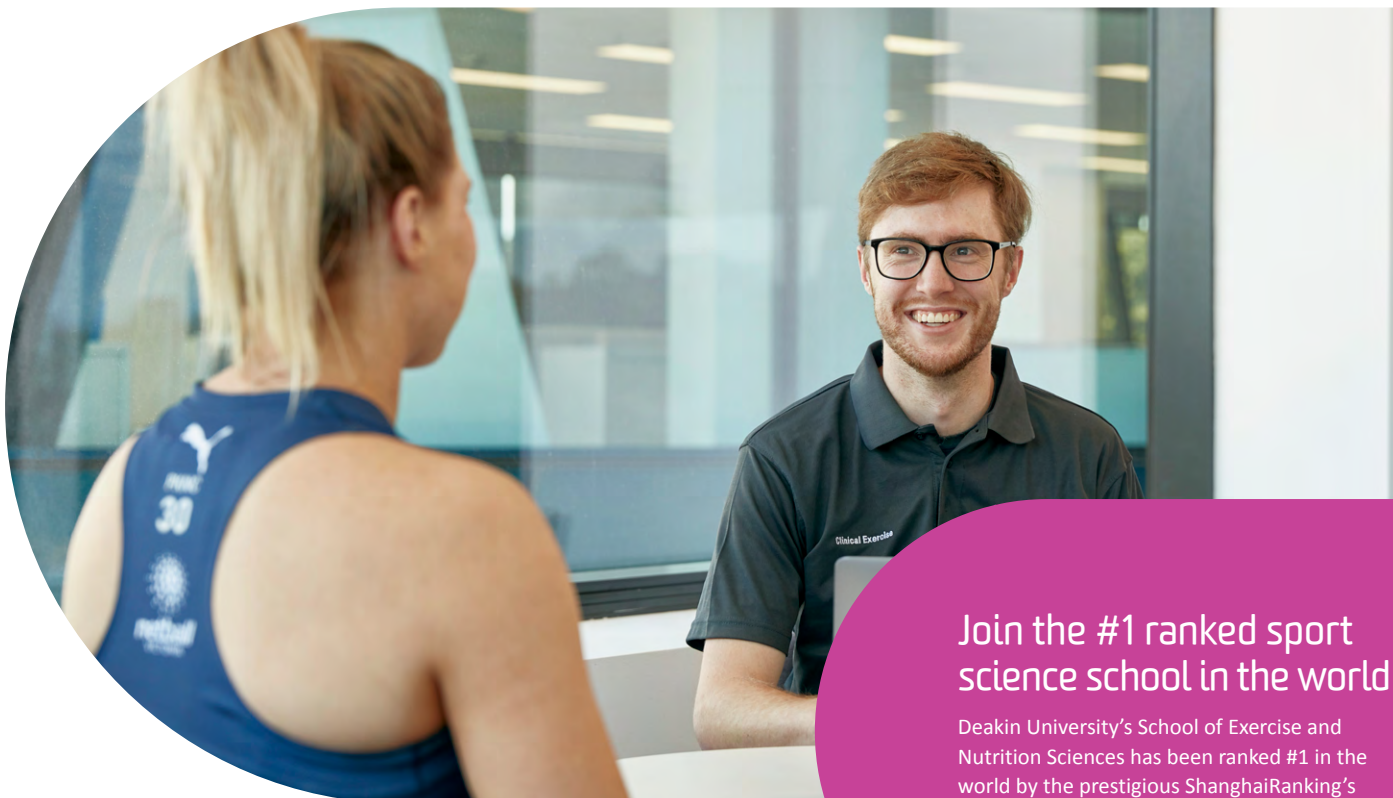
A combined course (or double degree) lets you pursue complementary studies in both degrees while exploring particular areas of interest to you. Combined courses let you complete two courses in as little as four or five years, which is quicker than completing one degree followed by the other.

