INFORMATION TECHNOLOGY
UNDERGRADUATE

| MELBOURNE | GEELONG | WARRNAMBOOL | OFF CAMPUS |

2013

COMPUTER SCIENCE AND SOFTWARE DEVELOPMENT
GAMES DESIGN AND DEVELOPMENT
HONOURS
INFORMATION TECHNOLOGY
INTERACTIVE MEDIA
IT SECURITY
PROFESSIONAL PRACTICE
BUSINESS INFORMATION SYSTEMS
If you want a career that gives you the opportunity to be at the forefront of technology with employment opportunities in just about every industry, a Deakin Information Technology (IT) or Business Information Systems (BIS) course is a great start.

Deakin’s IT and BIS courses aim to produce outstanding graduates who are well equipped with the skills and knowledge needed to succeed in the industry. You will have the opportunity to gain hands-on experience as well as a firm foundation of theoretical knowledge.

Our degrees emphasise cutting-edge technology and experiential learning, and reflect our strong links with industry and business. You will use state-of-the-art facilities and be able to choose from a wide range of study areas, allowing you to tailor your degree to your interests. For example, with Deakin’s Bachelor of IT you can choose your own majors or specialise from day one in computer science and software development, interactive media, games design and development, or IT security.

IT at Deakin also offers flexible study options. You can choose to study on campus or off campus, full time or part time.

Industry representatives from organisations such as Telstra and IBM, through to smaller games and interactive media companies, contribute to the development of our courses, ensuring they are tailored to produce the graduate skills employers are looking for.

This booklet will tell you about the courses we offer in IT and BIS, their key features and the career opportunities you can expect from completing a degree at Deakin.

Choosing a university course is an important decision – and we are here to help. We encourage you to gather as much information as possible to help you make an informed decision about which course is best for you.

If you need more information, please contact us on 1300 DEGREE (1300 334 733), email enquire@deakin.edu.au or visit deakin.edu.au.

We look forward to seeing you at Deakin!

The Deakin team
Using this booklet

This booklet provides you with detailed information about Deakin’s undergraduate courses in information technology (for domestic students), including study areas, career opportunities, course overviews and course structures. It is designed to be read in conjunction with the 2013 Undergraduate Course Guide, which gives an overview of all of Deakin’s undergraduate courses, study options, support services and campuses.

Deakin University also produces course guides specifically for international students. To request a copy phone Deakin International on 03 9244 5095.
Information technology at Deakin

**Hands-on experience**
As a Deakin Information Technology (IT) or Business Information Systems (BIS) student, you will gain an edge in the job market through the combination of hands-on experience and high-level theoretical training that our courses provide. Whether developing state-of-the-art computer games or studying business applications of information technology, you will learn by doing, rather than just seeing.

The Science and Technology Work-Integrated Learning (WIL) program provides the opportunity to apply to undertake a full-time or part-time discipline-specific industry placement. The WIL placements are designed as elective units and are credited towards your degree. Some placements also come with an industry-funded scholarship.

In addition, Deakin offers a Bachelor of Information Technology (Professional Practice) course that includes a 6–12 month Work-Integrated Learning placement as part of the degree.

Students enrolled in the Bachelor of Business Information Systems have the opportunity to gain business experience in their area of specialisation through the Business Internship Program.

For more information about WIL opportunities in IT and BIS, including how Deakin students apply, please visit deakin.edu.au/scitech/future/wil or deakin.edu.au/buslaw/BIP.

**The skills you need**
As a graduate of a Deakin IT or BIS course you are likely to be a sought-after employee. Our IT and BIS programs reflect industry needs, offering areas of study that are of crucial importance to IT development and applications.

Practical experience is complemented by first-class teaching in a friendly environment, with accessible lecturers and small class sizes.

Industry placements and internships are another feature of Deakin courses, allowing you to build industry networks and gain valuable work experience before you graduate.

**State-of-the-art facilities**
Experiential learning is a key feature of Deakin’s IT and BIS courses. You will have access to computing laboratories and specialised computing facilities. For example, if you are studying games design and development, you will have access to games studios where you can interact and develop team-based projects.

You will also have access to top software in fully-equipped computer laboratories right from the beginning of your course.

**Industry input**
The University has strong links with industry leaders, through our industry representatives from several organisations including IBM, Telstra, Microsoft, ANZ, Computershare and more. These industry representatives help us revise our IT curriculum regularly to ensure it remains relevant to the needs of industry, helping you to build the career of your choice in IT or BIS, providing the opportunity to work for a range of Australian and international corporations.

**Contemporary courses**
A key feature of Deakin’s IT and BIS courses is that they address contemporary needs. For example, in a world where online security has become important for all businesses, Deakin offers you the opportunity to study security across a wide spectrum. You can study with a business security management focus, developing policies or models to protect organisations, or with an IT security focus, including implementing security technologies into organisations to protect against hackers or credit card fraud.

**Professional accreditation**
Deakin’s IT and BIS degrees are accredited by the Australian Computer Society (ACS), providing international recognition and allowing graduates to be eligible for membership of the ACS. Deakin’s IT courses also give you the option to study units leading to Cisco certification as part of your normal course sequence.

**Tailor your degree**
At Deakin you can tailor your IT or BIS course to suit your career aspirations by choosing between study options offered through the Faculty of Science and Technology, the Faculty of Business and Law or in other disciplines within the University. For example you can choose to focus on IT, or combine IT with engineering or business. With some courses, you can also study on or off campus, giving you choices about how and when you study.

**Survey finds IT companies the best places to work**
IT companies dominated the 2011 BRW Best Places to Work survey, taking out the top five places and filling 20 of the top 50 spots. Conducted by BRW magazine in partnership with the Great Place to Work Institute, the survey asked employees the extent to which they trust their leaders, have pride in what they do and enjoy the people they work with. The top five companies were all involved with either software or web development, network infrastructure and data storage. For more information, please visit brw.com.au/lists.

**International study opportunities**
Give your degree a competitive edge with a Deakin Study Abroad Program. Our Study Abroad and Exchange Office offers various programs including exchange, study abroad, short-term study programs, study tours and international volunteering opportunities, which allow you to study overseas for a few weeks, a trimester, or a year as part of your Deakin degree.

For more information on study abroad, please visit deakin.edu.au/future-students/student-exchange/exchange.

**Flexible study options**
Genuine flexibility is a key feature of our courses. You can study most courses full time or part time, and choose specialist areas as you progress through your course to tailor your degree to match your career goals. Deakin’s use of technology in course delivery, our trimester system and deferment options enhance our flexible approach to education, ensuring your study fits in with your work and lifestyle commitments. For more information, please visit deakin.edu.au/online-offcampus.

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2. Check out our Undergraduate eBrochure, available from deakin.edu.au/ebrochure/undergrad, the Apple App Store and Google play.
Where do our graduates go?

A career in IT has almost endless possibilities. Deakin’s IT and BIS courses reflect industry needs, offering areas of study that are of crucial importance to IT development and applications, tailored to produce the graduate skills that employers are looking for. Our graduates are entering an industry in which their skills and knowledge are in high demand. Depending on which subject area you specialise in, as a graduate you may work in a range of fields including computer science and software development, games design and development, business information systems, IT security and business security management or interactive media. You could work as a computer games designer, a security specialist, a software engineer, a system or business analyst, a network engineer or 3D graphic designer.

Recent Deakin graduates have been employed by a range of companies, both within the IT industry and in the many other industries that depend on IT, including, but not limited to, the following:

» AARNet
» ANZ
» Barwon Health
» Barwon Water
» City of Greater Geelong
» Coles Myer
» Corporate Toll IT
» Firelight Technologies
» Godfrey Hirst
» IBM
» KPMG
» Metricon Homes
» Minor Planet Asia Pacific
» National Australia Bank (NAB)
» Oracle
» Rip Curl
» Sensis
» Seven Network
» Soul Australia
» Telstra.

To be eligible you must:

» apply for entry through the Victorian Tertiary Admissions Centre (VTAC) in an undergraduate course from the Faculty of Business and Law on the Melbourne Burwood Campus, the Geelong Waterfront Campus or off-campus
» enrol for the first time in 2013 as a Commonwealth supported student
» meet the requirements of the VTAC Special Entry Access Scheme – SEAS Category 5: Disadvantaged financial background.

For more information on scholarships, please visit deakin.edu.au/scholarships.

For more information, please visit deakin.edu.au/buslaw/future-students/support/first-in-family.
## Courses and ATARs table

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### Combined courses

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### IT-related courses

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<td>Management</td>
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Geelong campuses = Geelong Waurn Ponds Campus and Geelong Waterfront Campus.
N/A = Not available or not applicable. The course is offered at this campus. Where no clearly-in ATAR is available it may mean that other admission requirements apply. Please refer to the course entry for more information.
* Minimum ATAR and interviews are also taken into consideration.
If a clearly-in ATAR is not listed it means that the course is not available at that campus.
For more information on ATARs please visit deakin.edu.au/future-students/year12.
Major study areas

**Information technology**
The generic Bachelor of Information Technology course has the following major sequences available: computer science, game development, interactive media design, networking, mathematical modelling, security and software development.

Refer to the Bachelor of Information Technology course description on page 6 for details of these major sequences. Deakin’s Bachelor of Information Technology (Professional Practice) enables you to experience full-time work in the IT industry as part of your degree.

The Bachelor of Information Technology (Honours) has been designed for high-achieving students with an interest in continuing onto a research degree in IT after completing their undergraduate studies. The major sequences that are available in the generic Bachelor of Information Technology are also available to students in these two courses.

