Communications, creative arts, design, and film, television and animation





Advertising

Animation

Communication design

Dance

Digital and social media

English – Children's literature

English – Creative writing

English – Literature

Gender and sexuality studies

Interactive and UX design

Journalism

Photography

Producing screen content

Public relations

Publishing

Screen production

Theatre

Visual arts

Writing

Discover your talent and nurture your passion

Pursue a career in communications, creative arts, design, and film, television and animation at a university that's ranked in the top 1% of universities worldwide for media and communication.¹

From course flexibility to excellent connections with industry, at Deakin you'll find a home to nurture your talent.

1 QS World Rankings by Subject 2022.

Acknowledgement of Country

Deakin University acknowledges the Traditional Custodians of all the unceded lands, skies and waterways on which Deakin students, staff and communities come together. As we learn and teach through virtually and physically constructed places across time, we pay our deep respect to the Ancestors and Elders of Wadawurrung Country, Eastern Maar Country and Wurundjeri Country, where our physical campuses are located. We also acknowledge the many First Nations from where students join us online and make vital contributions to our learning communities.

Artwork credit: Nathan Patterson.



Your future in communications, creative arts, design, and film, television and animation

Tailor your studies to your interests

Complement your major area of study with other communications, creative arts, design, and film, television and animation disciplines to give you an edge in the market and the skills to take your career in many directions. You'll also have the chance to collaborate with students across other arts disciplines, broadening your understanding and expertise, to graduate as a well-rounded practitioner.

Enjoy state-of-the-art facilities

Discover what's possible in our specialty learning spaces. Access a range of resources, including our:

- Deakin Studios (Burwood) our virtual production, television, film, and animation studio
- television broadcast studio with live-streaming capability

- green-screen studio
- editing and grading suites
- stop motion animation suites
- sound studio
- professional photographic light studio
- digital photographic printing and editing facilities
- darkroom and film scanning facilities
- visual arts and design studios
- gallery and presentation spaces
- dance and theatre studios
- black box theatre
- wardrobe and costume department
- collaborative news production area with an editorial hub.

Communications, creative arts, design, and film, television and animation students at our Melbourne Burwood Campus will benefit from a state-of-the-art virtual production, television, film and animation studio, specialist creative studios and media labs, as well as

the chance to showcase work in the innovative Phoenix Gallery, well suited to mixed-media and pop-up installations.

Experience our immersive precinct

In the Nyaal immersive learning precinct at the Geelong Waurn Ponds Campus, there are opportunities to learn in collaborative new ways and experience concepts, locations and global topics that are usually inaccessible in a classroom environment. The cutting-edge, interactive learning precinct includes a 360-degree theatre, collaborative think tank and event space.

#1 Victorian university

Year on year, Deakin's students have the highest course satisfaction rate of all Victorian universities.¹ We've ranked this highly for the past 13 years, with our students being particularly happy with our:

- learning resources
- student support
- skills development
- learner engagement.
- Australian Graduate Survey 2010–2015, Graduate Outcomes Survey 2016–2022, Quality Indicators for Learning and Teaching (QILT).

Your future in communications, creative arts, design, and film, television and animation

Gain industry experience

Our graduates hit the ground running thanks to work-integrated learning. You can take up an internship as part of your degree to add to your portfolio, while gaining valuable industry contacts and experience. For example, our communications students secure firsthand broadcasting, radio or print experience with metropolitan and regional media outlets in their internships and can see their work published on the DScribe news website (dscribe.net.au) throughout their degree. Meanwhile, design students build on their skills working on designs for not-for-profit clients in their final year, giving them real-world experience to become job-ready. Visual art students generate work for public art festivals, and work with industry professionals staging exhibitions.

You can also gain global experience with an international internship, exchange, study tour or volunteer placement. Get a competitive edge and gain credit towards your degree by studying overseas at one of Deakin's partner universities, in more than 40 countries.

Access professional equipment

Whatever your practice, we'll equip you with the skills and tools to craft compelling stories to affect meaningful change. Borrow professional equipment from our comprehensive Media Resource Centre, including lighting and professional audio gear, digital video cameras and SLR cameras for projects and practice. We have a team of technicians on staff to provide support and expertise. Deakin has an extensive range of professional digital cameras that are the choice for the world's best filmmakers and photographers.

Learn from leaders in their field

Our academic staff will inspire, encourage and support you at every stage of your studies. Staff are experienced industry professionals who are enthusiastic about sharing their skills and knowledge and providing you with valuable industry insights.

Just some of the organisations our experienced academic staff have worked with include:

- Australian Broadcasting Corporation (ABC)
- Australian Centre for the Moving Image (ACMI)
- Australian Football League (AFL)
- European Cultural Centre
- Foxtel
- Geelong Arts Centre
- Malthouse Theatre
- Melbourne International Animation Festival
- Melbourne Fringe Festival
- Melbourne Women in Film Festival
- Melbourne Writer's Festival
- National Gallery of Victoria (NGV)
- Overland literary journal
- SBS
- Sydney Theatre Company
- Telstra Australia
- World Design Organisation.

Be rewarded for your hard work

A Deakin scholarship is more than just a financial boost. It is our chance to acknowledge your accomplishments and reward your hard work, setting you on the path to success at university. Our extensive scholarship program includes three key scholarships:

- Vice-Chancellor's Academic Excellence Scholarship
- Deakin Scholarship for Excellence
- Deakin Student Support Scholarship.

We also offer a range of donor and government-funded scholarships. Each is unique with differing criteria, rewarding aspiring students from diverse backgrounds.

deakin.edu.au/scholarships

'My main internship between second and third year, and the support in gaining this, really helped to cement key learnings from the course to that point. Additionally, the real-world experience helped me realise what I liked in the workplace, and what I would like in a job post-uni.'

Lauren Brown

Bachelor of Communication (Public Relations) graduate Account Coordinator





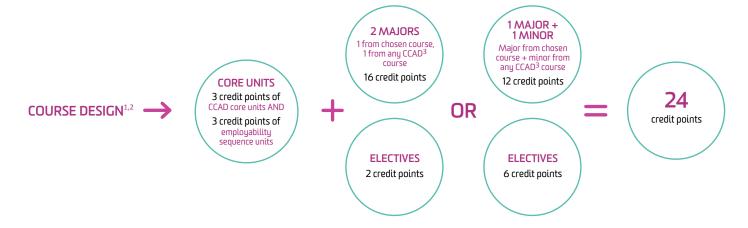
Design your future career

We understand creatives are expressive and innate storytellers. That's why we are committed to offering diverse, industry-informed disciplines, so you can specialise in areas you're passionate about to develop your communications, creative arts, design, and film, television and animation practices.