Courses

RRES Regional and Remote Entry Scheme
NP Not published – less than five offers made to recent secondary education applicants

X123 Deakin course code
 Course duration in years
 Trimester intake

B Melbourne Burwood Campus
WP Geelong Waurn Ponds Campus
WF Geelong Waterfront Campus
WB Warrnambool Campus
D Online



Join the #1 ranked sport science school in the world

Deakin University's School of Exercise and Nutrition Sciences has been ranked #1 in the world by the prestigious ShanghaiRanking's Global Ranking of Sport Science Schools and Departments.¹

Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management)

D394 4 T1, T2 **RRES** ✓

CAMPUS	B	WP
ATAR	81.05	71.65
GUARANTEED ATAR	76.00	70.00
RRES	63.60	

Join the #1 sport science school in the world¹ and learn from expert teachers in world-class facilities with Deakin's Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management). Offering an accredited pathway for you to be eligible to register and practise as an Accredited Exercise Scientist with Exercise and Sports Science Australia (ESSA); you will become a professional leader in exercise and sport science, with business knowledge to manage sporting organisations and events.

Professional recognition

All graduates are eligible to apply for accreditation with ESSA as an Accredited Exercise Scientist (AES).

deakin.edu.au/course/D394

Bachelor of Nutrition Science/ Bachelor of Commerce

D301 4 T1, T2 **RRES** ✓

CAMPUS	B	WP ²
ATAR	85.60	NP
GUARANTEED ATAR	76.00	70.00
RRES	NP	

Build your foundation knowledge in nutrition science and learn how nutrition affects population health, disease and ageing, and gain a deep understanding of the commercial forces that guide Australia's \$20 billion food industry. With Deakin's Bachelor of Nutrition Science/Bachelor of Commerce, you will graduate with highly transferable skills that allow you to work in either field, or where nutrition and business connect.

Professional recognition

This qualification allows you to receive recognition from both nutrition and business professional bodies.

Enrolled students and graduates may apply for membership of the Nutrition Society of Australia (NSA). Registration will ensure you're recognised as a qualified nutrition professional in the field.

deakin.edu.au/course/D301

¹ ShanghaiRanking's Global Ranking of Sport Science Schools and Departments 2021, 2022 and 2023.

² Delivery of this course is across multiple campuses; see course webpage for further details.

Courses

NP Not published – less than five offers made to recent secondary education applicants

X123 Deakin course code

🕒 Course duration in years

📅 Trimester intake

📍 Melbourne Burwood Campus

📍 Geelong Warrn Ponds Campus

📍 Geelong Waterfront Campus

📍 Warrnambool Campus

📍 Online

Bachelor of International Studies/Bachelor of Commerce

D338 🕒 4 📅 T1, T2, T3

CAMPUS	📍	WF ¹	📍
ATAR	81.15	73.65	NP
GUARANTEED ATAR	75.00	65.00	65.00

Gain a competitive business foundation with global application. Through Deakin's Bachelor of International Studies/Bachelor of Commerce, you'll develop your understanding of the international forces shaping government, business and communities, and gain skills to analyse and interpret these forces. Take your business ideas to the world stage. You'll develop knowledge and capabilities and gain insights through valuable international experiences.

deakin.edu.au/course/D338

¹ Delivery of this course is across multiple campuses; see course webpage for further details.

Bachelor of Property and Real Estate/Bachelor of Commerce

D325 🕒 4 📅 T1, T2, T3

CAMPUS	📍	📍
ATAR	80.50	71.00
GUARANTEED ATAR	75.00	65.00

Study the Bachelor of Property and Real Estate/Bachelor of Commerce and become an in-demand professional. In just four years you'll graduate with professionally recognised qualifications in both real estate and commerce, a combination sought after by employers.

Gain industry experience through practical learning opportunities where you'll be exposed to professional practice. Build relationships with industry partners, take on coveted internships and learn from global leaders through overseas study experiences.

