

# Communication

Master of Communication  
Graduate Diploma of Communication  
Graduate Certificate of Communication  
Specialist Graduate Diplomas

Burwood (Melbourne), Cloud (Online)



Gain advanced analytical, research and communication skills with Deakin's multi-disciplinary postgraduate communication courses.

## Courses offered

### Graduate Certificate of Communication

0.5 year full-time or part-time equivalent

### Graduate Diploma of Communication

1 year full-time or part-time equivalent

### Master of Communication

2 years full-time or part-time equivalent

**Location:** Burwood (Melbourne), Cloud (Online)

## Overview

Deakin's stimulating postgraduate communication courses create professionals with advanced knowledge and skills in the communications and media industries. Our courses recognise the advances in communication technologies and the increasing globalisation of business enterprises.

Choose to study cross-disciplinary units in journalism, television production, visual communication design, public relations or digital media, or undertake intensive study in one of these areas in the Master of Communication.

Deakin's flexible cross-disciplinary approach allows you to build on your knowledge base so you can move across professional fields, acknowledging that a broader range of skills is required to remain competitive in the ever-changing media and cognate industries. Students undertaking the Master degree will also complete either a professional or academic research project designed for a business or scholarly audience under the guidance of academic supervision.

## Professional recognition

Students taking the public relations stream may qualify for membership of the Public Relations Institute of Australia (PRIA) by completing 6 credit points of ALR-coded units.

## The Deakin difference

You will learn from experts in the industry who are highly experienced, engaged in contemporary research and committed to making a positive contribution both in Australia and around the world.

Deakin's unique trimester system also provides you with an incredible amount of flexibility and the option to fast track your degree allowing you to complete your studies while you work.

## Graduate outcomes

This course will advance your career prospects in one of the fastest growing group of industries such as:

- Content production companies
- Multimedia businesses
- Domestic and global news media
- Government agencies
- Corporate affairs
- Community relations
- Marketing and entertainment industries
- Market research.

## Credit for Prior Learning

Deakin aims to provide students with as much credit as possible for approved prior study or informal learning which exceeds the normal entrance requirements for the course and is within the constraints of the course regulations. Students are required to complete a minimum of one-third of the course at Deakin, or four credit points, whichever is the greater. In the case of certificates, including graduate certificates, a minimum of two credit points within the course must be completed at Deakin.

Our communication courses provide the best students with opportunities to undertake industry internships, enabling you to network and gain experience in the industry prior to graduating. Our facilities are themselves industry standard, increasing your employability.

[deakin.edu.au/communication](http://deakin.edu.au/communication)

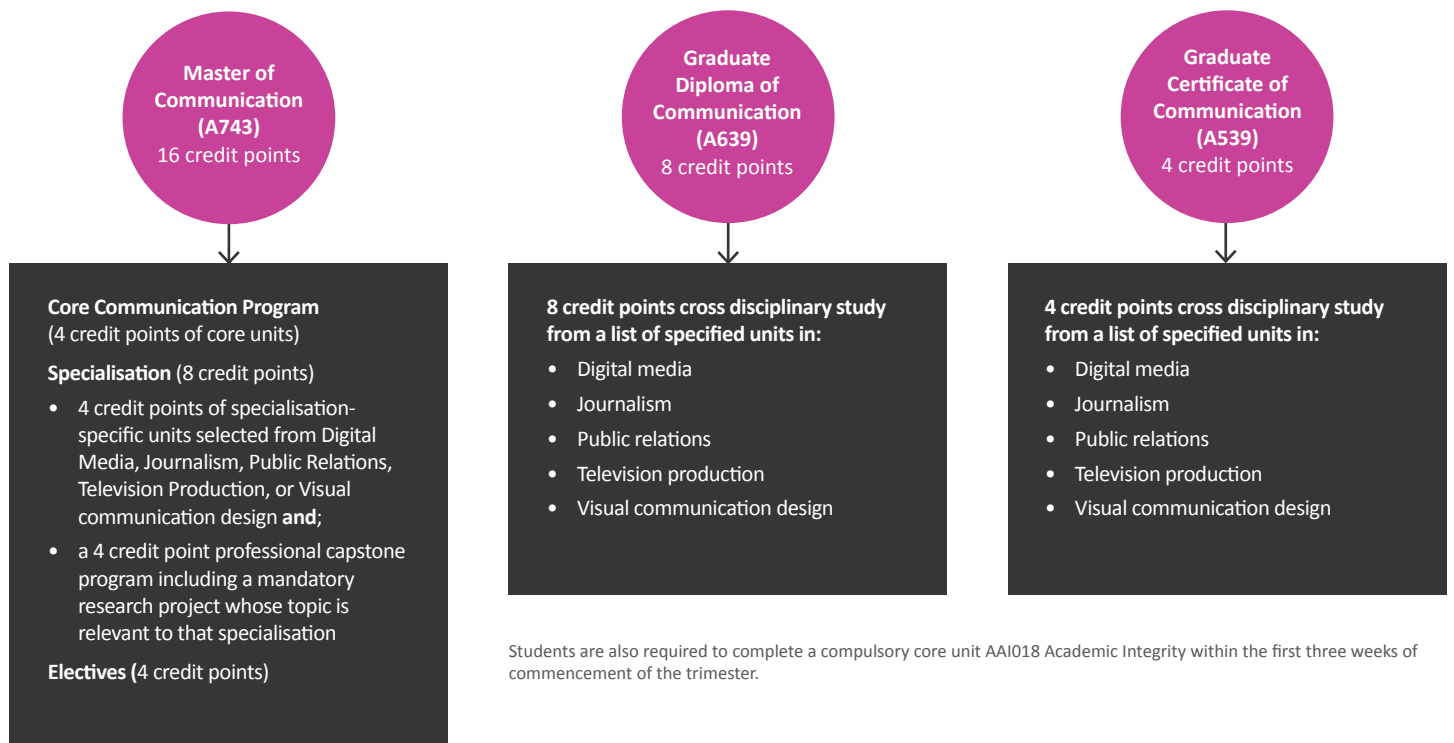
'As a Deakin student, you are never alone. Teachers and lecturers are so excited and passionate about their courses, which truly makes a difference. The teachers encourage you and help you to feel motivated when you are studying and preparing your assignments.'

Stella Cella  
Master of Communication student



## Course breakdown

To qualify for the Graduate Certificate, Graduate Diploma or Master of Communication, a student must successfully complete the following:



Students are also required to complete a compulsory core unit AAI018 Academic Integrity within the first three weeks of commencement of the trimester.

## How do I find out more?

For more information, visit  
**1800 MYFUTURE (1800 693 888)**  
or email [artsed-pg@deakin.edu.au](mailto:artsed-pg@deakin.edu.au)

See what our current students are up to.  
Visit [deakin-creative-arts-tumblr.com](https://deakin-creative-arts-tumblr.com)

## Other course options

### Not quite what you are looking for?

Deakin offers a variety of courses, from Graduate Certificate through to Masters. The Master of Communication also offers a pathway to PhD through research training and a dissertation. Students who wish to focus on a specific specialist stream can undertake a Graduate Diploma in digital media, journalism, public relations, television production or visual communication design.