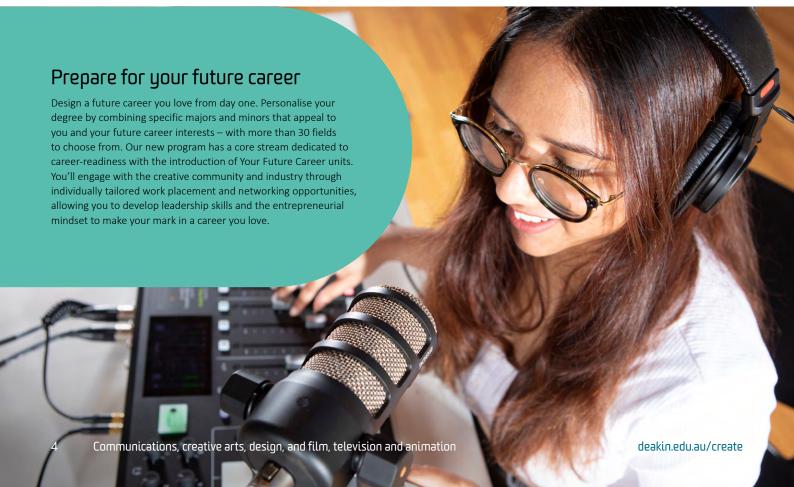
Our innovative course design has a built-in focus for your future career. You have the opportunity to develop an entrepreneurial, freelance mindset and leadership skills through experimental, reflective and divergent practice. You can explore a range of mediums to express your truth, make a difference and realise your creative dreams.

Nurture your passion, develop your practice

Create your unique professional identity by combining the choice of disciplines relevant to you. From design and user experience, theatre, film and animation, visual art and photography to digital media and dance, advertising and creative writing, visual arts and journalism, animation and photography – your options are endless. Forge your path to being a valuable contributor to tomorrow's narrative.



- 1 One major must be taken from the majors offered in the degree in which you are enrolled. The other major and minor sequences may be taken from A317 Bachelor of Creative Arts, A318 Bachelor of Communication, A319 Bachelor of Design, or A351 Bachelor of Film Television and Animation major or minor sequences.
- 2 Students also need to complete Academic Integrity Module (0 credit points; compulsory).
- 3 Communications, creative arts, design, and film, television and animation



Disciplines

Take a look through our disciplines to choose your area of expertise. Knowing which discipline you're interested in helps career advisers find the best course for you. Corresponding courses are featured in the following pages, so you can learn more about what you'll study, available work experience opportunities and the types of careers you could pursue. Once you have chosen a course, you can then pick which discipline to specialise in within that course. Visit deakin.edu.au/create for detailed discipline and course information, including a description of the units within each degree.



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Advertising

Communications

Designed to inspire the next generation of 'big idea' thinkers, this study area will give you the skills to understand complex audiences, analyse media effectiveness and hone your creative thinking. Prepare for the challenges and excitement of developing incisive brand communication for the digital era as you work across real-world projects and connect with advertising practitioners.

Digital and social media

Cut through the noise and add value for audiences and clients as a digital and social media professional. You will create a portfolio of podcasts, blogs, videos, infographics and more, while exploring big data and analytics, virtual and augmented realities, artificial intelligence and gamification. You will connect to industry from day one onward, building your professional-personal brand and producing real-world digital and social media content. You'll also have the opportunity to undertake an internship.

Journalism

Tell stories that matter and build a portfolio of work to launch your future in the fast-evolving news media industries. Taking a hands-on approach, you'll have opportunities to unearth stories, source interviews, and write and produce news packages that engage, entertain and inspire audiences on print, online, video and audio platforms. Make your voice heard on Deakin journalism's news website, DScribe (dscribe.net.au), and kickstart your career with a sought-after internship with one of our industry partners.

Public relations

Build and protect the reputation of brands, people and organisations with skills developed through Deakin's public relations. Learn how innovative and ethical communication fosters meaningful relationships with stakeholders and discover what it takes to create inspiring campaigns and events for real clients, respond to issues, manage crises and become an adaptive communications expert.

Disciplines

Creative arts

Dance

Immerse yourself in the exciting physical, social and conceptual possibilities of contemporary dance. Learn how the art of contemporary dance intersects with creativity, innovative thinking, community enrichment and technology. Study the diverse ways in which dance can engage and make a difference. In the studio setting, core studies in technique, choreography, history and theory are complemented by work with digital technologies and other creative arts disciplines.

Photography

Study photography as a 21st-century tool for connectivity. Accessing professional-grade facilities and equipment, you'll develop skills in chemical and digital imaging, professional lighting, portfolio creation, project management, visual communication, experimental practices, and exhibition and online collaboration. Be inspired by guest speakers and professional practitioners as you undertake fieldwork and create your own exhibitions.

Theatre

Become a versatile and agile theatre practitioner equipped with the tools to kick-start your independent theatre career. You will be challenged to develop physical, creative and intellectual capacities through practice-based learning, while also exploring history and theory, and working with digital technologies and other creative arts disciplines. In a studio setting, you'll develop core skills in acting, improvisation, collaborative theatre creation, dramaturgy, dramatic text analysis, rehearsal techniques, and site-specific and applied performance.

Visual arts

Visual arts combines in-depth disciplinary training in drawing, painting, 3D construction and fabrication, and digital technologies alongside a sequence of open-ended studio-based studies encouraging cross-disciplinary and interdisciplinary thinking. Gain both the practical studio skills and adaptable critical thinking skills necessary to participate successfully in the global art world and making and creative industries.

Design

Design can drive business through innovation, as well as facilitate positive change in society. Learn the tools, strategies and design thinking methodologies needed to be an adaptable multidisciplinary designer.

Communication design

Gain proficiency in the techniques and strategies required to harness the fundamental building blocks of design to produce useful and impactful real-world solutions. From key theoretical foundations, you'll work across typography, information design, user interface, branding, environmental and strategic design, developing critical skills with the potential to influence inclusive solutions meeting global industry needs. By collaborating with peers and industry you'll develop insight into today's world of complex systems involving people, machines and services. This equips you to lead creatively making a positive impact in the rapidly changing field of design.

Interactive and UX1 design

Gain the knowledge and skills to become a competitive, proficient, and agile designer ready for the fast pace of technological change by adapting to today's complex systems for people, machines, and services. Master game engines and design software taking control of real-world industry projects guided by industry experts and design practitioners. Learn how to be a responsive designer of human-computer interactions by engaging technology, user patterns, behaviour psychology and design iterations where you'll produce practical, inclusive and innovative design solutions. With the Interactive and UX Design sequence, you'll be immersed in the techniques and strategies of digital interaction ready and equipped to practice how usability, prototyping, and engagement combine to determine best-practice industry-based results.

1 UX means 'user experience'.

Film, television and animation

The ubiquity of screens and the moving image in a networked world offers opportunities to create impact across many screen forms and genres to engage audiences. Explore your creative potential in contemporary screen culture and production processes, from inception to exhibition, utilising our professional technology.