Professional recognition

The Bachelor of Property and Real Estate has professional accreditation by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS). Graduates will meet the academic requirement to be eligible for registration as a Certified Practising Valuer (CPV). See also Bachelor of Commerce (page 10) for further accreditation available in this course.

deakin.edu.au/course/D325

Bachelor of Property and Real Estate/Bachelor of Laws

D396 🕒 5 📅 T1, T2

CAMPUS	📍	📍
ATAR	NP	NP
GUARANTEED ATAR	85.00	79.00

Secure a competitive edge with hands-on experience in the dynamic real estate industry with Deakin's Bachelor of Property and Real Estate/Bachelor of Laws. You'll gain a top-ranked legal education with skills across property investment, valuation, development and management.

Professional recognition

The Bachelor of Property and Real Estate/Bachelor of Laws fulfils the academic requirements to practise as an Australian lawyer, as set by the Victorian Legal Admissions Board (VLAB).

Graduates also meet professional accreditation requirements set by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS). This also satisfies the academic requirements to be eligible for registration as a Certified Practising Valuer (subject to final approval by the accrediting bodies).

deakin.edu.au/course/D396



Courses

NP Not published – less than five offers made to recent secondary education applicants

X123 Deakin course code

🕒 Course duration in years

📅 Trimester intake

📍 Melbourne Burwood Campus

📍 Geelong Waurn Ponds Campus

📍 Geelong Waterfront Campus

📍 Warrnambool Campus

📍 Online



'I think my overseas experiences were a key contributor to getting me where I am today. Not only have they provided me with experience in a corporate environment that I have been able to draw on in my internship, but they have also helped me grow into a more independent and confident person.'

Maddie Matthews

Bachelor of Property and Real Estate/Bachelor of Commerce graduate

Bachelor of Construction Management (Honours)/Bachelor of Property and Real Estate¹

D336 🕒 5 📅 T1, T2

CAMPUS	📍
ATAR	68.10
GUARANTEED ATAR	65.00

One of the most highly regarded programs on offer, Deakin's Bachelor of Construction Management (Honours)/Bachelor of Property and Real Estate offers a professionally recognised qualification that combines site skills with business execution. Explore building practice, technology, economics and law, property market analysis and valuation. Learn how to drive growth and make strong commercial decisions, understand regulations and manage construction projects of any size.

Professional recognition

As a graduate you will have completed the academic requirements for membership of the Australian Institute of Building (AIB), the Australian Institute of Quantity Surveyors (AIQS), the Chartered Institute of Building (CIOB), the Australian Property Institution (API) for Certified Practising Valuer (CPV) status, and the Royal Institution of Chartered Surveyors (RICS).

deakin.edu.au/course/D336

¹ This course is not available to international students.
² Delivery of this course is across multiple campuses; see course webpage for further details.

Bachelor of Public Health and Health Promotion/Bachelor of Commerce D338 🕒 4 📅 T1, T2

CAMPUS	📍	📍	📍
ATAR	NP	NP	NP
GUARANTEED ATAR	76.00	65.00	65.00

Deakin's Bachelor of Public Health and Health Promotion/Bachelor of Commerce combined course allows you to take your commercial knowledge into the fast-growing health sector, or your health expertise into the commercial world. Graduates can register with the International Union for Health Promotion and Education (IUHPE), with Deakin being the only Victorian university to hold this accreditation. You will also gain a globally recognised commerce qualification, learning to solve real commercial challenges alongside industry leaders.

deakin.edu.au/course/D338



Ready to find out more about our combined courses? Visit our course webpages for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more.

deakin.edu.au/studybusiness

Can we help you find your pathway into university?

There are many different ways you can get into an undergraduate course at Deakin. Whether you get the ATAR you hoped for or not, we'll make sure your hard work is rewarded with a pathway to university. Try our Pathways Finder tool and explore the options that might be available to you at deakin.edu.au/pathways-finder or call us on 1800 693 888.