**Computer science and software development**
These studies focus on the technological aspects of computing and IT, including the development of analytical skills and an understanding of programming and software engineering. Graduates will be able to implement complex software, databases and networks in real-world environments, while keeping up-to-date with the rapid changes in industry.

**Games design and development**
This is an exciting and rapidly evolving area of information technology, due in part to the popularity of modern gaming systems such as the Wii®, Xbox 360®, PlayStation 3™ and mobile devices including the iPhone®. The design and development of computer games requires a balanced mix of creative skills along with technical programming skills. You will design, build and manage computer game projects through multidisciplinary teams, using industry standard approaches and development environments. Graduates of this course will have skills suitable for employment within the games industry, as well as the broader information technology and software development industry.

**IT security**
Gain practical and theoretical knowledge in this critical aspect of IT with an emphasis on understanding and assessing the need for IT security in a working environment, knowledge of the security solutions available, and understanding the business, ethical and legal implications of risk management. You will learn in a leading-edge study environment, and graduate as a qualified IT professional.

**Interactive media**
Deakin’s Bachelor of Information Technology (Interactive Media) will enable you to design and author interactive and multimedia information integrating images, video, sound, animation and text to create electronic products for a range of environments. The focus of this course is on the practical application of skills and concepts. Graduates are multiskilled with a broad understanding of information technology and specialist expertise in the design and development of web systems, DVD authoring and information delivery. The course emphasises state-of-the-art standards and engages in significant hands-on experience with leading multimedia authoring packages.

**Business information systems**
The study of business information systems delivers an appreciation regarding the related managerial roles of business people, the application of technology and the strategic management of vast quantities of information, and the information systems supporting today’s modern business organisation. These studies focus on developing and applying information technology solutions to business problems, preparing you for a wide variety of rewarding career options.

The Bachelor of Business Information Systems incorporates a Business Internship Program, providing final-year students with a realistic business experience in their area of specialisation.

You can choose from the following major sequences as part of the Bachelor of Business Information Systems: accounting, accounting information systems, business security management, commercial law, economics, finance, financial planning, health informatics, human resource management, interactive marketing, international business, international trade and economic policy, management, marketing, professional practice, quantitative business analysis and supply chain management.

Refer to the Bachelor of Business Information Systems course description on page 13 for details of these major sequences and campus availability.

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**What is the difference between information technology and business information systems?**

Many students ask what the difference is between Information Technology (IT) and Business Information Systems (BIS). To help you understand the difference and how these two areas are related, these terms are explained below:

**IT** is a practical, hands-on discipline that uses information technology tools, processes and methodologies to develop solutions and address or assist in solving problems across a wide range of areas. IT has an important role in all aspects of modern industry including defence, banking, automotive, gaming, entertainment, and fashion design.

**BIS** is the organisation of people and communication technologies such as personal computers, databases, networks and the internet, which interact to provide information needed to support an organisation’s business problems and help them succeed in a globalised world.

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*Ask us a question:* 1300 DEGREE (1300 334 733) facebook.com/discoverdeakin enquire@deakin.edu.au
Bachelor of Information Technology

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<th>Deakin code</th>
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Year 12 prerequisites: VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.

Non-Year 12 requirements: VTAC Pi form.

The Bachelor of Information Technology provides a thorough grounding in the basic skills of computing, such as networking, IT security, interactive media or software development. The course also provides the theoretical understanding and experience necessary to enable graduates to keep abreast of this rapidly changing field. Through the study of a core set of IT units common to all IT degrees at Deakin, and the selection of a variety of IT majors and elective studies (both IT course-grouped and units from other areas of study), you can tailor your studies to your own interests and specific career aspirations.

An honours year is available for high-achieving students upon completion of this degree.

Professional recognition
The Bachelor of Information Technology is professionally accredited with the Australian Computer Society (ACS).

Career opportunities
You may find employment in roles such as object-oriented and procedural programmer, database and web designer and manager, network manager, component integrator, project manager, consultant or system analyst.

Work-Integrated Learning
The Work Integrated Learning (WIL) Program gives you the opportunity to complete an internship or paid Industry-Based Learning placement and gain credit towards your degree. Many students take up industry placements with leading information technology companies to gain experience in the workplace and generate contacts in the industry.

Course structure
You must complete 24 credit points of study, including 8 core IT units, at least one IT major sequence, and 10 elective units (which may be used to complete a second major sequence).

Core units
Level 1
- SIT010 Safety Induction Program (0 credit point safety unit)
- SIT101 Fundamentals of Information Technology
- SIT103 Introduction to Database Design
- SIT104 Introduction to Web Development
- SIT105 Critical Thinking and Problem Solving

Level 2
- SIT202 Computer Networks
- SIT223 Information Technology Professional Skills

Level 3
- SIT302 Project
- SIT374 Project Management

Major sequences
- Computer science
- Game development
- Interactive media design
- Mathematical modelling
- Networking
- Security
- Software development

Computer science
This major sequence focuses on the theory of computing and information technology. The theoretical concepts provide the necessary rigor for software design and problem solving, enhancing students who are interested in possessing strong analytical skills necessary in managerial and consultancy positions.

Level 1
- SIT102 Introduction to Programming
- SIT192 Discrete Mathematics

Level 2
- SIT222 Operating Systems Concepts
- SIT232 Object-Oriented Development

Level 3
- SIT322 Distributed Systems
- SIT323 Practical Software Development

Game development
The game development major sequence provides you with the necessary foundation of skills and knowledge to develop modern computer game software. You will learn how to structure and develop solutions to the complex problems faced by professional game developers, using industry standard programming languages, libraries and development environments to create a range of games and virtual environments.

Level 1
- SIT151 Game Fundamentals
- SIT153 Introduction to Game Programming

Level 2
- SIT204 Mathematics and Physics for Games
- SIT255 Advanced Game Development

Level 3
- SIT353 Multiplayer and Networked Games
- SIT354 Real-Time Graphics and Rendering

Interactive media design
Combining both technical IT and creative skills, this major sequence cuts across traditional disciplines, allowing you to develop a package of complementary skills that extend the core studies in IT into the design and development of interactive media. You will learn how to design and author multimedia information, create electronic documents, design and manipulate databases and information systems, and develop in-demand interactive media project management skills.

Level 1
- SIT161 Principles of Interactive Media
- SIT162 Interactive Media Systems

Level 2
- SIT253 Audio and Visual Game Elements
- SIT263 Interface Design

Level 3
- SIT361 Multimedia Systems and Technology
- SIT363 Authoring of Interactive Media

Check out our Undergraduate eBrochure, available from deakin.edu.au/ebrochure/undergrad, the Apple App Store and Google play.
Mathematical modelling

Studies in mathematics provide you with a strong critical knowledge base, and develop powers of analysis, logical thinking and problem solving, as well as a high level of numerical ability. This major sequence offers traditional subjects (calculus, algebra and discrete mathematics) and modern topics (information security and cryptography, operations research). It provides a solid background in the discipline, and teaches practical skills through applying mathematics in a variety of situations.

Level 1
SIT192 Discrete Mathematics
SIT194 Introduction to Mathematical Modelling

Level 2
SIT281 Cryptography
SIT292 Linear Algebra and Applications to Data Communications

Plus one unit from:
SIT291 Mathematical Methods for Information Modelling
SIT294 Engineering Mathematics

Level 3
SIT392 Public-Key Cryptography
SIT396 Complex Analysis
SIT399 Advanced Topics in Mathematics

Networking

The networking major sequence focuses on the planning, design and management of modern day computer networks. Emphasis is on the provisioning of both local and wide area networks that carry converged data, voice and video traffic. The major sequence incorporates the Cisco Certified Networking Associate (CCNA) curriculum that trains you in the skills needed to construct and maintain network infrastructures to effectively support organisational needs.

Level 1
SIT182 Introduction to Computer Security

Level 2
SIT203 Web Programming
SIT272 Internet Core and Enterprise Routing

Level 3
SIT322 Distributed Systems
SIT377 Advanced Network Engineering
SIT382 System Security

Security

This critical aspect of IT is the focus of this major sequence. Emphasis is placed on issues such as computer security, cryptography, system security and security management.

Level 1
SIT182 Introduction to Computer Security
SIT192 Discrete Mathematics

Level 2
SIT281 Cryptography
SIT284 IT Security Management

Level 3
SIT382 System Security
SIT384 Corporate Computer and Network Security

Software development

This major sequence will equip you with the hands-on skills required to implement a piece of software on different types of computing platforms from mobile devices to high performance servers. Graduates will be able to implement complex software, databases and networks in real-world rapid changing environments.

Level 1
SIT102 Introduction to Programming

Level 2
SIT203 Web Programming
SIT221 Classes, Libraries and Algorithms
SIT232 Object-Oriented Development

Level 3
SIT321 Software Engineering
SIT323 Practical Software Development

Winning the IGNITED (Initiative for a Girls’ Network in Information Technology and Engineering at Deakin) scholarship has enabled me to reach my full potential within IT because it has increased confidence in my own abilities and has increased the opportunities for my future career within IT.

Currently I am undertaking Industry-Based Learning placements with Target’s IT department where I’ve been working within the development area. So far I have applied a great deal of my IT knowledge gained from studying at Deakin. What I’ve most enjoyed about the placements is finding out how my knowledge of IT will be used within the workplace so I am prepared for the future.”