Animation

Animation is about imbuing characters and other forms with movement, life and story. Animation is also a very effective way to communicate diverse information and ideas in creative and dynamic ways. Gain an understanding of the history, theory and practice to creatively and intelligently bring your designs to life through many forms of animation ranging from stop motion to 2D and 3D animation, and in a wide range of contexts, spanning short films and micro content to 3D virtual worlds in game spaces and virtual production.

Producing screen content

Explore key areas of storytelling and screenwriting such as story structures, developing characters, action, and genre; screen business including producing, distribution, marketing, and exhibition; and screen culture with a focus on film festivals, audiences and celebrity. You have the opportunity to develop your story concepts and ideas from their initial stages through to a capstone screenwriting project, collaborating with your fellow students through drafting processes to pitch your story for future production.

Screen production

Develop key creative, technical and critical skills to apply to a variety of screen productions from film to television to online formats. You will delve into key creative roles such as directing as well as cinematography, production design, sound design and post-production. You also have the opportunity to work in fiction and factual styles, as well as crew on fellow students' productions, screenplays and the capstone project.

Disciplines

Writing and literature

English - Children's literature¹

Discover the world of children's literature through the study of picture books, junior fiction, young adult novels and much more. You will gain insights into the history of children and childhood, the creative processes involved in writing for young people and how children's literature intersects with important ideas about identity, politics and culture. Studying children's literature is a pathway to becoming a writer, as well as work in education, librarianship and the creative industries.

English – Creative writing¹

Explore narrative-driven works, experimental innovations, creative nonfiction and scriptwriting, as well as new takes on the traditional genres of poetry and prose fiction. You'll identify and pursue opportunities for writing in new media, cross-genre experimentation and creative production, while you learn about the business of making it into the market and becoming an author.

English - Literature¹

Gain new understandings of cultures and histories and the way they've manifested in text as you explore a range of literary forms, including plays, poetry, fiction, and creative nonfiction. You will be guided in critical and creative journeys through works by Shakespeare, major aesthetic movements like modernism, Australian literature, and literatures that engage with crucial contemporary issues.

Cross-disciplinary learning

Our courses allow you to collaborate with students across disciplines. Explore complementary skills and maximise your career opportunities. Choose from units in:

- art and design
- communication
- film, television and animation
- · writing, literature and culture.

Gender and sexuality studies¹

Explore the importance of gender and sexuality to our lives and to the society and culture that surrounds us. Through the study of literature and popular culture, history, sociology and major philosophical approaches to understanding human identity, you will discover how gender and sexuality are remembered, embodied, experienced and imagined, and how they shape our public and private selves in significant ways.

Publishing²

Gain expertise, and develop practical experience and professional knowledge, in the rapidly changing industry of publishing. Learn foundational skills in professional writing, publishing, and design, then gain experience in editing, feature writing, writing and publishing for young people, and digital publishing.

Writing²

Develop the creative and technical skills for a career in writing. Building on an introductory foundation of writing fundamentals, you will progress to specific forms and genres in writing (including fiction, creative nonfiction, scriptwriting, life writing, and writing for games), culminating in a writing project of a commercially viable length.

- Available via the Bachelor of Arts. Note: Bachelor of Arts majors cannot be mixed with School of Communications and Creative Arts courses.
- Available via the Bachelor of Creative Arts.



'I truly loved my fiction classes and was surprised by the way they seemed to encompass so much more than simply writing. These classes taught me about myself, my place in the world, the way I understand the people in my life – so much!'

Katelin Farnsworth

Bachelor of Arts (Professional and Creative Writing) graduate

NP Not published – less than five offers made to recent secondary education applicants

Deakin course code
Course duration in years
Trimester intake

(NIK) NIKERI Institute

Melbourne Burwood Campus
 Geelong Waurn Ponds Campus
 Geelong Waterfront Campus

WB Warrnambool Campus

) Online

Bachelor of Communication

A318 (L) 3 (H) T1, T2, T3

CAMPUS	B	WP	0
ATAR	60.35	NP	NP
GUARANTEED ATAR	55.00	55.00	55.00

In a complex and changing world, effective communication is one of the most powerful tools to connect with people, pursue truth and inspire change. When you study a Bachelor of Communication at Deakin, you'll learn how to craft content that resonates with your audience across print, digital, audio and video platforms. Whether you're breaking a critical news story, writing a press release, creating a national campaign or running a high-profile event, you'll create persuasive messages that move people to action.

Careers

As a graduate of Deakin's Bachelor of Communication, you'll walk away with a diverse range of in-demand and highly transferable skills that employers are looking for.

You'll have the critical skills to work across a variety of sectors and industries, nationally and worldwide. Your future career could take you into private companies, government and nonprofit organisations, whether your goal is to work in a newsroom, an agency, a digital start-up, or as an entrepreneurial self-starter.

Our graduates are ready to start rewarding careers in roles such as:

- account manager
- · advertising art director
- brand specialist
- copywriter
- editor
- digital creative
- · digital marketer or media specialist
- journalist
- · marketing communications strategist
- · media researcher or planner
- public relations professional
- publisher
- · social media manager.

Course structure

The Bachelor of Communication is a 24-creditpoint course made up of the following:

- Your Future Career units (3 credit points)
- Communication core (3 credit points)
- Academic Integrity Module (0 credit points; compulsory)

Plus, either:

- two major sequences of at least 8 credit points, plus electives (2 credit points), or
- one major sequence of at least 8 credit points, one minor sequence of at least 4 credit points, plus electives (6 credit points).

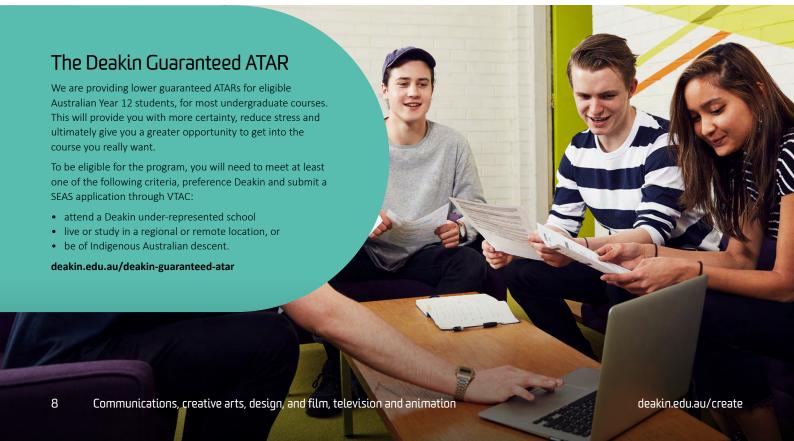
Choose at least one major from your core degree. Your remaining major and minor sequences can also be selected from the Bachelor of Creative Arts, Bachelor of Design, or Bachelor of Film Television and Animation.

