# **DEAKIN BUSINESS SCHOOL**

# M755 Master of Commerce

FOR STUDENTS WHO COMMENCED T2 2017

Burwood Campus | Cloud Campus

Student ID: Studen			ent name:							
Deakin email:			Course	code:	Contact	number:				
Date:	Year commend	ed:	1	Trimester commenced		eCOE:		Campus:		
									Las	st updated 09/05/201

YEAR 1	Trimester 1		
Year:	Trimester 2		
	Trimester 3*		

YEAR	Trimester 1		
<b>2</b> Year:	Trimester 2		
	Trimester 3*		

YEAR	Trimester 1		
<b>B</b> Year:	Trimester 2		
	Trimester 3*		

\* Trimester 3 is optional.

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook (**deakin.edu.au/handbook/m755**). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

Student signature:

Course adviser:

See page 2 for Course Progress Check instructions

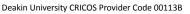
#### KEY

B Melbourne Burwood Campus

S Geelong Waterfront Campus

G Geelong Waurn Ponds CampusW Warrnambool Campus

X Cloud Campus



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# M755 Master of Commerce



# **Course Progress Check**

1	Please indicate what year you want to complete your degree by:
	At the end of which Trimester: 1 2 3
2	Please indicate whether you would like to study in Trimester 3: No Yes
	If yes, please indicate number of units: Please indicate the year you intend to commence Trimester 3:
3	Mark the check boxes of any units you intend to study (enrolled/planned), have passed or received credit for. Each unit should only be ticked once.
4	Submit this form to the Faculty Student Centre or send it via email to <u>buslaw@deakin.edu.au</u> .
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For course rules please visit: deakin.edu.au/handbook/M755

## **M755 COURSE RULES**

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8 credit points of core units
4 credit points of specialisation
4 credit points of elective units



# **CORE UNITS**

MPA701 Accounting	
MPM701/MPM701A Business Process Management	
MPM731 Business Communication for Managers	·
MPM755 Building Success in Commerce	
MPF753 Finance	
MPE781 Economics for Managers	
plus two credit point units from:	
MAA763 Governance and Fraud	

MPM732 Critical Thinking for Managers

MMH733 Ethics for Managers

MIS770/MIS770A Foundation Skills in Data Analytics

MPK704 Sustainable Environmental Marketing

which may also include one unit from:

MWL702 Business Practicum

MWL703 Team Internship

MWL704 Work Based Learning

# **ELECTIVES**

The remaining credit points are selected from any unit listed in the MCom specialisations. Selection of elective units must form at least one Master of Commerce specialisation. Students may choose other postgraduate units with prior written approval of the Course Director.

# See page 3 for Information on Specialisations

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- Warrnambool Campus w х
- Cloud Campus

# **SPECIALISATION SEQUENCES**

Accounting (SP-M75501)	
MAA703 Accounting for Management	
MAA705 Corporate Auditing	
MAA716 Financial Accounting	
MAA725 Advanced Accounting Principles and Practice	

From 1 January 2004, candidates who complete an accredited degree in Australia have the option of either completing Auditing and/or Taxation at university OR at postgraduate level in the CPA Program. All other core curriculum areas must be completed for entry as an Associate member.

Business Analytics (SP-M75519)
MIS771 Descriptive Analytics and Visualisation*
MIS772 Predictive Analytics*
MIS775 Decision Modelling for Business Analytics*
MIS781 Business Intelligence

Please note: Students intending to complete the Business Analytics specialisation, must complete co-core unit, MIS770

\* Students must complete MIS770 prior to enrolling into units, MIS771, MIS772 and MIS775

Finance (SP-M75505)
Select 4 credit points of units from:
MAF702 Financial Markets
MAF703 Applied Corporate Finance
MAF704 Treasury and Risk Management
MAF707 Investments and Portfolio Management
MAF711 Modelling Techniques for Finance

### International Trade and Business (SP-M755014)

MPE707 International Banking and Finance

MPE711 Global Trade and Markets

MPM703 Business Strategy and Analysis

MPT735/MPM735 International Business Management

Arts and Cultural Management (SP-M755013)	
Select 4 credit points of units from:	
MMK792 Arts Marketing	
MMM790 Arts Management	
MMM793 Managing Cultural Projects and Events	
MMM796 Managing Arts in Community Settings	
MMM799 Arts Fundraising and Sponsorship	

Information Systems (SP-M75502)	
MIS701 Business Requirements Analysis	
MIS761 Enterprise Information Management	
MIS731 Information Security and Governance	
MIS782 Value of Information	

#### Financial Planning (SP-M755011)

#### Select 4 credit points of units from:

MAA700 Estate Planning and Risk Management Strategies (new unit consolidating MAA746 & MAA729)

MAA719 Superannuation and Retirement Planning (previously coded MAF708) MAA727 Financial Planning Development (previously coded MAF709)

MAA728 Managing Client Relationships (previously coded MAF714)

MAA745 Financial Planning Fundamentals (previously coded MAF765)

MAF702 Financial Markets

MAF707 Investments and Portfolio Management

MLC703 Principles of Income Tax Law

Note: Students will be required to complete all eight units to satisfy the Financial Planning Association's approved degree requirement for entry into the CFP Certification Program.

# Marketing (SP-M75509) MPT732/MPK732 Marketing Management - Compulsory Unit in this Specialisation Plus 3 credit points of units from: MMK738 Integrated Marketing Communication MMK739 Strategic Brand Management MMK751 Services Marketing MPK701 Research Design and Analysis MPK713 Consumer Behaviour MPT736/MPK736 International Marketing

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# **SPECIALISATION SEQUENCES**

Project Management (SP-M75522)	Public Sector Studies (SP-M75517)	
	Select 4 credit points of units from:	
MIS701 Business Requirements Analysis	AIP740 Public Policy Analysis	
MIS798 Project Management	AIP747 Policy and Program Evaluation	
MPM722 Human Resource Management	AIP748 Intergovernmental Relations	
Plus 1 credit point from:	AIP773 Governance and Accountability	
MWL702 Business Practicum	AIP780 Managing Public Expenditure	
MWL703 Team Internship	AIP784 Political Competition	
MWL704 Work Based Learning		

eBusiness and Social Media Strategies (SP-M75520)	
MIS712 eBusiness Strategies	
MIS713 Supply Chain Management and Logistics	
MIS784 Customer Analytics	
MMK737 Online Marketing	

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