Courses

X123 Deakin course code
🕒 Course duration in years
📅 Trimester intake
RRES Regional and Remote Entry Scheme
NP Not published – less than five offers made to recent secondary education applicants

\$ (dom) Indicative full domestic fee¹
\$ (int) Indicative annual international fee (AUD)¹
Y12 Recent secondary education
NY12 Non-year 12

B Melbourne Burwood Campus
WP Geelong Waurn Ponds Campus
WF Geelong Waterfront Campus
WB Warrnambool Campus
⓪ Online

Associate Degree of Business² **M250**

deakin.edu.au/course/M250³

🕒 2
📅 T1
\$ \$15,401 (dom)
ENTRY REQUIREMENTS
Y12 Successful completion of a Senior Secondary Certificate of Education.
NY12 Completion of a certificate III or higher in any discipline.

CAMPUS **WB**

Bachelor of Business **M325**

deakin.edu.au/course/M325³

🕒 3
📅 T1, T2, T3
\$ \$15,455 (dom)
\$ \$38,400 (int)
ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	WF	⓪
ATAR	60.05	60.45	60.30
GUARANTEED ATAR	55.00	55.00	55.00

Bachelor of Business Analytics **M340**

deakin.edu.au/course/M340³

🕒 3
📅 T1, T2
\$ \$8,386 (dom)
\$ \$39,800 (int)
ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	⓪
ATAR	66.15	NP
GUARANTEED ATAR	60.00	60.00

Bachelor of Business (Sport Management) **M391**

deakin.edu.au/course/M391³

🕒 3
📅 T1, T2, T3
\$ \$16,204 (dom)
\$ \$38,400 (int)
ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	⓪
ATAR	80.00	NP
GUARANTEED ATAR	75.00	75.00

Bachelor of Commerce **M300**

deakin.edu.au/course/M300³

🕒 3
📅 T1, T2, T3
\$ \$14,928 (dom)
\$ \$41,600 (int)
ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	WF	⓪
ATAR	80.00	70.80	70.15
GUARANTEED ATAR	75.00	65.00	65.00

Bachelor of Human Resource Management (Psychology) **M335**

deakin.edu.au/course/M335³

🕒 3
📅 T1, T2
\$ \$16,294 (dom)
\$ \$38,400 (int)
ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 30 (EAL) or 25 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	WF ⁵	⓪
ATAR	66.25	NP	NP
GUARANTEED ATAR	60.00	60.00	60.00

Bachelor of Marketing (Psychology) **M336**

deakin.edu.au/course/M336³

🕒 3
📅 T1, T2
\$ \$14,776 (dom)
\$ \$38,400 (int)
ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 30 (EAL) or 25 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	⓪
ATAR	65.05	NP
GUARANTEED ATAR	60.00	60.00

Bachelor of Politics, Philosophy and Economics **A336**

deakin.edu.au/course/A336³

🕒 3
📅 T1, T2
\$ \$16,323 (dom)
\$ \$33,000 (int)
ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	WP	⓪
ATAR	61.40	NP	NP
GUARANTEED ATAR	58.00	58.00	58.00

Bachelor of Property and Real Estate **M348**

deakin.edu.au/course/M348³

🕒 3
📅 T1, T2, T3
\$ \$15,073 (dom)
\$ \$35,600 (int)
ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	⓪
ATAR	65.05	65.10
GUARANTEED ATAR	60.00	60.00

Courses

X123 Deakin course code
🕒 Course duration in years
📅 Trimester intake
RRES Regional and Remote Entry Scheme
NP Not published – less than five offers made to recent secondary education applicants

\$(dom) Indicative full domestic fee¹
\$(int) Indicative annual international fee (AUD)¹
Y12 Recent secondary education
NY12 Non-year 12

B Melbourne Burwood Campus
WP Geelong Warrn Ponds Campus
WF Geelong Waterfront Campus
WB Warrnambool Campus
📺 Online

Bachelor of Sport Development **M320**

deakin.edu.au/course/M320³

🕒 3
📅 T1
💰 \$15,957 (dom)
💰 \$39,800 (int)

ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B
ATAR	60.05
GUARANTEED ATAR	55.00

Bachelor of Business/Bachelor of Arts **D330**

deakin.edu.au/course/D330³

🕒 4
📅 T1, T2, T3
💰 \$14,985 (dom)
💰 \$38,400 (int)

ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	WF ⁵	📺
ATAR	60.35	62.60	NP
GUARANTEED ATAR	55.00	55.00	55.00

Bachelor of Commerce/Bachelor of Arts **D385**

deakin.edu.au/course/D385³

🕒 4
📅 T1, T2, T3
💰 \$15,254 (dom)
💰 \$41,600 (int)

ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	WF ⁵	📺
ATAR	84.45	82.40	NP
GUARANTEED ATAR	75.00	65.00	65.00

Bachelor of Commerce/Bachelor of Business Analytics **D366**

deakin.edu.au/course/D366³

🕒 4
📅 T1, T2, T3
💰 \$13,917 (dom)
💰 \$41,600 (int)

ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	📺
ATAR	81.85	NP
GUARANTEED ATAR	75.00	65.00

Bachelor of Commerce/Bachelor of Communication **D360**

deakin.edu.au/course/D360³

🕒 4
📅 T1, T2, T3
💰 \$15,915 (dom)
💰 \$41,600 (int)

ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	WF ⁵	📺
ATAR	80.85	NP	NP
GUARANTEED ATAR	75.00	65.00	65.00

Bachelor of Commerce/Bachelor of Laws **D322**

deakin.edu.au/course/D322³

🕒 5
📅 T1, T2, T3
💰 \$16,009 (dom)
💰 \$43,000 (int)

ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 30 (EAL) or 25 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	WF	📺
ATAR	90.15	84.10	NP
GUARANTEED ATAR	85.00	79.00	79.00

Bachelor of Commerce/Bachelor of Science **D321**

deakin.edu.au/course/D321³

🕒 4
📅 T1, T2, T3
💰 \$12,339 (dom)
💰 \$41,600 (int)

ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B
ATAR	82.05
GUARANTEED ATAR	75.00

Bachelor of Construction Management (Honours)/Bachelor of Property and Real Estate² **D336**

deakin.edu.au/course/D336³

🕒 5
📅 T1, T2
💰 \$14,419 (dom)

ENTRY REQUIREMENTS
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B / WF ⁵
ATAR	68.10
GUARANTEED ATAR	65.00

Bachelor of Criminology/Bachelor of Business **D332**

deakin.edu.au/course/D332³

🕒 4
📅 T1, T2, T3
💰 \$15,664 (dom)
💰 \$38,400 (int)

ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	WP	📺
ATAR	60.90	64.10	NP
GUARANTEED ATAR	55.00	55.00	55.00

Courses

X123 Deakin course code
🕒 Course duration in years
📅 Trimester intake
RRES Regional and Remote Entry Scheme
NP Not published – less than five offers made to recent secondary education applicants

\$(dom) Indicative full domestic fee¹
\$(int) Indicative annual international fee (AUD)¹
Y12 Recent secondary education
NY12 Non-year 12

B Melbourne Burwood Campus
WP Geelong Warrn Ponds Campus
WF Geelong Waterfront Campus
WB Warrnambool Campus
📺 Online

Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management) **D394**

deakin.edu.au/course/D394³

🕒 4
📅 T1, T2
💰 \$13,520 (dom)
💰 \$39,800 (int)
ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 30 (EAL) or 25 (not EAL).
NY12 See webpage for further information.
 This course attracts an elite athlete adjustment on a sliding scale for those students defined as elite athletes.⁷

CAMPUS	B	WP
ATAR	81.05	71.65
GUARANTEED ATAR	76.00	70.00
RRES	63.60	

RRES⁶ ✓

Bachelor of International Studies/Bachelor of Commerce **D338**

deakin.edu.au/course/D338³

🕒 4
📅 T1, T2, T3
💰 \$15,941 (dom)
💰 \$41,600 (int)
ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	WF ⁵	📺
ATAR	81.15	73.65	NP
GUARANTEED ATAR	75.00	65.00	65.00