Majors	B	WP	0
Advertising	✓		~
Digital and social media	~		~
Journalism	✓	✓	~
Public relations	✓	✓	~
Minors	В	WP	0
Creative advertising	~		~
Digital media	~		~
Indigenous studies			~
Journalism	✓	✓	~
Photojournalism	✓		
Public relations	✓	✓	✓
Public relations strategy	✓		✓
Social media	✓		~
Strategic advertising	✓		✓

Communication core

- From Gutenberg to Zuckerberg: Communication in Everyday Life (level 1)
- Dilemmas, Defamation, Deception and Disinformation (level 2)
- Communication Futures (level 3)

Ready to find out more? Visit our course webpage for full details, including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more. deakin.edu.au/course/A318









'Deakin's journalism units are equipped to teach students about the changing nature of the industry. Every single journalism lecturer I have had has been passionate about the field, optimistic about its future and always willing to help where possible.'

Mitch Clarke

Bachelor of Communication (Journalism) graduate

Bachelor of Communication (Honours) (A45) (1 🖰 T1, T2, T3

CAMPUS



Undertake a year of specialist study in the communication discipline that interests you most (advertising, journalism, public relations, digital media) with the Bachelor of Communication (Honours). Drawing on the theory and practical skills gained throughout your undergraduate degree, you will work with experienced researchers and a dedicated supervisor to develop and research your own project, gaining valuable research skills and advanced knowledge sought after by employers.

Careers

Completing an additional year of specialised study gives you a competitive edge, opening the door to careers in the dynamic media and communication industries. Graduates can be found working in television and newsmedia, content production companies, multimedia businesses, government agencies, marketing and entertainment industries, public relations, and social and market research entities. Honours graduates can apply their knowledge and skills in diverse professional contexts with responsibility and accountability in research and professional practice.

After graduation, you may also build on your honours research in a coursework masters degree, a masters degree by research or, with strong results, a PhD.

Course structure

You will complete 8 credit points of core units.

Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more. deakin.edu.au/course/A451

Get hands-on in our newsroom and creative media lab

Deakin's Melbourne Burwood Campus is home to a newsroom and creative media lab, so you can learn and refine your skills in an industry-standard media environment.

The lab and newsroom include:

- a green-screen studio linked to the newsroom and other creative production suites, to produce video content
- a collaborative news production area with an editorial hub, workstations and monitors to stream live television news channels
- editing booths for audio and audiovisual editing and to conduct recorded interviews in acoustically quiet spaces
- shared computer spaces for students to work together on a single digital production
- creative spaces for collaborative learning and team projects.

Gain industry experience

Study the Bachelor of Communication and participate in work-integrated learning programs throughout your course, which may include a final year industry-based internship in a communications or media-based organisation where you will gain valuable experience and broaden your professional network. Opportunities include:

- national broadcasting internships
- professional client brief team internships
- public relations and advertising agency-based internships
- rural and regional community journalism internships
- sports media and publicity internships.

NP Not published – less than five offers made to recent secondary education applicants





Bachelor of Design (A319) (1)3 11, T2

CAMPUS	В	WP	0
ATAR	60.80	61.80	NP
GUARANTEED ATAR	55.00	55.00	55.00

Harness your creativity to make an impact in an ever-changing world when you study a Bachelor of Design at Deakin. Design is a tangible way to influence people and solve complex problems. No two days will be the same, you'll learn the tools, strategies and methodologies required to drive innovation in business, as well as how to utilise cutting-edge technology and the creative practices of design to create memorable work. Develop critical skills across a range of related disciplines – from communications design to interactive UX¹, to brand and design thinking – and work towards a sustained creative career doing what you love.

Careers

Utilise your love for creative thinking and design to solve complex problems in this innovative field. When you study a Bachelor of Design at Deakin, you are working towards a sustainable creative career doing what you love

Designers work across all industry sectors, including digital and publishing, advertising, online, immersive and interactive virtual experiences, arts organisations, corporate companies, NGOs, and more. Or create your own future freelance career and become an entrepreneurial self-starter.

Graduates are open to many opportunities, including the following design careers:

- AR and VR (mixed reality) designer
- · art director
- brand designer
- · communication designer
- · creative director
- · digital artist
- · digital designer
- game designer
- · graphic designer
- illustrator
- · interactive designer
- motion graphics designer
- UI designer
- UX designer
- web designer.

Course structure

The Bachelor of Design is a 24-credit-point course made up of the following:

- Your Future Career units (3 credit points)
- Design core (3 credit points)
- Academic Integrity Module (0 credit points; compulsory)

Plus, either:

- two major sequences of at least 8 credit points, plus electives (2 credit points), or
- one major sequence of at least 8 credit points, one minor sequence of at least 4 credit points, plus electives (6 credit points).

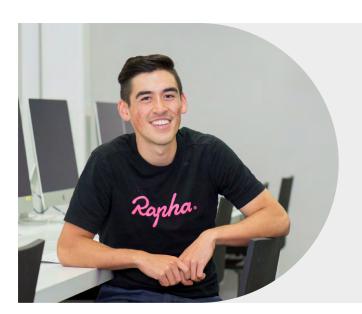
Choose at least one major from your core degree. Your remaining major and minor sequences can also be selected from the Bachelor of Communication, Bachelor of Creative Arts, or Bachelor of Film, Television and Animation.

Majors	B	WP	0
Communication design	✓	~	~
Interactive and UX^1 design	✓	✓	~
Minors	B	WP	0
Brand design	✓	✓	✓
Design for social media	✓	✓	~
Indigenous studies			~
Interactive design	✓	✓	~
Publication design	✓	✓	~
UX ¹ design	✓	✓	~

Design core

- Design Thinking (level 1)
- Design Laboratory (level 2)
- Design for Change (level 3)
- 1 UX means 'user experience'.
- 2 Now available through the new Bachelor of Design.

Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more. deakin.edu.au/course/A319



'Deakin's staff are what make the university as a whole so special, memorable and impactful. Not only did I create meaningful relationships with the staff, but they helped and still do help connect me to the industry.'

Caleb Lun

Bachelor of Design (Visual Communication)² graduate



Stand out to employers with a recognised degree

The Bachelor of Design at Deakin is informed by industry leaders across the world. We're active members of the Design Institute of Australia (DIA) and the International Council of Design (Ico-D) and support the Australian Graphic Design Association (AGDA). Our design degree is formally recognised by the DIA and meets industry standards, so that you stand out to employers when you graduate.











Bachelor of Film, Television and Animation (A35) (3 11, T2, T3

CAMPUS	B
ATAR	60.10
GUARANTEED ATAR	55.00

Discover the art of storytelling on the big and small screen when you study Deakin's Bachelor of Film, Television and Animation. You'll explore your creative vision in a supportive environment, working on live-action and animated films across documentary, drama and experimental productions. Immerse yourself in your craft, developing the critical, practical and technical skills to work across multiple roles in production and post-production in the dynamic and collaborative industries of screen media, entertainment and culture.