Katherine Holding
Bachelor of Information Technology
Geelong Waurn Ponds Campus
Courses

Bachelor of Information Technology (Honours) | Bachelor of Information Technology (Computer Science and Software Development)
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**Deakin code** | **VTAC code** | **Indicative first year fee** | **ATAR**
S325 | 14651 (CSP) | $7310 (CSP) | 90.10
 | 15391 (CSP) | N/A | 
**Year 12 prerequisites** | **Year 12 prerequisites**
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English and a study score of at least 20 in mathematics (any). Minimum ATAR of 80.00. | VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English and a study score of at least 20 in mathematics (any).
**Non-Year 12 requirements** | **Non-Year 12 requirements**
VTAC Pi form. | VTAC Pi form.

The Bachelor of Information Technology (Honours) has been designed for high-achieving students with an interest in continuing on to a research degree in IT after completing their undergraduate studies. Successful completion of the Bachelor of Information Technology (Honours) will enable you to apply to undertake a PhD in the field. Only students with an ATAR of 80.00 and above will be considered, with admission through VTAC based on ATAR and successful completion of the published prerequisites. You will be required to maintain a 70 per cent average to progress to the honours year, otherwise you may exit with a Bachelor of Information Technology degree.

**Professional recognition**
Graduates of this course are eligible for full professional membership of the Australian Computer Society (ACS).

**Career opportunities**
The advanced coursework and research skills gained during the course are attributes highly valued by organisations seeking to employ graduates in consultancy, management, research and academia.

Depending on the chosen major sequence, you may find employment in such roles as IT consultant, business analyst, project manager, research assistant, scientist in a research organisation or an academic.

**Work-Integrated Learning**
Please refer to the Bachelor of Information Technology (S326) course entry on page 6.

**Course structure**
You must complete 32 credit points of study, including the requirements of the Bachelor of Information Technology (24 credit points, including at least one IT major sequence) plus an additional 8 credit points consisting of honours (research) units. You will be required to maintain a 70 per cent average to remain in the course – those who fail to meet this academic requirement will be transferred to the generic Bachelor of Information Technology degree.

**Core units**
Refer to the Bachelor of Information Technology (S326) course entry on page 6 for a list of core units in levels 1 to 3.

**Honours (research) units**
- Level 4
  - SIT420 Honours – Information Technology (2 credit points)
  - SIT421 Honours – Information Technology (2 credit points)
  - SIT422 Honours – Information Technology (2 credit points)
  - SIT423 Honours – Information Technology (2 credit points)

**Major sequences**
- Computer science
- Game development
- Interactive media design
- Mathematical modelling
- Networking
- Security
- Software development

Refer to the Bachelor of Information Technology (S326) course entry on page 6 for overviews and structures of these major sequences.

Deakin’s Bachelor of Information Technology (Computer Science and Software Development) provides an understanding of the technology on which systems are built, as well as how to develop software systems and applications and form an environment to acquire skills needed for software development.

The course supports students who wish to master software development and prepares you for both research and development by providing you with a background of software understanding, software design, programming languages, data structures and databases, operating systems, networks, distributed systems and software engineering.

It is structured so the intellectual material will remain current for a number of years despite the fact computer languages and technology change rapidly.

An honours year is available for high-achieving students upon completion of this degree.

**Professional recognition**
The Bachelor of Information Technology (Computer Science and Software Development) is professionally accredited with the Australian Computer Society (ACS).

**Career opportunities**
You may find employment as a software developer, software analyst, software engineer, database administrator, web designer, network and systems manager, component integrator, tester, system analyst, or IT consultant.

You will also be suited to employment in areas of systems programming, software development, data communications, management, maintenance of computer systems and development of information systems.

**Work-Integrated Learning**
Please refer to the Bachelor of Information Technology (S326) on page 6.

**EMPLOYER PROFILE**
Tina Price
General Manager
Business and Organisation Capability
Callista

‘Callista is a specialist software developer specialising in the provision of institution management services to the Australian tertiary sector.

Callista offers a graduate program which, in the past, has recruited a number of Deakin University students. Callista offers Deakin graduates the opportunity to rotate through the different divisions of the organisation, creating a deeper understanding of the organisation, its operations and the interrelation of its departments. Through this rotation process graduates understand how their role in the organisation affects other divisions and creates an opportunity to consider varied career pathways.’
Course duration in years
Melbourne Burwood Campus
Geelong Waterfront Campus
Geelong Waurn Ponds Campus
Warrnambool Campus
Off campus

Course structure
You must complete 24 credit points of study, including 16 core units and 8 elective units.

Level 1
SIT100 Safety Induction Program (0 credit point safety unit)
SIT101 Fundamentals of Information Technology
SIT102 Introduction to Programming
SIT103 Introduction to Database Design
SIT104 Introduction to Web Development
SIT105 Critical Thinking and Problem Solving
plus three elective units

Level 2
MSC228 Information Systems Analysis and Design
SIT202 Computer Networks
SIT221 Classes, Libraries and Algorithms
SIT222 Operating Systems Concepts
SIT223 Information Technology Professional Skills
SIT232 Object-Oriented Development
plus two elective units

Level 3
SIT302 Project
SIT321 Software Engineering
SIT322 Distributed Systems
SIT323 Practical Software Development
SIT374 Project Management
plus three elective units

Recommended elective unit
SIT192 Discrete Mathematics

Bachelor of Information Technology
(Games Design and Development)  

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Year 12 prerequisites
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English and a study score of at least 20 in mathematics (any).

Non-Year 12 requirements
VTAC Pi form.

Deakin’s Bachelor of Information Technology (Games Design and Development) provides you with the skills and knowledge to thrive in this dynamic and fast-growing field.

The course focuses on enhancing your hands-on ability to build computer games through developing an understanding and appreciation of concepts in software technology relevant to games, including game simulation and modelling, game programming and software engineering, mobile and networked gaming, multi-player interaction, game design and production, and design of visual and audio content.

You will be exposed to hands-on computer games design and development in a dynamic studio learning environment and have access to games studios where you can interact and develop team-based projects.

An honours year is available for high-achieving students upon completion of this degree.

Continued on next page ...

STUDENT SNAPSHOT
Cassandra Cassidy
Bachelor of Information Technology (Games Design and Development)  
Melbourne Burwood Campus

‘I chose to study at Deakin because I could sense from the Open Days that the atmosphere was relaxed and friendly. Since then it has lived up to my first expectations.

What I enjoy most about uni and my course is the people I’ve been able to meet and the content I’ve learned. It’s given me a much better understanding of the industry.

After graduating I plan to work in the industry for as long as possible, hopefully as a programmer. Otherwise I would love to be a teacher and pass on my knowledge to others.’
Professional recognition
The Bachelor of Information Technology (Games Design and Development) is professionally accredited with the Australian Computer Society (ACS).

Career opportunities
You will be qualified to work in a wide range of IT jobs, including game designer, game developer or game programmer, project manager, component integrator, multimedia system designer and developer or consultant.

Work-Integrated Learning
Please refer to the Bachelor of Information Technology (S326) on page 6.

Course structure
You must complete 24 credit points of study, including 16 core units and 8 elective units.

Level 1
- SIT010 Safety Induction Program (0 credit point safety unit)
- SIT101 Fundamentals of Information Technology
- SIT103 Introduction to Database Design
- SIT104 Introduction to Web Development
- SIT105 Critical Thinking and Problem Solving
- SIT151 Game Fundamentals
- SIT153 Introduction to Game Programming
  plus two elective units

Level 2
- SIT202 Computer Networks
- SIT204 Mathematics and Physics for Games
- SIT223 Information Technology Professional Skills
- SIT253 Audio and Visual Game Elements
- SIT254 Game Design
- SIT255 Advanced Game Development
  plus two elective units

Level 3
- SIT302 Project
- SIT353 Multiplayer and Networked Games
- SIT354 Real-Time Graphics and Rendering
- SIT374 Project Management
  plus four elective units

Courses
The course allows for generalisation, whereas many game-design courses require specialisation very early on. It constantly challenges me and there's always more work that can be done outside of prescribed coursework. My tutors have been very helpful in guiding my learning, answering questions I have and assisting me with assignments.

When I graduate I hope to get a job in the highly competitive video game industry. To be successful you have to be passionate and you have to work really, really hard. Deakin gives you a framework for this hard work and helps to fuel that passion.'
Bachelor of Information Technology (Interactive Media)

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Year 12 prerequisites
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English and a study score of at least 20 in mathematics (any).

Non-Year 12 requirements
VTAC Pi form.

Deakin’s Bachelor of Information Technology (Interactive Media) will enable you to design and author interactive and multimedia information integrating images, video, sound, animation and text to create electronic products for a range of environments. The focus of this course is on the practical application of skills and concepts. Graduates are multiskilled with a broad understanding of information technology with specialist expertise in the design and development of web systems, DVD authoring and information delivery.

The course introduces you to fundamental principles, tools and techniques needed to design interactive and multimedia information and deploy multimedia systems. It emphasises state-of-the-art standards and engages in significant hands-on experience with leading multimedia authoring packages.

An honours year is available for high-achieving students upon completion of this degree.

Professional recognition
The Bachelor of Information Technology (Interactive Media) is professionally accredited with the Australian Computer Society (ACS).

Career opportunities
This course can lead to career opportunities in interface design, interactive systems, multimedia design or website development. A number of graduates have started their own web design businesses. The structure of the course also makes graduates suited to the IT industry in general with skills in software development, data communications and the development of information systems.

Work-Integrated Learning
Please refer to the Bachelor of Information Technology (S326) on page 6.

Course structure
You must complete 24 credit points of study, including 16 core units and 8 elective units.