Bachelor of Nutrition Science/Bachelor of Commerce **D301**

deakin.edu.au/course/D301³

🕒 4
📅 T1, T2
💰 \$12,994 (dom)
💰 \$43,600 (int)
ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	WP ⁵
ATAR	85.60	NP
GUARANTEED ATAR	76.00	70.00
RRES	NP	

RRES⁶ ✓

Bachelor of Property and Real Estate/Bachelor of Commerce **D325**

deakin.edu.au/course/D325³

🕒 4
📅 T1, T2, T3
💰 \$14,737 (dom)
💰 \$41,600 (int)
ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	📺
ATAR	80.50	71.00
GUARANTEED ATAR	75.00	65.00

Bachelor of Property and Real Estate/Bachelor of Laws **D396**

deakin.edu.au/course/D396³

🕒 5
📅 T1, T2
💰 \$15,499 (dom)
💰 \$43,000 (int)
ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 30 (EAL) or 25 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	📺
ATAR	NP	NP
GUARANTEED ATAR	85.00	79.00

Bachelor of Public Health and Health Promotion/Bachelor of Commerce **D388**

deakin.edu.au/course/D388³

🕒 4
📅 T1, T2
💰 \$12,761 (dom)
💰 \$43,600 (int)
ENTRY REQUIREMENTS⁴
Y12 VCE units 3 and 4 English – study score of at least 30 (EAL) or 25 (not EAL).
NY12 See webpage for further information.

CAMPUS	B	WP	📺
ATAR	NP	NP	NP
GUARANTEED ATAR	76.00	65.00	65.00



- The 2024 indicative full degree domestic/Commonwealth Supported Place (CSP) fees and the indicative annual international fees are based on a typical enrolment of two trimesters of full-time study, or 8 credit points, unless otherwise indicated, and should be used as a guide only. Find out more at deakin.edu.au/fees.
- This course is not available to international students.
- Visit our course webpage for full details including pre-course and entry requirements, as well as non-Year 12 applicant categories and associated admission requirements, unit selection options and campus and trimester availability for domestic and international students, and more.
- International student entry requirements can be found at: deakin.edu.au/international-students.
- Delivery of this course is across multiple campuses; see course webpage for further details.
- This course has a Regional and Remote Entry Scheme (RRES) available through VTAC. Visit deakin.edu.au/rres for more information.
- Elite athletes are defined in line with Deakin's membership of the Elite Athlete Education Network (EAEN) network. For more information visit deakin.edu.au/elite-athlete-program.

Contact us

We're here to help

We have staff at each of our campuses who are more than happy to answer your general queries.

Prospective student enquiries

Domestic students

1800 693 888

deakin.edu.au/help-hub

International students

+61 3 9627 4877

study@deakin.edu.au

Social media at Deakin

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 facebook.com/DeakinBusinessSchool

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 instagram.com/DeakinUniversity

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Other useful websites

vtac.edu.au

studyassist.gov.au

myfuture.edu.au

youthcentral.vic.gov.au

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Visit this.deakin.edu.au to uncover unique stories about Deakin and explore different perspectives on study, career and self-improvement.

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OPEN
OPEN
OPEN
OPEN
ALL YEAR



▶ **CAMPUS TOURS**

WED 3–THURS 11 APR
MON 23–THURS 26 SEP

▶ **ONE-ON-ONE
SUPPORT**

**CONNECT WITH US
VIA PHONE, LIVE CHAT
OR ENQUIRE ONLINE**

▶ **OPEN DAY**

Warrnambool
SUN 4 AUG

Geelong – Waterfront
and Waurin Ponds
SUN 18 AUG

Melbourne Burwood
SUN 25 AUG

deakin.edu.au/open-all-year