Careers

Deakin film, television and animation graduates find employment in fictional and factual production, broadcast, exhibition and distribution across the screen and media landscapes and creative industries around the world. Or, you have the flexibility to create your own path as a freelance artist, maker and creative.

Past students have launched their careers with national awards and international recognition through film festivals with their student work. Deakin's internship program has also provided a start to many successful careers in the field.

Career opportunities include working as:

- animators
- · character and environment artists
- cinema and festival programmers
- corporate content producers
- editors and colourists
- film critics
- motion designers
- · post-production coordinators
- production managers
- screen production crew in directing, camera, sound and lighting departments
- · sound designers
- · television broadcast technicians
- television presenters
- · writers, directors and producers
- VFX artists and videographers.

Course structure

The Bachelor of Film, Television and Animation is a 24-credit-point course made up of the following:

- Your Future Career units (3 credit points)
- Film, Television and Animation core (3 credit points)
- Academic Integrity Module (0 credit points; compulsory)

Plus, either:

- two major sequences of at least 8 credit points, plus electives (2 credit points), or
- one major sequence of at least 8 credit points, one minor sequence of at least 4 credit points, plus electives (6 credit points).

Choose at least one major from your core degree. Your remaining major and minor sequences can also be selected from the Bachelor of Communication, Bachelor of Creative Arts, or Bachelor of Design.

Majors	B
Animation	✓
Producing screen content	✓
Screen production	✓
Minors	B
Animation and motion graphics	✓
Film studies	✓
Producing screen content	✓
Screen content production	✓
Scriptwriting	✓
Visual effects and virtual production	✓

Film, Television and Animation core

- Screening History (level 1)
- Screen Practices (level 2)
- The Australian Moving Image (level 3)

Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more. deakin.edu.au/course/A351



'I interned with Deakin Live during my third-year study. Deakin Live provided professional training and an opportunity to visit Fox Sports during their livestream. I have gained a lot of professional knowledge regarding sports broadcast throughout the internship.'

Neve Yau

Bachelor of Creative Arts (Film and Television)¹ graduate

1 Now available through the Bachelor of Film, Television and Animation.

Course duration in years
Trimester intake

(NIK) NIKERI Institute

B Melbourne Burwood Campus
WP Geelong Waurn Ponds Campus

WF Geelong Waterfront Campus
WB Warrnambool Campus

) Online

Bachelor of Film, Television and Animation (Honours)



CAMPUS



Take your screen practice to the next level with an honours year. Build on the practical skills and depth of knowledge developed in the first three years of your degree by undertaking an advanced research project through Deakin's Bachelor of Film, Television and Animation (Honours). You will undergo an elevated study experience to emerge as a critically engaged, highly skilled screen practitioner and researcher.

Careers

The aim of the Bachelor of Film, Television and Animation (Honours) is to use real-world learning strategies to increase your employability by producing a significant screen production project/folio. This will position you to apply for jobs within film production, television production, independent production houses, advertising agencies, education facilities, independent crewing projects and anywhere where screen-based work exists.

After graduation, you can build on your honours research in a Master of Film and Television or, if high achieving, a PhD.

Course structure

You will complete 8 credit points of core units.

Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more. deakin.edu.au/course/A452







Bachelor of Creative Arts







CAMPUS	В
ATAR	60.00
GUARANTEED ATAR	55.00

Express your individuality, challenge the norm and create without limitations under the guidance of experienced industry professionals in Deakin's Bachelor of Creative Arts. Immerse yourself in your creative practice and develop the adaptable critical skills necessary to become an agile and versatile creative with a sustainable career in the arts sector.

Get amongst the next generation of dynamic practising creatives when you major in one of the following specialist areas: dance, photography, publishing, theatre, visual arts or writing.

Careers

You'll have the freedom to experiment with creative art forms and explore a diverse range of majors and minors, allowing you to become a dynamic creative with a range of in-demand practical skills.

Our work-integrated learning opportunities ensure that you'll graduate with the professional network and practical skills needed to lead you to your future career in the arts, whether you decide to work in an arts organisation, or pursue your goals as an entrepreneurial freelancer.

You'll be able to take your degree into a range of careers, including:

- acting
- · art therapies
- arts administration and curation
- commercial art direction, design or illustration
- community art practice
- community theatre
- copywriting and technical writing
- dance
- editing
- education
- event, festival and production management
- experimental art practices
- gallery curation
- photography
- professional and creative writing
- publishing
- research
- stage management
- theatre
- theatre directing
- visual arts
- · visual communication.

Course structure

The Bachelor of Creative Arts is a 24-creditpoint course made up of the following:

- Your Future Career units (3 credit points)
- Creative Arts core (3 credit points)
- Academic Integrity Module (0 credit points; compulsory)

Plus, either:

- two major sequences of at least 8 credit points, plus electives (2 credit points), or
- one major sequence of at least 8 credit points, one minor sequence of at least 4 credit points, plus electives (6 credit points).

Choose at least one major from your core degree. Your remaining major and minor sequences can also be selected from the Bachelor of Communication, Bachelor of Design, or Bachelor of Film, Television and Animation.

Majors	B	0
Dance	✓	
Photography	✓	
Publishing	~	
Theatre	✓	
Visual Art	✓	
Writing	✓	
Minors	B	0
2D Practices in the visual arts	~	
3D Practices in the visual arts	✓	
Analogue practices (Photography)	~	
Creative writing	✓	
Dance	✓	
Digital Practices (Photography)	✓	
Indigenous studies		✓
Professional writing	~	
Scriptwriting	✓	
Theatre	✓	
Theatre production	✓	

Creative Arts core

- Creativity: Thinking Through Doing (level 1)
- Freelancing in the Arts (level 2)
- Critical Writing for Creative Practices (level 3)

Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more.

deakin.edu.au/course/A317



'This course has shaped me to be a better dancer technically but also the creative mindset that this course has given me, I think that's a really great asset. It has taught me how to present myself and present work in front of people and I think that's really important.

Natalie Kwan

Bachelor of Creative Arts (Dance) student

NIK NIKERI Institute

Melbourne Burwood Campus
 WP Geelong Waurn Ponds Campus
 WF Geelong Waterfront Campus
 WB Warrnambool Campus

WB) Warrnambool Can

Bachelor of Creative Arts (Honours) (450 🕒 1 📛 T1, T2 1

CAAADUG



Explore advanced creative projects and research through a Bachelor of Creative Arts (Honours). Honours is a year of specialised study that allows you to combine the theory and practical skills gained throughout your undergraduate degree. While undertaking an individual creative project, you will be supported in your development as an independent practitioner as you build your skills, critical engagement and depth of knowledge in your chosen area of study.

Careers

The Bachelor of Creative Arts (Honours) supports your development as a creative arts practitioner and builds your research skills. Graduates are critical and creative thinkers, are able to work autonomously and collaboratively, and are effective communicators. The degree provides a pathway for further learning and for practice within creative arts and cultural industries. After graduating, you can further your studies in research or professional practice by applying for direct entry into second year of the Master of Creative Arts by coursework, a Master of Arts by Research, or you could pursue a PhD.