Level 1
- SIT010 Safety Induction Program (0 credit point safety unit)
- SIT101 Fundamentals of Information Technology
- SIT103 Introduction to Database Design
- SIT104 Introduction to Web Development
- SIT105 Critical Thinking and Problem Solving
- SIT161 Principles of Interactive Media
- SIT162 Interactive Media Systems
  plus two elective units

Level 2
- SIT202 Computer Networks
- SIT203 Web Programming
- SIT223 Information Technology Professional Skills
- SIT253 Audio and Visual Game Elements
- SIT263 Interface Design
  plus three elective units

Level 3
- SIT302 Project
- SIT361 Multimedia Systems and Technology
- SIT363 Authoring of Interactive Media
- SIT364 Multimedia Delivery Systems
- SIT374 Project Management
  plus three elective units

Bachelor of Information Technology (IT Security)

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Year 12 prerequisites
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English and a study score of at least 20 in mathematics (any).

Non-Year 12 requirements
VTAC Pi form.

Deakin’s Bachelor of Information Technology (IT Security) will provide you with a sound knowledge and understanding of general issues, concepts and practices in IT security.

You will learn in a leading-edge study environment, and graduate as a qualified IT professional. You will gain practical and theoretical knowledge in this critical aspect of IT with an emphasis on understanding and assessing the need for IT security in a working environment, knowledge of the security solutions available and an understanding of the business, ethical and legal implications of risk management. There is also an emphasis on analysis, investigation, problem-solving, development and technical skills related to IT security.

An honours year is available for high-achieving students upon completion of this degree.

Professional recognition
The Bachelor of Information Technology (IT Security) is professionally accredited with the Australian Computer Society (ACS).

Career opportunities
Career options include work as a security analyst, project manager, security system manager, cryptographer, consultant, security system developer or programmer, information security auditor, business continuity or IT security engineer.

Work-Integrated Learning
Please refer to the Bachelor of Information Technology (S326) on page 6.

Course structure
You must complete 24 credit points of study, including 16 core units and 8 elective units.

Level 1
- SIT010 Safety Induction Program (0 credit point safety unit)
- SIT101 Fundamentals of Information Technology
- SIT103 Introduction to Database Design
- SIT104 Introduction to Web Development
- SIT105 Critical Thinking and Problem Solving
- SIT182 Introduction to Computer Security
- SIT192 Discrete Mathematics
  plus two elective units

Level 2
- SIT202 Computer Networks
- SIT223 Information Technology Professional Skills
- SIT281 Cryptography
- SIT282 Computer Crime and Digital Forensics
- SIT284 IT Security Management
  plus three elective units

Level 3
- SIT302 Project
- SIT374 Project Management
- SIT382 System Security
- SIT384 Corporate Computer and Network Security
- SIT392 Public-Key Cryptography
  plus three elective units
Deakin's Bachelor of Information Technology (Professional Practice) gives you the opportunity to experience full-time work in the IT industry as part of your degree – giving you real-life industry experience and an edge in the employment market. As part of your course you will spend between six months and a year in Deakin's Industry-Based Learning (IBL) Program. This will be credited as part of your degree.

Depending on the length of the placement you undertake, you can complete the course in three years, or for students taking the option to complete a longer industry placement, the course can be completed in four years.

An honours year is available for high-achieving students upon completion of this degree.

Professional recognition
The Bachelor of Information Technology (Professional Practice) is professionally accredited with the Australian Computer Society (ACS).

Career opportunities
Depending on your chosen major, you may gain employment in a wide range of IT related roles, such as software developer/programmer, business analyst, games designer, IT consultant, IT manager, security specialist, systems administrator, network manager, project manager or multimedia technology developer.

Work-Integrated Learning
The Bachelor of Information Technology (Professional Practice) includes a six to 12 month work placement as part of Deakin's Industry-Based Learning (IBL) Program.

Course structure
You must complete 24 credit points of study, including 8 core IT units, at least one IT major sequence, and between 2 and 4 credit points of work placement.

The Bachelor of Information Technology (Professional Practice) offers the same academic units and course rules as the Bachelor of Information Technology (see page 6) however you must include a minimum of six months (2 credit points) and a maximum of 12 months (4 credit points) of work placement as part of your degree. You will be required to maintain a 70 per cent average to remain in the course – those who fail to meet this academic requirement will be transferred to the generic Bachelor of Information Technology degree.

Core units and major sequences
Refer to the Bachelor of Information Technology (S326) course entry on page 6 for core units and major sequences available.
Please note, from 2013 Geelong-based courses and major sequences offered by the Faculty of Business and Law will be offered from the Geelong Waterfront Campus instead of the Geelong Waurn Ponds Campus.

Bachelor of Business Information Systems*

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Year 12 prerequisites

VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.

Non-Year 12 requirements

VTAC Pi form.

* Subject to review for 2013.

If Information Technology (IT) is the central nervous system of our modern technological world, then Information Systems (IS) is the blood that pumps through the veins. IS is the application and use of technology, not the creation of it. On a daily basis, we all use some form of IS or IT for business processes and management, creative output or communication. IS graduates are in demand, and with high graduate salaries on offer, and professional membership of the Australian Computer Society (ACS), an IS degree can lead to a satisfying and rewarding career.

An honours year is available for high-achieving students upon completion of this degree.

Professional recognition

On completion of the Bachelor of Business Information Systems, graduates will have satisfied requirements for professional membership of the Australian Computer Society (ACS).

Career opportunities

Business information systems professionals have access to employment in just about every Australian industry, including all levels of government. This course is designed to give you essential business skills, as well as expertise in information systems, enabling you to achieve specialist information systems career roles such as project manager, business analyst, security analyst, database developer, web designer and information systems project leader.

Work-Integrated Learning

You will have the opportunity to complete a professional practice unit which involves a placement for a minimum of two weeks within a relevant, course-related organisation.

Deakin allows you to take your studies further by undertaking honours. Studying honours will not only help you stand out in the marketplace but it can also be a pathway to a research degree, such as a PhD or masters.

Deakin Code VTAC code Indicative first year fee ATAR
M305 14211 (CSP) $8180 (CSP) 57.25
15371 (CSP) 52.10
14731 (CSP) N/A

Bachelor of Business Information Systems*

If Information Technology (IT) is the central nervous system of our modern technological world, then Information Systems (IS) is the blood that pumps through the veins. IS is the application and use of technology, not the creation of it. On a daily basis, we all use some form of IS or IT for business processes and management, creative output or communication. IS graduates are in demand, and with high graduate salaries on offer, and professional membership of the Australian Computer Society (ACS), an IS degree can lead to a satisfying and rewarding career.

An honours year is available for high-achieving students upon completion of this degree.

Professional recognition

On completion of the Bachelor of Business Information Systems, graduates will have satisfied requirements for professional membership of the Australian Computer Society (ACS).

Career opportunities

Business information systems professionals have access to employment in just about every Australian industry, including all levels of government. This course is designed to give you essential business skills, as well as expertise in information systems, enabling you to achieve specialist information systems career roles such as project manager, business analyst, security analyst, database developer, web designer and information systems project leader.

Work-Integrated Learning

You will have the opportunity to complete a professional practice unit which involves a placement for a minimum of two weeks within a relevant, course-related organisation.

Deakin allows you to take your studies further by undertaking honours. Studying honours will not only help you stand out in the marketplace but it can also be a pathway to a research degree, such as a PhD or masters.

Course structure

You must complete 24 credit points of study, including 8 credit points of core business information systems units, 4 credit points of core commerce units, a minimum of 4 credit points of business information systems elective units, and 8 credit points of elective units (four of which must be from the Faculty of Business and Law and two of which must be at level 3). It is also possible for you to complete one or more major sequences offered by the Faculty of Business and Law from the list below.

- Accounting* B F X
- Accounting information systems B F X
- Business security management B F X
- Commercial law B F X
- Economics B F X
- Finance F F F
- Financial planning* B F X
- Health informatics B F X
- Human resource management B F X
- Interactive marketing B F F
- International business F
- International trade and economic policy F X F
- Management F F X
- Marketing F F X
- Professional practice B F X
- Quantitative business analysis F F F
- Supply chain management F F F

* You will be required to undertake one unit in off-campus or online mode.

Bachelor of Commerce (M300) is the recommended pathway to qualify for membership of professional organisations.

Business information systems core units

Level 1
MSC120 Business Information Systems
MSQ171 Business Data Analysis
SIT102 Introduction to Programming

Level 2
MSC217 Database Management for Business
MSC228 Information Systems Analysis and Design
MSC233 Information Systems Networks

Level 3
MSC303 Information Systems Project
MSC348 Information Systems and Global Issues

Commerce core units

Level 1
MAA103 Accounting for Decision Making
MLC101 Business Law
MM1M132 Management

Level 2
MMH299 Business Communication

Continued on next page ...
Courses

Business information systems elective units
Select a minimum of 4 credit points of units, including two at level 3:

Level 2
- MSC220 Small Business Systems
- MSC244 Business on the Internet
- MSC245 eSystems for Business
- MSC273 Business Intelligence

Level 3
- MLL370 Law and the Internet
- MML301 Business Internship 1
- MML302 Business Internship 2
- MSC302 Information Systems Methodologies
- MSC304 Health Informatics
- MSC345 Advanced Business Systems Development
- MSC347 Information Systems Management
- MSC349 Business Strategies for the Internet
- MSC350 Information Security and Risk Management
- MSC388 Strategic Supply Chain Management

Other elective units
Level 2
- SHD201 Creating Sustainable Futures
- MSC201 Professional Practice

Level 3
- SHD301 Creating Sustainable Futures

Select another 8 credit points of elective units, four of which must be units from the Faculty of Business and Law and two of which must be at level 3.

