



Bring illuminate:nextgen to your school in 2020

Ignite your students' interest in the
world of business



DEAKIN
BUSINESS
SCHOOL



Deakin Business School partners with illuminate Education, a multi-award-winning enterprise education organisation, to deliver the illuminate:Nextgen Challenge across secondary schools in Victoria and are currently seeking applications.

The challenge is an immersive educational program and involves students working in teams to generate a creative solution for a relevant community issue over the course of one week. With the support of Deakin academic and professional staff, student ambassadors and industry representatives, students develop a business plan, forecast financials, create marketing collateral and deliver a presentation.

To register your interest and find out more information email:
bl-partnerships@deakin.edu.au.

“The illuminate:nextgen Challenge pushes students to extend themselves in a positive, supportive setting. It helps students to develop the real-world skills necessary for any workplace, and exposes them to study and career options. The program helps students to unlock their full potential and discover their future.”

Brendan Taig, Careers Practitioner
Suzanne Cory High School
Werribee, Victoria