Course structure

8 credit points of core units.

- Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more. deakin.edu.au/course/A450
- 1 Available in T1 and T2 for domestic undergraduate students and in T1 for international undergraduate students.
- 2 2022 Student Experience Survey, Quality Indicators for Learning and Teaching (QILT).

Get a head start in the creative industries

Study a Bachelor of Creative Arts and gain hands-on experience in the creative industries through a range of work-integrated learning experiences, locally and overseas. You could find yourself building practical skills and growing a network with opportunities such as:

- artist mentorship internship placements
- · exhibition and arts festival team internships
- museum and gallery internships
- programming and curatorial internships.



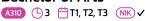
Deakin course code
Course duration in years
Trimester intake

Melbourne Burwood CampusGeelong Waurn Ponds CampusGeelong Waterfront Campus

WB Warrnambool Campus

) Online

Bachelor of Arts



CAMPUS	B	WP	0
ATAR	60.00	62.60	61.00
GUARANTEED ATAR	55.00	55.00	55.00

If you have an innate curiosity about the world around you and a desire to create meaningful change, then a Bachelor of Arts is the perfect place to begin your journey towards realising your purpose.

Feel empowered to explore a diverse range of majors and minors in a way that suits you – from Indigenous studies to web design, and animation to criminology – you can personalise your degree to topics that you care about. Graduate with the critical thinking, communication and leadership skills required to address current and emerging global challenges in a rapidly changing world.

Careers

As a graduate of this course, you'll have the skills, knowledge and professional networks to start your career anywhere in the world and thrive in a range of industries.

Affect change in fields that matter, spanning environmental, social, political or creative realms.

You'll curate your future career from day one, personalising your degree so that it fully aligns with your unique interests and values. Graduate ready to hit the ground running with the unique and competitive skill sets required for specific careers across a variety of sectors, including in fields like:

- criminology, sociology and policy
- culture and creative arts
- · education, government and NGOs
- language and international relations
- media, writing and communication.

Professional recognition

Depending on your specialisation, certain degrees are accredited by relevant bodies.

If you choose public relations, you'll study subjects accredited by the Public Relations Institute of Australia. Our design-related units are also recognised by the Design Institute of Australia.

Course structure

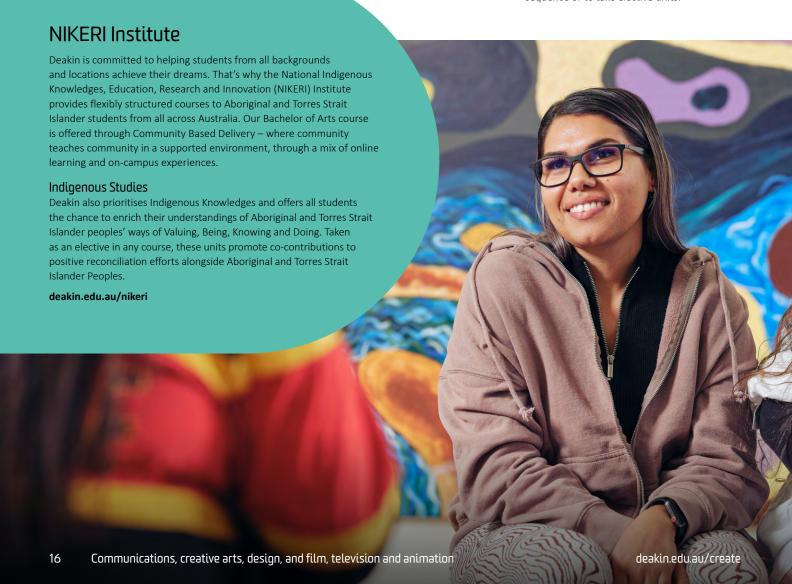
The Bachelor of Arts is a 24-credit-point course made up of the following:

- Global Challenges sequence (3 credit points)
- Your Future Career sequence (3 credit points)

Plus, either:

- two major sequences of at least 8 credit points, plus elective units of 2 credit points, or
- one major sequence of at least 8 credit points, one minor sequence of at least 4 credit points and elective units of at least 6 credit points.

Remaining credit points may be used to undertake an additional Bachelor of Arts minor sequence or to take elective units.



X123 Deakin course code
Course duration in years
Trimester intake
NIK NIKERI Institute

Melbourne Burwood Campus
 Geelong Waurn Ponds Campus
 Geelong Waterfront Campus
 Warrnambool Campus
 OO Online