Accounting

Accounting is a dynamic and exciting profession. Businesses and individuals rely on their accountants to assess their financial situation, prepare reports and give advice on financial dealings. Accountants are often the lynchpin of an organisation as they construct vital information to be used by a wide range of interested parties. Informed decisions vital to a company’s viability frequently rely on the skills and knowledge of an accountant.

Professional recognition
Graduates who complete the accounting major sequence plus specified finance and commercial law units will be eligible to apply for admission to the CA Program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the CPA Program of CPA Australia and/or the Institute of Public Accountants.

Career opportunities
You may find employment in accounting positions in the business community, industry, commerce, the service sector or private practice, or work in management consulting, the financial services sector or with government bodies.

Course structure
Level 1
- MAA103 Accounting for Decision Making

Level 2
- MAA261 Financial Accounting
- MAA262 Management Accounting

Level 3
- MAA310 Accounting and Society
- MAA350 Ethics and Financial Services
- MAA363 Corporate Accounting

Accounting information systems
Organisations operate both information systems and financial systems. Accounting information systems is the interaction between the two. In this major sequence, you will learn about the relationship between accounting and financial data, and the technology that supports that data. You will also gain a deeper understanding of the accounting systems used when designing and implementing business systems, and an understanding of the information produced by accounting systems.

Career opportunities
You may be employed in roles such as a specialist accountant or business consultant.

Course structure
Level 1
- MAA103 Accounting for Decision Making
- MSC120 Business Information Systems

Level 2
- MAA261 Financial Accounting
- MSC220 Small Business Systems

Level 3
- MSC350 Information Security and Risk Management

Plus one unit from:
- MAA303 Auditing
- MSC347 Information Systems Management
- MSC348 Information Systems and Global Issues

Business security management
Business security management provides comprehensive knowledge of the design, management and security requirements of electronic business transactions. It also looks at data communication systems and the development of security solutions that meet business goals and objectives. You will learn how to effectively apply the latest security techniques to protect information and the associated business information systems.

Career opportunities
This major sequence is designed for students who wish to become business security managers, business security consultants, or security analysts, plus those students who wish to complement their chosen career with information security.

Course structure
Level 1
- MSC120 Business Information Systems

Level 2
- MLL370 Law and the Internet
- MML301 Business Internship 1
- MML302 Business Internship 2
- MSC302 Information Systems Methodologies
- MSC304 Health Informatics
- MSC345 Advanced Business Systems Development
- MSC347 Information Systems Management
- MSC349 Business Strategies for the Internet
- MSC350 Information Security and Risk Management
- MSC388 Strategic Supply Chain Management

Did you know?
Deakin’s teaching and research staff are experts in their respective fields, with broad international links and connections with industry.
Commercial law

Commercial law deals with complex issues like taxation, company reporting and contract management. This major sequence will provide you with an understanding of all the main areas that make up the fascinating field of commercial law. If you have good written and oral communication skills, can analyse and solve problems logically and have an understanding of sound business principles, studying commercial law could lead to a fruitful and rewarding career.

Career opportunities

Career opportunities exist as commercial law experts in private and public companies, government bodies, public service and real estate. Depending on the specialisation chosen, you may also find work in areas such as sport management, human resource management or in an international environment.

Course structure

Level 1
MLC101 Business Law

Level 2
MLC203 Corporations Law
MLC206 Marketing Law

Level 3
MLC301 Principles of Income Tax Law
Plus 2 credit points of units from:
MLC305 Business Tax Law
MLC309 Employment Law
MLC310 Sport and the Law
MLL344 Chinese Commercial Law
MLL378 Banking Law and Securities
MLL382 Indian Law
MLL388 International Financial Crime
MM343 Business Ethics

Economics

Studying economics will help you understand why it is vital to our society and how it is dependent on human behaviour. Economics is relevant to the study of a whole range of disciplines – business, finance, international markets and trade, health, transport, democracy and voting patterns, the environment – including policies on global warming, as well as social equity and wellbeing. Taking economics as a major sequence will enhance all aspects of your business studies.

Professional recognition

Graduates are eligible for membership of the Economics Society of Australia. Professional recognition by the Australasian Institute of Banking and Finance is also available.

Career opportunities

An economics major sequence can provide the background for many versatile careers in industry and finance in roles such as an analyst, forecaster, researcher and manager. In government, you may work as a policy researcher and administrator, and in education. Employment is also found in the fields of finance, banking, marketing, public administration, government, manufacturing, retail trade, agriculture, mining, community organisations or construction.

Course structure

Level 1
MAE101 Economic Principles
MAE102 The Global Economy

Level 2
MAE201 Competition and Industry
MAE202 National Economic Policy

Level 3
MAE356 Analytical Methods in Economics and Finance
Plus one unit from:
MAE301 Microeconomic Theory and Policy
MAE302 Macroeconomics of Open Economies
MAE303 International Trade
MAE304 Labour Economics
MAE306 Applied Econometrics for Economics and Finance
MAE322 The Economics of the Environment

Continued on next page...

GRADUATE SNAPSHOT

Darcy Clissold
Bachelor of Business Information Systems/
Bachelor of Information Technology, 2012
Geelong Waurn Ponds Campus
Currently: Graduate technologist

Back in Year 12, Darcy Clissold had no idea what kind of career he would pursue. But he knew IT would be behind it and that adding a business qualification had to be an advantage. ‘I was looking at doing something IT-based and I saw that Deakin had the combined course. I thought, “one extra year for two degrees – that’s pretty good”,’ he says.

Studying course content from two different areas proved to be a bonus. ‘I could go into IT classes and learn all the functions and how to actually do things,’ he explains. ‘Then in business, they would give you examples of where they are used and how they are applied. I learned early on that having the business side to IT would be a big advantage when I was applying to the big companies.’
Finance
Finance specialists research and analyse the financial aspects of organisations and provide advice on investments. With this major sequence you will gain a broad understanding of the structure and operations of financial markets in Australia, plus the theory and techniques underlying financial management.

Career opportunities
You may find employment opportunities in banking, brokering, credit analysis, funds management, insurance, international finance, risk management, securities analysis or treasury management.

Course structure
Level 1
MAF101 Fundamentals of Finance
Level 2
MAF202 Money and Capital Markets
MAF203 Business Finance
Level 3
MAE356 Analytical Methods in Economics and Finance

Plus either 1 or 2 credit points of units from:
MAF302 Corporate Finance
MAF307 Equities and Investment Analysis

Depending on the choice above, plus one unit from:
MAF303 Treasury Management
MAF305 Bank Management
MAF306 International Finance and Investment
MAF308 Derivative Securities
MAF384 Financial Modelling

Financial planning
Financial planning will provide you with the skills you need to attain your own personal financial goals and to develop the expertise to advise others on a professional basis. Financial planners specialise in key areas. These include retirement, taxation, investment and estate planning. This major sequence examines the theoretical framework of financial planning, plus the practical application of the theories and strategies.

Professional recognition
Graduates of this course are eligible to join the Financial Planning Association (FPA).

Career opportunities
Majoring in financial planning will allow you to become a financial planner. Financial planners have the necessary breadth and depth of financial skills and knowledge to assist individuals in achieving their financial objectives. Financial planners are innovative and lateral in their thinking, they are up to date with the latest changes and they are committed to providing sound, independent and ethical advice.

Course structure
Level 1
MAF101 Fundamentals of Finance
Level 2
MAF202 Money and Capital Markets
MAF255 Financial Planning
Level 3
MAF311 Superannuation Planning
MAF312 Advanced Financial Planning

Plus one unit from:
MAF307 Equities and Investment Analysis
MLC301 Principles of Income Tax Law

Health informatics
Discover the relationship between information systems and health. You will learn about the acquisition, storage, retrieval and use of information in a health context and ways in which the information is used and protected. You will also gain knowledge of information systems used for business processes within a health care setting, as well as for medical treatment.

Career opportunities
You may find employment as a data/information manager, project manager, systems analyst, programmer or administrator in a health care setting.

Course structure
Level 1
HBS108 Health Information and Data
MSC120 Business Information Systems
Level 2
MSC220 Small Business Systems
MSC273 Business Intelligence
Level 3
MSC304 Health Informatics

Plus one unit from:
MSC348 Information Systems and Global Issues
MSC350 Information Security and Risk Management
MSC388 Strategic Supply Chain Management

* You will be required to undertake one unit in off-campus or online mode.

Human resource management
People management is one of the fastest growing fields of professional employment. Human resource management covers recruitment, selection, training and development, workplace diversity, employee relations, performance and change management, and remuneration. You will also gain invaluable counselling, mediation and negotiation skills that will stand you in good stead in any field you enter in the future.

Professional recognition
Graduates of this course can satisfy the educational requirements for professional membership of the Australian Human Resource Institute (AHRI).

Career opportunities
Career options include working in training and development in a variety of areas such as an equal employment opportunity officer, or a human resources practitioner or officer in business, industry and government.

