## M325 BACHELOR OF BUSINESS

FACULTY OF BUSINESS AND LAW

FOR STUDENTS COMMENCING TRIMESTER 1 2020 Project Management Major Sequence

Burwood Campus



Name: StudentID: Updated: 25/06/20

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One	8 credit point B	achelor of Business major;					
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At least 6 credit points at level 3 (4 credit points must be course grouped to a Faculty of Business and Law undergraduate degree);							
No more than 10 credit points at level 1; and							
Comp	oletion of MAIO	10 Academic Integrity (0-credit-point	compul	sory unit).			
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OR USE ON	LY WHEN U	NDERTAKING A CONSULTATIO	N WIT	TH A STUDENT ADVIS	ER:		
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**Student Adviser:** 

## **M325 BACHELOR OF BUSINESS**

# FACULTY OF BUSINESS AND LAW MAJOR SEQUENCES

Event Management (MJ-M32515)	(B, X, S)		
MIS398 Project Management			
MMK251 Service Marketing			
MMM312 Event Management			
MMH232 Human Resource Development			
MMM276 Design Thinking			
MIS312 Social Media and Mobile Strategies			
MMM315 Business Management Capstone			
WIL unit - 1 credit point unit chosen from the list below			

People Management (MJ-M32516)	(B, S, X)
MMH230 Fundamentals of Human Resource Management	
MMH232 Human Resource Management	
MMM240 Organisational Behaviour	
MMH250 Workplace Counselling and Negotiation	
MMH349 Employment Relations	
MMH356 Change Management	
MMM315 Business Management Capstone	
WIL unit - 1 credit point unit chosen from the list below	

Entrepreneurship and Innovation (MJ-M32514)	(B, Y)
MMM279 Creating and Managing Social Enterprises	
MIS201 Business Requirements Analysis	
MMM276 Design Thinking	
MMK280 Brand Management	
MIS398 Project Management	
MMM306 Global Strategy and International Management	
MMM315 Business Management Capstone	
WIL unit - 1 credit point unit chosen from the list below	

Retail and Supply Chain Management (MJ-M32519) (B,X, S)
MMK217 Retail Management
MMK251 Services Marketing
MMK266 Consumer Behaviour
MMK280 Brand Management
MMK317 Advanced Retail Management
MIS313 Strategic Supply Chain Management
MMM315 Business Management Capstone
WIL unit - 1 credit point unit chosen from the list below

## **Work Integrated Leaning Units**

MWL315	Industry Based Learning
MWL316	Consultancy Experience
MWL317	Entrepreneurship Experience
MWL318	Internship

Business and Digital Communications (MJ-M32513) (B, S, X)
ALM101 Making Social Media
ALR104 Strategic Communication and Writing
ACC303 Communication Research Practices
ALA302 Transmedia Storytelling
MMK280 Brand Management
MMK295 Integrated Marketing Communication in the Digital Age
MMM315 Business Management Capstone
WIL unit - 1 credit point unit chosen from the list below

Organisational Psychology (MJ-M32518)	(B, G, X)
HPS111 Psychology A: Fundamentals of Human Behaviour	
HPS121 Psychology B: Individual and Social Development	
HPS203 The Human Mind	
HPS204 Human Social Behaviour	
HPS307 Personality	
HPS308 Psychopathology	
MMM315 Business Management Capstone	
WIL unit - 1 credit point unit chosen from the list below	

Project Management (MJ-M32517)			
MIS Business °			
MIS201 Business Requirements Analysis			
MMM276 Design Thinking			
MIS398 Project Management			
MIS399 Applied Business Project			
MMH356 Change Management			
MMM315 Business Management Capstone			
WIL unit - 1 credit point unit chosen from the list below			

### **BUSINESS CORE UNITS**

Seven credit points of Foundation units:			
MAA104 Financial Literacy			
MAE203 The Global Economy			
MIS203 Making Sense of Information			
MMK101 Marketing Fundamentals			
MMM132 Management			
MMM241 Entrepreneurship and Innovation			
MMM267 Business Logistics			
Plus three credit points of Personal Skills units:			
MMM111 Intrapersonal Skills			
MMM211 Team Dynamics			
MMM311 Global Mindset and Citizenship			

## **M325** BACHELOR OF BUSINESS

#### **FACULTY OF BUSINESS AND LAW**

#### **GENERAL INFORMATION**

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery. Full time study is typically three to four units (or credit points) each study period – this is a typical enrolment pattern. Part time study is typically one to two units (or credit points) each study period – this enrolment pattern of study will extend the duration of your studies. Trimester 3 is typically an optional study period – unless it's your first study period and/or a compulsory study period for your course (see your course structure in the Handbook).

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (RPL), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

#### SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: MAI010 Academic Integrity (0-credit-point compulsory unit) to be completed first Trimester of study.

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#### **KEY**

- **B** Melbourne Burwood Campus
- **S** Geelong Waterfront Campus
- **G** Geelong Waurn Ponds Campus
- **W** Warrnambool Campus
- X Cloud Campus

eCOE electronic confirmation of enrolment