Bachelor of Arts continued

Anthropology Arabic Chinese Criminology Education English – Children's literature English – Creative writing English – Literature Film and television studies Gender and sexuality studies History Indonesian V V V Indonesian V V V Inderia and communication Media and communication Media studies Performing arts Philosophy Politics and policy studies V V V Politics and policy studies Religious studies Social media Sociology Spanish V V V Strategic advertising V Strategic advertising V V V Visual communication design Minors Animation Design thinking Indigenous studies Sport and society V V V V V V V V V V V V V V V V V V V	Majors	B	WP	0
Chinese	Anthropology	✓	✓	~
Criminology Education English – Children's literature English – Creative writing English – Literature Film and television studies Gender and sexuality studies History Indonesian International relations Media and communication Media studies Performing arts Philosophy Politics and policy studies Public relations studies Religious studies Social media Sociology Spanish Strategic advertising Visual arts and photography Visual communication Minors Animation Design thinking Indigenous studies V V V V Poltiza and society V V V V V V V V V V V V V	Arabic	✓		✓
Education	Chinese	✓	✓	✓
English – Children's literature English – Creative writing English – Literature Film and television studies Gender and sexuality studies History Indonesian International relations Media and communication Media studies Performing arts Philosophy Politics and policy studies Public relations studies Religious studies Y Sociology Spanish Sociology Spanish Strategic advertising Visual communication Minors Animation Design thinking Indigenous studies Y V V V Politics and society V V V V V V V V V V V V V	Criminology	✓	✓	✓
English – Creative writing English – Literature V V V Film and television studies Gender and sexuality studies History V V V Indonesian International relations Media and communication Media studies Performing arts Philosophy Politics and policy studies Public relations studies V V V Religious studies V V V Social media V V V Social media V V V Spanish Sport journalism Strategic advertising Visual arts and photography Visual communication design Minors Animation V V V Design thinking Indigenous studies Sport and society UX² design	Education	✓		✓
English – Literature Film and television studies Gender and sexuality studies History Indonesian V Media and communication Media studies Performing arts Philosophy Politics and policy studies Public relations studies Religious studies V Social media Sociology Spanish Sport journalism Strategic advertising Visual arts and photography Visual communication design Minors Animation Design thinking Indigenous studies V V V V Film and television studies V V V V V V V V V V V V V	English – Children's literature		✓	✓
English – Literature Film and television studies Gender and sexuality studies History Indonesian V Media and communication Media studies Performing arts Philosophy Politics and policy studies Public relations studies Religious studies V Social media Sociology Spanish Sport journalism Strategic advertising Visual arts and photography Visual communication design Minors Animation Design thinking Indigenous studies V V V V Film and television studies V V V V V V V V V V V V V	English – Creative writing	✓	✓	✓
Public relations studies Religious studies Social media Sociology Spanish Sport journalism Strategic advertising Visual arts and photography Visual communication design Minors Animation Design thinking Indigenous studies Sport and society UX² design		✓	✓	✓
Public relations studies Religious studies Social media Sociology Spanish Sport journalism Strategic advertising Visual arts and photography Visual communication design Minors Animation Design thinking Indigenous studies Sport and society UX² design	Film and television studies	✓		✓
Public relations studies Religious studies Social media Sociology Spanish Sport journalism Strategic advertising Visual arts and photography Visual communication design Minors Animation Design thinking Indigenous studies Sport and society UX² design	Gender and sexuality studies	✓	✓	✓
Public relations studies Religious studies Social media Sociology Spanish Sport journalism Strategic advertising Visual arts and photography Visual communication design Minors Animation Design thinking Indigenous studies Sport and society UX² design	History	✓	✓	✓
Public relations studies Religious studies Social media Sociology Spanish Sport journalism Strategic advertising Visual arts and photography Visual communication design Minors Animation Design thinking Indigenous studies Sport and society UX² design	Indonesian	✓	✓	✓
Public relations studies Religious studies Social media Sociology Spanish Sport journalism Strategic advertising Visual arts and photography Visual communication design Minors Animation Design thinking Indigenous studies Sport and society UX² design	International relations	✓	✓	✓
Public relations studies Religious studies Social media Sociology Spanish Sport journalism Strategic advertising Visual arts and photography Visual communication design Minors Animation Design thinking Indigenous studies Sport and society UX² design	Media and communication	✓	✓	✓
Public relations studies Religious studies Social media Sociology Spanish Sport journalism Strategic advertising Visual arts and photography Visual communication design Minors Animation Design thinking Indigenous studies Sport and society UX² design	Media studies	✓		✓
Public relations studies Religious studies Social media Sociology Spanish Sport journalism Strategic advertising Visual arts and photography Visual communication design Minors Animation Design thinking Indigenous studies Sport and society UX² design	Performing arts	✓		
Public relations studies Religious studies Social media Sociology Spanish Sport journalism Strategic advertising Visual arts and photography Visual communication design Minors Animation Design thinking Indigenous studies Sport and society UX² design	Philosophy	✓	✓	✓
Public relations studies Religious studies Social media Sociology Spanish Sport journalism Strategic advertising Visual arts and photography Visual communication design Minors Animation Design thinking Indigenous studies Sport and society UX² design	Politics and policy studies	✓	✓	✓
Religious studies	Public relations studies		✓	✓
Social media	Religious studies	✓	✓	✓
Sociology	Social media	✓		✓
Visual communication design Minors Animation Design thinking Indigenous studies Sport and society UX² design V ✓ ✓ ✓ ✓	Sociology	✓		✓
Visual communication design Minors Animation Design thinking Indigenous studies Sport and society UX² design V ✓ ✓ ✓ ✓	Spanish	✓	\checkmark^1	✓
Visual communication design Minors Animation Design thinking Indigenous studies Sport and society UX² design V ✓ ✓ ✓ ✓	Sport journalism	✓	✓	✓
Visual communication design Minors Animation Design thinking Indigenous studies Sport and society UX² design V ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓	Strategic advertising	✓		✓
Minors Animation	Visual arts and photography	✓		
Animation Design thinking Indigenous studies Sport and society UX ² design V V	Visual communication design	✓	✓	✓
Design thinking	Minors			
$\begin{array}{cccc} \text{Indigenous studies} & \checkmark \\ \text{Sport and society} & \checkmark & \checkmark \\ \text{UX}^2 \text{ design} & \checkmark & \checkmark & \checkmark \\ \end{array}$	Animation	~		~
Sport and society $\checkmark \checkmark \checkmark$ UX ² design $\checkmark \checkmark \checkmark$	Design thinking	✓	✓	~
UX ² design	Indigenous studies			~
	Sport and society	✓	✓	~
Web design 🗸 🗸 🗸	UX ² design	✓	✓	✓
	Web design	✓	✓	✓

Ready to find out more? Visit our course webpage for full details including pre-course and entry requirements, unit selection options and campus and trimester availability for domestic and international students, and more. deakin.edu.au/course/A310

Pathways

There are many different ways you can get into an undergraduate course at Deakin. In fact, many students choose to take a pathway. If you are interested in studying at university but unsure whether you'll meet the entry requirements for a bachelor degree, then look no further than Deakin's Associate Degree of Arts. We've designed this course to offer students a supported learning environment and a pathway into Deakin's Bachelor of Arts, Bachelor of Criminology or Bachelor of International Studies. Find out more at deakin.edu.au/course/associate-degree-arts.



- 1 Minor only (Geelong Waurn Ponds Campus).
- 2 UX means 'user experience'.



The Deakin Melbourne Boomers livestream program was a valuable experience, helping me to develop broadcast skills that I otherwise would have struggled to attain. The doors that my tutors opened for me have also directly led to an internship and subsequent position at Basketball Australia.'

Liam Ellison

Bachelor of Arts (Journalism and Public Relations) graduate

(NIK) NIKERI Institute

Course duration in years Trimester intake

WP Geelong Waurn Ponds Campus WF) Geelong Waterfront Campus

(WB) Warrnambool Campus

Online

Bachelor of Commerce/ **Bachelor of Communication**





CAMPUS	В	$\mathbb{W}F^1$	0
ATAR	80.85	NP	NP
GUARANTEED ATAR	75.00	65.00	65.00

Deakin's Bachelor of Commerce/Bachelor of Communication empowers you to solve the problems of the future and be part of the next generation of 'big idea' thinkers. In this complementary double degree you will learn to think more critically as you gain a strong foundation in all aspects of commerce at Deakin's world-class business school.