Course structure
Level 1
MMM132 Management

Level 2
MMMH230 Strategic Human Resource Management
MMMH232 Human Resource Development

Level 3
Select one unit from:
MMMH349 Industrial Relations
MMMH352 International and Comparative Human Resource Management

Plus two credit points of units not previously studied from:
MLC309 Employment Law
MMMH349 Industrial Relations
MMMH350 Skills Workshop in Counselling and Negotiation
MMMH352 International and Comparative Human Resource Management
MMMH356 Change Management
MMMM240 Organisational Behaviour
MMMM343 Business Ethics

* Bachelor of Commerce (M300) is the recommended pathway to qualify for membership of professional organisations.
Interactive marketing

Increasingly, an interactive medium such as the internet is used to supplement the marketing of a product or organisation – that is what is known as interactive marketing. This major sequence is about developing innovative strategies that allow digital applications to be used effectively for business communication and online marketing. You will learn specialist skills in direct and digital marketing, and customer relationship management.

Career opportunities
Careers in this field include marketing communication roles, online marketing strategist, web designer, market research analyst and marketing manager.

Course structure

Level 1
MSC120 Business Information Systems

Level 2
MMK277 Marketing Management
MSC244 Business on the Internet

Level 3
MMK332 Direct and Digital Marketing
MMK393 Integrated Marketing Communications
MSC349 Business Strategies for the Internet

You will be required to undertake one unit in on-campus or online mode.

International business

Develop skills in the analysis of international markets, and the personal skills and attitudes required to successfully engage in international business. This major sequence includes units with an international focus, drawn from a wide range of business disciplines.

Career opportunities
Opportunities exist working with economic or management consultancies, financial institutions, government bodies, industry associations and major corporations.

Course structure

Level 1
MAE102 The Global Economy

Level 2
MMM282 International Business

Level 3
MAE314 Economic Strategy for Business

Plus one unit from:
MAE207 International Welfare Economics
MSC244 Business on the Internet

Plus 2 credit points of units from:
MAA302 Strategic Management Accounting
MAA363 Corporate Accounting
MAE304 Labour Economics
MAE305 Business and Financial Forecasting
MAE317 International Business Economics
MLL336 International Commercial Law
MMK352 International and Comparative Human Resource Management
MMK358 International Marketing
MMK365 Global Strategy and International Management
MMK385 Business in Asia
MSC348 Information Systems and Global Issues

International trade and economic policy

Gain a sound understanding of the economic basis to trade, and the institutions and market structures that underpin global commerce. This major sequence covers the economic, political and cultural characteristics of the major trading regions, with a strong emphasis on Asian trade.

Career opportunities
Graduates can be found working in all aspects of international business, both in Australia and overseas, undertaking roles in trade promotion, government departments, banking and general business management.

Course structure

Level 1
MAE101 Economic Principles
MAE102 The Global Economy

Level 2
Select 2 credit points of units from:
MAE201 Competition and Industry
MAE202 National Economic Policy
MAE207 International Welfare Economics

Level 3
Select at least one unit from:
MAE302 Macroeconomics of Open Economies
MAE303 International Trade

Depending on the choice above, plus one unit from:
MAE305 Business and Financial Forecasting
MAE306 Applied Econometrics for Economics and Finance
MAE314 Economic Strategy for Business
MAE322 The Economics of the Environment
MAE356 Analytical Methods in Economics and Finance

Management

Management refers to the procedures and systems used in an organisation to assess how individuals and the organisation itself can best operate. An integrated and progressive study of modern management theory and practice in an Australian and global context, which examines concepts such as managing change, globalisation, problem solving, innovation and technology, and planning.

Professional recognition
Graduates may be eligible for affiliate status membership of the Australian Institute of Management (AIM).

Career opportunities
You may find employment in management positions in the private and public sectors, operations or strategic management.

Course structure

Level 1
MMM132 Management

Level 2
MMM240 Organisational Behaviour
MMM262 Understanding Organisations

Level 3
MMM365 Strategic Management

Plus 2 credit points of units from:
MMH349 Industrial Relations
MMH356 Change Management
MMM282 International Business
MMM306 Global Strategy and International Management
MMM343 Business Ethics
MMM367 Operations and Quality Management
MMM385 Business in Asia

© Continued on next page...
Courses

Marketing
Marketing is about relationships with customers and involves developing, maintaining and enhancing those relationships. Modern marketing is about adding value to the customer experience and building a relationship between buyers and sellers that benefits both. You will learn to think creatively and apply theory to practice in various situations where customer behaviour and expectations need to be managed.

Professional recognition
Professional recognition by the Australian Marketing Institute and the Market Research Society of Australia is available.

Career opportunities
Career options include working in advertising, brand/product management, customer relations management, event management, marketing research, public relations, retailing, web design and sales management.

Course structure
Level 2
MMK265 Marketing Research
MMK266 Consumer Behaviour
MMK277 Marketing Management

Level 3
MMK325 Strategic Marketing

Plus 2 credit points of units from:
MMK332 Direct and Digital Marketing
MMK351 Services Marketing
MMK358 International Marketing
MMK368 Business Marketing
MMK380 Brand Management
MMK393 Integrated Marketing Communications
MMK308 Sport Marketing

Professional practice
This major sequence is for those wanting to develop the skills that will put them ahead of the rest in today's business world. You will learn how to manage business information and intelligence, make good business decisions, communicate effectively in the workplace, and understand the importance of business ethics. These skills are becoming increasingly important in today's contemporary corporate world.

Career opportunities
Majoring in professional practice will enhance your practical experience in preparation for a business career in your chosen discipline area.

Course structure
Level 2
MMH209 Business Communication
MSC201 Professional Practice

Level 3
MMI301 Business Internship 1
MMI302 Business Internship 2

Plus one unit from:
MAA350 Ethics and Financial Services
MMM343 Business Ethics
MSC348 Information Systems and Global Issues
plus one elective unit from the Faculty of Business and Law at level 2

Quantitative business analysis
In today's world, commerce is supported by information systems. If you graduate with skills in both statistical analysis and commerce, you will be a jump ahead of the rest when you hit the job market. Quantitative business analysis will provide you with an in-depth understanding of statistical, mathematical and economic methods. It applies to economics, finance, marketing and management areas. You will learn to critically think and analyse real world issues in business and will be equipped with the kind of quantitative skills highly relevant to your professional career.

Career opportunities
You may find work as a business analyst, business researcher, data analyst, economist, intelligence analyst, portfolio analyst, risk manager or workforce planner.

Course structure
Level 1
MSC171 Business Data Analysis

Level 3
MAE306 Applied Econometrics for Economics and Finance
MAE356 Analytical Methods in Economics and Finance

Select 2 credit points of units from:
MAE201 Competition and Industry
MAF203 Business Finance
MMK265 Marketing Research
MSC273 Business Intelligence

Plus one unit from:
MAE301 Microeconomic Theory and Policy
MAE305 Business and Financial Forecasting
MAF308Derivative Securities
MAF384 Financial Modelling
MMM367 Operations and Quality Management

Supply chain management
Supply chain management is about managing the flow of materials, information and finances as they move from supplier to manufacturer to retailer to end-consumer. It deals with the purchase of raw materials, the process of manufacturing the goods, the storage of the goods, and the delivery to consumers. Operating these functions in an effective and efficient way has become critical as businesses face worldwide competition.

Career opportunities
Opportunities exist in a range of industries such as retail, transportation, manufacturing, and many more. You may find employment as a warehouse economist, intelligence analyst, portfolio analyst, risk manager or workforce planner.

Course structure
Level 1
MMM132 Management
MSC120 Business Information Systems

Level 2
MSC245 eSystems for Business

Level 3
MSC388 Strategic Supply Chain Management

Plus one unit from:
MMM282 International Business
MSC228 Information Systems Analysis and Design
MSC273 Business Intelligence

Plus one unit from:
MMM343 Business Ethics
MMM367 Operations and Quality Management
MSC349 Business Strategies for the Internet

You will be required to undertake one unit in off-campus or online mode.
Combined courses

Bachelor of Business Information Systems/
Bachelor of Information Technology

<table>
<thead>
<tr>
<th>Deakin code</th>
<th>VTAC code</th>
<th>Indicative first year fee</th>
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</table>

Year 12 prerequisites
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English, and a study score of at least 20 in mathematics (any).

Non-Year 12 requirements
VTAC Pi form.

N/A – Not available or not applicable.
NEW – Will commence in 2013. Data is not yet available.

This combined course offers a modern and learning-oriented study of information technology and business information systems. It produces graduates with practical and theoretical knowledge in IT with a broadly based business foundation, an emphasis on information systems knowledge and with the skills to construct and implement software and manage information systems.

Professional recognition
This course is professionally accredited with the Australian Computer Society (ACS).

Career opportunities
In today’s IT job market multisasking, multi-tasking and cross-skilling are highly valued and graduates of this course are well placed for a successful career in management of IT in business, industry or government. As a graduate you will be qualified for a wide range of positions including IT manager, project manager, analyst/programmer, network manager, internet developer and administrator, information systems project leader, IT consultant, systems manager or business consultant.

Work-Integrated Learning
Please refer to the Bachelor of Information Technology (S326) course entry on page 6.

Many Deakin courses provide the opportunity for students to gain discipline-specific work experience through our Work-Integrated Learning programs. These programs are highly sought-after by employers and students alike, as they play a critical role in the development of employability skills and the job readiness of graduates.

Course structure
You must complete 32 credit points of study, including four business information systems core units, seven information technology core units, four commerce core units, four business information systems elective units, three information technology course-grouped elective units, one information technology major sequence and 4 credit points of elective units from the Faculty of Business and Law.

Business information systems core units
Level 1
MSC120 Business Information Systems
MSQ171 Business Data Analysis

Level 2
MSC217 Database Management for Business
MSC228 Information Systems Analysis and Design

Information technology core units
Level 1
SIT101 Safety Induction Program (0 credit point safety unit)
SIT102 Introduction to Programming
SIT104 Introduction to Web Development
SIT105 Critical Thinking and Problem Solving

Level 2
SIT202 Computer Networks
SIT223 Information Technology Professional Skills

Level 3
SIT302 Project
SIT374 Project Management

Commerce core units
Level 1
MAA103 Accounting for Decision Making
MLC101 Business Law
MMM132 Management

Level 2
MMH299 Business Communication

Business information systems elective units
Select 4 credit points of units including two at level 3:

Level 2
MSC220 Small Business Systems
MSC244 Business on the Internet
MSC245 eSystems for Business
MSC273 Business Intelligence

Level 3
MLL370 Law and the Internet
MM301 Business Internship 1
MM302 Business Internship 2
MSC302 Information Systems Methodologies
MSC304 Health Informatics
MSC345 Advanced Business Systems Development
MSC347 Information Systems Management
MSC349 Business Strategies for the Internet
MSC350 Information Security and Risk Management
MSC388 Strategic Supply Chain Management

Information technology course-grouped elective units
Select any three School of Information Technology (SIT coded) units.

Other elective units
Select 4 credit points of elective units from the Faculty of Business and Law, 2 credit points of which must be at level 3. The elective units may form a major sequence in accounting information systems, business security management, interactive marketing, professional practice or supply chain management (see the Bachelor of Business Information Technology (M305) course entry on page 13 for details of these major sequences).

Information technology major sequences
Refer to the Bachelor of Information Technology (S326) course entry on page 6 for details of major sequences and units available.
Courses

Bachelor of Engineering/
Bachelor of Information Technology

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</table>

Year 12 prerequisites: VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English and a study score of at least 20 in mathematical methods (CAS) or specialist mathematics.

Non-Year 12 requirements: VTAC Pi form and demonstrated mathematical background equivalent to Year 12 level.

This combined course enables you to specialise in a niche field by gaining two professional and highly-complementary degrees. You may combine one of the engineering majors – civil, electrical and electronics, mechanical or mechatronics and robotics engineering – with a major sequence in information technology, for example, computer science, game development, mathematical modelling, networking, security or software development.

Professional recognition
Deakin's Bachelor of Engineering is accredited by Engineers Australia, which gives the degree international recognition, allowing graduates to practise as professional engineers in many countries around the world.

The Bachelor of Information Technology is professionally accredited with the Australian Computer Society (ACS).

Career opportunities
The Bachelor of Engineering/Bachelor of Information Technology offers you the chance to broaden your career opportunities after graduation. The opportunities available will depend on the major sequences you take within your course.

For information on career outcomes for the Bachelor of Information Technology, please see page 6.

Deakin's Bachelor of Engineering is designed to maximise your employment prospects, making you an industry-ready engineer, who is immediately employable, and capable of adapting to an ever changing future.

Depending on your chosen specialisation, career opportunities can be found in civil, electrical and electronics, mechanical, or mechatronics and robotics engineering.

For more information on career outcomes for the Bachelor of Engineering, please refer to the 2013 Undergraduate Engineering Career Booklet.

Work-Integrated Learning
For the Bachelor of Engineering component of the course, you must obtain an aggregate of at least 12 weeks of suitable practical experience during your program. Practical experience is normally undertaken during the vacation periods.

Please also refer to the Bachelor of Information Technology (S326) on page 6.

Course structure
You must complete 44 credit points of study, which must include specified engineering and information technology core units and a major sequence from each degree.

Bachelor of Information Technology major sequences
Refer to the Bachelor of Information Technology course entry on page 6 for details of major sequences and units available.

Bachelor of Engineering major sequences
- Civil
- Electrical and electronics
- Mechanical
- Mechatronics and robotics

For more information on these major sequences, please refer to the 2013 Undergraduate Engineering Career Booklet.

IT-related courses

Bachelor of Commerce

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</table>

Year 12 prerequisites: VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.

Non-Year 12 requirements: VTAC Pi form.

Deakin’s Bachelor of Commerce is a popular choice, with its solid foundation in business studies and flexibility to choose from more than 20 major sequences. As a Bachelor of Commerce student you will study a common first year of units, and then choose your major sequences as you progress through your degree. This flexible structure enables you to tailor your degree for maximum employment opportunities.

A valuable Business Internship Program is available, giving you professional work experience in your area of specialisation and enhancing employment prospects.

An honours year is available upon completion of this degree.

Professional recognition
The Bachelor of Commerce is the recommended pathway to qualify for membership of professional organisations. The course can lead to accreditation with many professional bodies, such as the Certified Practicing Accountant (CPA) Program of CPA Australia, entry into the CA program of the Institute of Chartered Accountants in Australia (ICAA), the Association of Chartered Certified Accountants (ACCA), the Institute of Public Accountants Professional Accounting Program, the Australian Computer Society (ACS), the Economics Society of Australia and the Australian Marketing Institute, providing you meet the specified requirements within the course.

Career opportunities
This degree can open doors to careers in virtually every area of business and government internationally, including professional accountant, IT and systems professional, economist, financial planner, business consultant, network manager, internet administrator, human resources manager, manager, social and economic policy developer, international trade officer or marketing assistant/manager.

Course structure
You must complete 24 credit points of study including 10 core units and at least one commerce major sequence. Depending on how you structure your course, you may complete up to three major sequences. The following major sequences are related to information technology: accounting information systems, accounting information systems, business security management, eBusiness, health informatics, interactive marketing, supply chain management and technology management.

For more information on these major sequences, please refer to the 2013 Undergraduate Business Career Booklet.

For the latest information about new courses at Deakin University, please visit deakin.edu.au.
# Bachelor of Management

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**Year 12 prerequisites**
VCE units 3 and 4 – a study score of at least 25 in English (ESL) or 20 in any other English.

**Non-Year 12 requirements**
VTAC Pi form.

The Bachelor of Management is designed to provide contemporary management knowledge and skills to students who aim to work in a management role. You will learn essential skills such as critical thinking, interpreting data, communication, leadership and teamwork. This is a business degree for students who can see themselves leading and managing staff within an organisation.

An honours year is available upon the completion of this degree, which can provide you with a competitive edge in the job market or a pathway into a higher degree.

**Career opportunities**
This degree offers career opportunities in a wide variety of business arenas domestically and internationally, including business analyst, customer relations manager, market researcher, training and development officer, event manager, business security consultant, or internet administrator.

**Course structure**
You will complete 24 credit points of study, of which 16 must be Business and Law course-grouped units, including a core business management stream made up of 8 credit points. To complete the 16 Business and Law course-grouped units, you may choose to complete an 8-credit-point general studies stream from a specified list or a major sequence.

The following major sequences are related to information technology: accounting information systems, business security management, health informatics and supply chain management.

For more information on these major sequences, please refer to the 2013 Undergraduate Business Career Booklet.

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1 The indicative first year fee is an approximate indication of the cost of this course in the first year of full-time study for a Commonwealth Supported Place. We can’t specify the exact figure, because fees are charged per unit, not per course, so the actual fees may vary depending on what units you choose to study.

The fees quoted in this booklet are for Australian students in 2012, and may change for 2013 and later years. You can find more information about fees on our website at deakin.edu.au. For information on fees for international students, please visit deakin.edu.au/international.

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**GRADUATE SNAPSHOT**

Damien White  
Bachelor of Information Technology (Computer Science and Software Development), 2010  
Employed: Business Development Manager, software company

‘While there are challenges to being an off-campus student, there are benefits too. Importantly in my case, studying off campus and part time meant I was able to keep working and earn an income while I worked towards my degree.

I now have greater confidence in my skill set. I can hold a conversation with IT professionals and truly understand what they’re saying. I’m better equipped to meet the needs of our clients.’
Pathways

Pathway programs provide alternative entry options which take into consideration previous qualifications or your time in the workforce. Deakin has pathway options for a range of applicants including current Year 12 students, International Baccalaureate (IB) students and non-school leavers. Examples for information technology students include:

**Year 12**
- **TAFE**
  - For example, complete a: Diploma of Information Technology, Diploma of Computing, or Advanced Diploma of Information Technology.
- **Apply for university entry via VTAC**
- **Enrol in**
  - Bachelor of Information Technology
  - Receive up to 8 credit points depending on TAFE competencies completed and Deakin course chosen.
- **Complete**
  - Bachelor of Information Technology

**Workforce**
- **Enrol in**
  - single units
- **Complete**
  - single units

**MIBT**
- Diploma of Computing

**Career options**
- analyst/programmer
- business consultant
- business security manager
- computer systems developer
- computer systems maintenance
- computer user liaison officer
- database developer and administrator
- data communications manager
- information systems project leader
- internet developer and administrator
- project manager
- software developer
- systems programmer
- web developer

Please note applicants are subject to entry requirements.

For more examples of pathways into Deakin University, please visit deakin.edu.au/pathways.
TAFE pathways
If you complete a diploma or advanced diploma at TAFE in a field similar to the Deakin course of your choice, you can then apply for the Deakin course and you may receive credit for your TAFE qualification. In most cases, this will reduce the number of units you need to complete to obtain your Deakin qualification. Plus, upon graduation, you'll have not one, but two qualifications.

Deakin has pathway programs and special credit arrangements with its partner TAFEs (Box Hill Institute in Melbourne, South West TAFE in Warrnambool and The Gordon in Geelong) however all TAFE qualifications are considered for application to Deakin.

The assessment of credit is based on a number of factors and is determined on an individual basis. To find out what credit you are entitled to, please visit deakin.edu.au/courses/credit.