Choose from eight commerce majors to explore an area of passion and graduate with a globally recognised degree. At the same time, you will develop an understanding of complex audiences and media effectiveness through your communication degree.

deakin.edu.au/course/D360

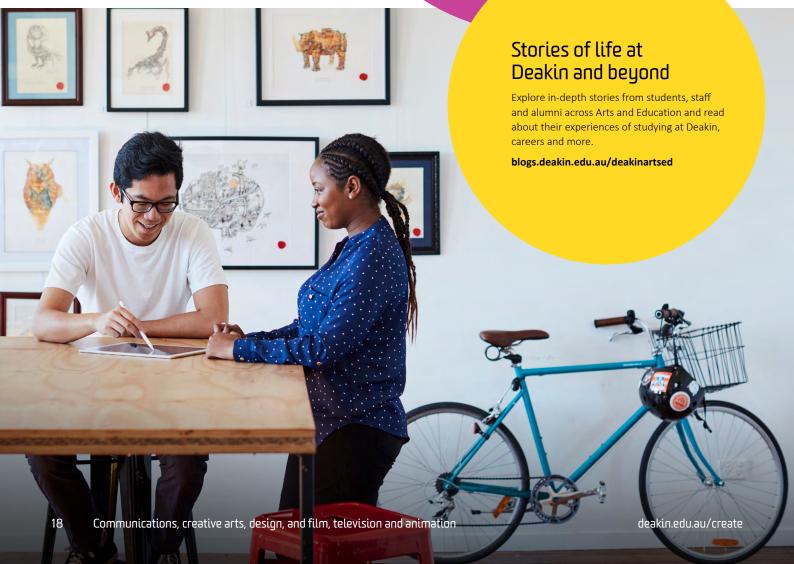
1 Delivery of this course is across multiple campuses; see course webpage for further details.

Award-winning university career service1

DeakinTALENT will prepare you to secure the jobs of tomorrow. Our award-winning service is available to you from day one and will support you for the rest of your career. You'll have lifetime access to career coaching, industry networking opportunities and a comprehensive suite of digital resources helping you develop the most employable version of yourself.

deakintalent.deakin.edu.au

2019, 2020 winner for most popular career service in Australia; Employability award, 2021 Australian Financial Review Higher



X123 Deakin course code Course duration in years Trimester intake NIKERI Institute

Not published - less than five offers made to recent secondary education applicants

\$ (dom) Indicative full domestic fee 1 Indicative annual international fee (AUD) 1 Recent secondary education Non-year 12

CAMPUS

CAMPUS

GUARANTEED ATAR

ATAR

ATAR

Melbourne Burwood Campus WP Geelong Waurn Ponds Campus WF) Geelong Waterfront Campus (WB) Warrnambool Campus

(0) Online

Bachelor of Communication (A318)

ENTRY REQUIREMENTS

🖰 T1, T2, T3 \$15,930 (dom) \$ \$35,400 (int)

Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).

(NY12) See webpage for further information.

CAMPUS	В	WP	0
ATAR	60.35	NP	NP
GUARANTEED ATAR	55.00	55.00	55.00

Bachelor of Creative Arts (A317)

(L) 3

ENTRY REQUIREMENTS³

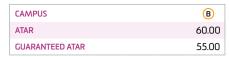
Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).

NY12 See webpage for further information. \$ \$11,793 (dom)

\$ \$33,600 (int)

deakin.edu.au/course/A3172

deakin.edu.au/course/A318²



Bachelor of Design (A319)

Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).

NY12 See webpage for further information. \$ \$10,743 (dom)

\$ \$36,000 (int)

deakin.edu.au/course/A3192

B (WP) (o) 60.80 61.80 NP **GUARANTEED ATAR** 55.00 55.00 55.00

Bachelor of Film, Television and Animation (A351)

() 3

ENTRY REQUIREMENTS³

Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL). **†** T1, T2, T3

NY12 See webpage for further information. \$ \$13,415 (dom)

\$ \$37,800 (int)

deakin.edu.au/course/A3512

CAMPUS B **ATAR** 60.10 **GUARANTEED ATAR** 55.00

Bachelor of Arts (A310)

(L) 3

ENTRY REQUIREMENTS³

Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).

\$ \$14,082 (dom)

\$ \$33,000 (int)

deakin.edu.au/course/A310²

55.00

55.00

(B) WP 0 62.60 60.00 61.00

55.00

(NY12) See webpage for further information.

 $(NIK)^4 \checkmark$

† T1, T2, T3

Associate Degree of Arts⁵ (A250)

() 2

ENTRY REQUIREMENTS



\$ \$14,045 (dom)

Y12 and NY12

All applicants must complete a written personal statement (500 words), meet the minimum English language requirements, and hold:

- a senior secondary certificate of education, or
- a certificate III, or
- other evidence of academic capability judged to be equivalent, including completion of or enrolment in a Vocational Education and Training course and/or relevant work or life experience.

deakin.edu.au/course/A2502

deakin.edu.au/course/D3602

(B)

80.85

WF)6

NP

0

NΡ



Bachelor of Commerce/Bachelor of Communication (1360)

(-) 4

🛗 T1, T2, T3 \$15,915 (dom) Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).

NY12 See webpage for further information.

\$ \$41,600 (int)

GUARANTEED ATAR 75.00 65.00 65.00

- The 2024 indicative full degree domestic/Commonwealth Supported Place (CSP) fees and the indicative annual international fees are based on a typical enrolment of two trimesters of full-time study, or 8 credit points, unless otherwise indicated, and should be used as a guide only. Find out more at deakin.edu.au/fees.
- Visit our course webpage for full details including pre-course and entry requirements, as well as non-Year 12 applicant categories and associated admission requirements. unit selection options and campus and trimester availability for domestic and international students, and more.
- International student entry requirements can be found at: deakin.edu.au/ international-students.

CAMPLIS

- This course is also available at the National Indigenous Knowledges, Education, Research and Innovation (NIKERI) Institute. Find out more at deakin.edu.au/nikeri.
- This course is not available to international students
- Delivery of this course is across multiple campuses; see course webpage for further details.



Contact us

We're here to help

We have staff at each of our campuses who are more than happy to answer your general queries.

Prospective student enquiries
Domestic students
1800 693 888
deakin.edu.au/help-hub

International students +61 3 9627 4877 study@deakin.edu.au

Social media at Deakin

- f facebook.com/DeakinUniversity
- f facebook.com/DeakinArtsEd
- X twitter.com/Deakin
- xwitter.com/DeakinArtsEd
- instagram.com/DeakinUniversity
- instagram.com/DeakinArtsEd
- tiktok.com/@deakinuni
- in Search Deakin University

Other useful websites

vtac.edu.au studyassist.gov.au myfuture.edu.au youthcentral.vic.gov.au



Inspiration for life, learning and career

Visit **this.deakin.edu.au** to uncover unique stories about Deakin and explore different perspectives on study, career and self-improvement.

Published by Deakin University in March 2024. While the information published in this guide was accurate at the time of publication, Deakin University reserves the right to alter, amend or delete details of course offerings and other information published here. For the most up-to-date course information, please view our website at deakin.edu.au.

Deakin University CRICOS Provider Code: 00113B TEQSA Provider ID: PRV12124



CAMPUS TOURS

WED 3-THURS 11 APR MON 23-THURS 26 SEP

ONE-ON-ONE SUPPORT

CONNECT WITH US VIA PHONE, LIVE CHAT OR ENQUIRE ONLINE OPEN DAY

Warrnambool **SUN 4 AUG**

Geelong – Waterfront and Waurn Ponds **SUN 18 AUG**

Melbourne Burwood SUN 25 AUG

deakin.edu.au/open-all-year