Deakin's Associate Degree of Arts, Business and Sciences
The Associate Degree of Arts, Business and Sciences (Deakin at Your Doorstep), is a two-year, full-time (or part-time equivalent), 16-credit-point program specifically designed for students who would benefit from a supported entry to tertiary study.

The associate degree course structure provides flexible pathways into tertiary education, and can be used as a guaranteed pathway into a range of Deakin degrees at the Warrnambool Campus, Geelong Waterfront Campus, Geelong Waurn Ponds Campus or off campus. The degree may also be taken as a stand-alone, two-year exit qualification.

Students studying the associate degree at one of our partner TAFE campuses – Advance in Bairnsdale, Chisholm in Dandenong and Rosebud, Sunraysia in Swan Hill, GOTAFE in Wangaratta and South West TAFE in Portland – will study the course concurrently with a diploma qualification.

For more application information, please visit deakin.edu.au/doorstep.

Melbourne Institute of Business and Technology (MIBT)
Deakin University and the Melbourne Institute of Business and Technology (MIBT) have been in partnership for more than 14 years. MIBT can provide an excellent pathway to Deakin for students who do not meet the admission requirements for Deakin University courses. MIBT is located at Deakin's Melbourne Burwood Campus and Geelong Waurn Ponds Campus, allowing you the opportunity to gain access to Deakin's facilities and services and get involved in uni life.

MIBT may provide a direct pathway to second-year study at Deakin in information technology, business and management (conditions apply). MIBT diplomas are equivalent to the first year of a Deakin University undergraduate degree. On successful completion of a diploma and meeting University academic entrance criteria, students may be eligible for entry to second year of the relevant Deakin University undergraduate degree.

Choice of campus
One of the great things about Deakin is that we have four campuses throughout Victoria. Many of our courses are offered at more than one campus and the ATAR required for each campus often differs, but the same high-quality degree is delivered no matter which campus you study at. This provides you with more entry options and enables you to transfer your studies from one campus to another.

Single unit study (non-award)
You may wish to undertake a single unit of study at Deakin (without being enrolled or accepted into a course). These units are subject to fees and do not lead to a degree, but may be credited towards a degree if you succeed in gaining entry to a course at a later stage.

For more information, please visit deakin.edu.au/future-students/applications-enrolments/applications/single-subject.

Honours
Honours is a specialised year of study that allows you to draw together the theory and practical skills gained in previous undergraduate studies and develop an in-depth knowledge of your particular discipline through research and additional coursework and training in research techniques.

Honours can offer you a competitive edge in the job market along with providing a pathway into a higher degree – many honours students go on to complete a PhD or other advanced qualifications.

Opportunities exist for high-achieving students to enrol directly into a four-year IT honours degree, the Bachelor of Information Technology (Honours). Alternatively, eligible students can apply to enrol in a one-year honours program on completion of their undergraduate degree.

For more information on honours degrees, please visit deakin.edu.au/honours.

For more information on pathways into Deakin University, please visit deakin.edu.au/pathways.
A hands-on approach to IT security

IT security students at Deakin have the opportunity to put the theory they are learning into practice during hands-on work activities in Deakin’s computer labs. The recently updated IT security lab at the Melbourne Burwood Campus is well-equipped with modern facilities and enthusiastic and experienced staff. One of the additions to the lab is a facility to examine mobile devices – a capability that will support studies in this area in the future.

A headstart to Cisco industry certification

The CCNA Exploration and CCNP curricula of the Cisco® Networking Academy® are incorporated into units offered by the School of Information Technology and can be studied by students completing any Deakin bachelor's degree. They are offered in on-campus mode at the Melbourne Burwood Campus or Geelong Waurn Ponds Campus. To help students achieve success, these units are supported by dedicated, well-equipped laboratories with modern facilities and high equipment to student ratios. Students completing these units are well prepared to complete the internationally recognised CCNA and CCNP industry certifications and undertake careers such as a network administrator, network installer, network technician, or a network engineer.

Get an edge on gaming

A range of cutting-edge facilities support units in games design and development. Practical work takes place in modern laboratories equipped with high-end PCs fitted with specialist graphics cards. A range of gaming platforms including the PS3™, Wii™, and Xbox 360™ provide opportunities to work with modern computer games. The quality of the hardware is matched by the range of software available, including professional software development platforms, industry standard modelling and animation packages, Steam, and motion capture software compatible with the systems used in Deakin’s state-of-the-art motion capture facility. Several specialist peripherals are used for specific units: the AR Drone quadcopter, graphics tablets and 3D monitors, and Rover robot platforms.
Contact us

P 1300 DEGREE (1300 334 733)
E enquire@deakin.edu.au
deakin.edu.au/scitech/it

For the latest information about new courses at Deakin University, please visit deakin.edu.au.

Further reading

» 2013 Undergraduate Course Guide
» 2013 undergraduate career booklets
» Pathways to Deakin
» Parents’ Guide to University
» Off-Campus Course Guide
» Scholarships Guide
» Accommodation Guide

To order copies of these brochures, phone 1300 DEGREE (1300 334 733) or view them online at deakin.edu.au/future-students/brochures.

Undergraduate eBrochure

Check out our Undergraduate eBrochure, available from deakin.edu.au/ebrochure/undergrad, the Apple App Store and Google play.

Discover Deakin online

You can follow Deakin University through Facebook, Twitter and YouTube.

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facebook.com/discoverdeakin
twitter.com/discoverdeakin
youtube.com/discoverdeakin

Other useful websites

Future students
deakin.edu.au/future-students
Subject information
deakin.edu.au/handbook
Campuses
deakin.edu.au/campuses
deakin.edu.au/tour
Clubs and societies
dusa.org.au/pages/clubs
Scholarships
deakin.edu.au/scholarships
VTAC
www.vtac.edu.au

Undergraduate dates 2012

Deakin events

Sunday 12 August
Open Day
Warrnambool Campus

Sunday 19 August
Open Day
Geelong Waurn Ponds Campus
and Geelong Waterfront Campus

Sunday 26 August
Open Day
Melbourne Burwood Campus

Deakin will hold additional events for prospective students and parents. Please visit deakin.edu.au/future-students for updates.

Application dates

Early August*
VTAC applications open

Late September*
Timely VTAC applications close

Mid November*
Late VTAC applications close
(late fee applies)

Mid December*
Very late VTAC applications close
(very late fee applies)

December
Change of Preference

Please check the Deakin University Change of Preference website closer to the date for specific event details, deakin.edu.au/cop.

* Please check dates on the VTAC website www.vtac.edu.au and on the other websites provided.

Careers markets and expos

Melbourne
Thursday 3–Sunday 6 May
The Age VCE Careers Expo

Friday 25–Saturday 26 May
National Careers and Employment Expo

Saturday 16–Sunday 17 June
Reinvent Your Career Expo

Friday 27–Sunday 29 July
Herald Sun Careers Expo

Interstate

Sunday 29–Monday 30 April
Adelaide – Tertiary Studies and Careers Expo

Thursday 13–Sunday 16 May
Perth – Careers, Education and Employment Expo

Thursday 21–Sunday 24 June
Sydney – Western Sydney Careers Expo

Saturday 21–Sunday 22 July
Brisbane – The Tertiary Studies Expo (TSXPO)

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dusa.org.au/pages/clubs
Scholarships
deakin.edu.au/scholarships
VTAC
www.vtac.edu.au

Undergraduate dates 2012

Deakin events

Sunday 12 August
Open Day
Warrnambool Campus

Sunday 19 August
Open Day
Geelong Waurn Ponds Campus
and Geelong Waterfront Campus

Sunday 26 August
Open Day
Melbourne Burwood Campus

Deakin will hold additional events for prospective students and parents. Please visit deakin.edu.au/future-students for updates.

Application dates

Early August*
VTAC applications open

Late September*
Timely VTAC applications close

Mid November*
Late VTAC applications close
(late fee applies)

Mid December*
Very late VTAC applications close
(very late fee applies)

December
Change of Preference

Please check the Deakin University Change of Preference website closer to the date for specific event details, deakin.edu.au/cop.

* Please check dates on the VTAC website www.vtac.edu.au and on the other websites provided.

Careers markets and expos

Melbourne
Thursday 3–Sunday 6 May
The Age VCE Careers Expo

Friday 25–Saturday 26 May
National Careers and Employment Expo

Saturday 16–Sunday 17 June
Reinvent Your Career Expo

Friday 27–Sunday 29 July
Herald Sun Careers Expo

Interstate

Sunday 29–Monday 30 April
Adelaide – Tertiary Studies and Careers Expo

Thursday 13–Sunday 16 May
Perth – Careers, Education and Employment Expo

Thursday 21–Sunday 24 June
Sydney – Western Sydney Careers Expo

Saturday 21–Sunday 22 July
Brisbane – The Tertiary Studies Expo (TSXPO)
## 2012 Deakin University Open Days

<table>
<thead>
<tr>
<th>Campus</th>
<th>Date</th>
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<tbody>
<tr>
<td><strong>Warrnambool</strong></td>
<td><strong>12 Aug</strong></td>
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<td>Princes Highway</td>
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<td>Warrnambool Victoria</td>
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<td><strong>Geelong</strong></td>
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<td>Waurn Ponds Campus</td>
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<td>Geelong Victoria</td>
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<td><strong>Melbourne</strong></td>
<td><strong>26 Aug</strong></td>
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<td>Burwood Campus</td>
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<td>221 Burwood Highway</td>
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