






Study area	Trimester	Units	Campus	Overview	Related Deakin course
Disability, diversity and inclusion There are no prerequisite subjects.	T1	HDS101 Communication and Diversity	  	You'll learn about the process involved in spoken, written, and non-verbal communication which can be applied in a range of clinical and professional situations. You'll examine communication issues specific to physical disability, autism spectrum disorder, brain injury, and vision/hearing impairment. You'll also practice sign language, assertive listening, professional writing and communication resource development.	Bachelor of Exercise and Sport Science* Bachelor of Health Sciences* Bachelor of Nutrition Sciences* Bachelor of Occupational Therapy
	T2	HDS106 Diversity, Disability and Social Inclusion	 	Explore the complex and dynamic interrelationships between people who have a disability and the society in which they live. You'll learn about the different models and frameworks used in defining disability, and their impact on social structures and policy. You'll also examine the mechanisms behind social inclusion and exclusion of people with disability, including structural, environmental, and personal influences, from childhood to old-age.	

* Dependent on major choice



'Studying Criminology through Deakin Accelerate helped me confirm what I wanted to study. I already knew that I wanted to study law, but it helped me confirm that I also wanted to study criminology.'

Lucas Nicoll












2018 Accelerate student – Criminology
 Current Deakin student – Bachelor of Criminology/
 Bachelor of Laws

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Journalism (pending VCAA approval) Prerequisite: To be completed in Year 11: Units 3 and 4 VCE Media.	T1	ALJ111 News Reporting 1	C B WP	Learn the practice and theory of multimedia journalism. This unit sets the social, professional and legal context for journalism practice, and will introduce you to the convention of news writing and reporting stories. You'll also focus on combining text with photos and audio clips to produce news stories; critically examining your production processes, and learning to report multimedia news stories to a deadline.	Bachelor of Arts* Bachelor of Communication (Advertising) Bachelor of Communication (Digital Media) Bachelor of Communication (Journalism) Bachelor of Communication (Public Relations)
	T2	ALJ112 News Reporting 2	C B WP	You'll focus on news reporting processes, including professional, social and legal factors that impact on the reporting of local, regional and national news. You'll learn how to report stories about politics, business, sport, local events and issues – while building valuable contacts. Engaging with social media tools to report and produce your news stories, you'll gain skills in reporting a news story to a deadline for broadcast and online media platforms.	Bachelor of Arts/Bachelor of Laws* Bachelor of Arts/Bachelor of Science* Bachelor of Commerce/Bachelor of Arts*

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Management Co-requisite: To be completed in Year 11 or be enrolled to complete in Year 12: Units 3 and 4 VCE Business Management.	T1	MMM132 Management	C B WF	Harness critical understanding of the intellectual foundations of management. This unit explores how management practice influences, and is influenced by, the external environment. You'll examine how managerial action impacts on and is shaped by the environment, through a consideration of globalisation, ethics, social responsibility and the social and cultural context of management.	Bachelor of Business Bachelor of Business (Sport Management) Bachelor of Commerce Bachelor of Human Resource Management (Psychology) Bachelor of Business/Bachelor of Arts Bachelor of Commerce/Bachelor of Arts Bachelor of Commerce/Bachelor of Business Analytics
	T2	MMM241 Entrepreneurship and Innovation	C B WF	Understand the dynamic nature of entrepreneurship, including the challenges and opportunities that are experienced by entrepreneurs. You'll develop the necessary tools for identifying, creating and evaluating opportunities across the private, public and non-profit sectors – helping to create positive social or environmental change.	Bachelor of Commerce/Bachelor of Laws Bachelor of Commerce/Bachelor of Science Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management) Bachelor of International Studies/Bachelor of Commerce Bachelor of Nutrition Science/Bachelor of Commerce Bachelor of Property and Real Estate/Bachelor of Commerce Bachelor of Public Health and Health Promotion/Bachelor of Commerce
Marketing Co-requisite: To be completed in Year 11 or be enrolled to complete in Year 12: Units 3 and 4 VCE Business Management.	T1	MMK101 Marketing Fundamentals	C B WF WB	Gain insights into marketing – the most dynamic area of business and the glue that holds companies together – connecting organisations with the world, and opening up new and exciting job opportunities. You'll focus on the creativity involved in the marketing process, from understanding consumer needs, to designing customer-driven integrated marketing strategies.	Bachelor of Business Bachelor of Business (Sport Management) Bachelor of Commerce Bachelor of Marketing (Psychology) Bachelor of Sport Development Bachelor of Business/Bachelor of Arts Bachelor of Commerce/Bachelor of Business Analytics
	T2	MMK266 Consumer Behaviour	C B WF	Consumers lie at the heart of the marketing exchange, so understanding how they think, feel, and respond to the world around them is essential for developing marketing strategies that work. Through this unit, you'll explore the psychological, social, and cultural processes that make consumers 'tick' and how knowledge of these processes can be used to better market both new and existing products and services.	Bachelor of Commerce/Bachelor of Laws Bachelor of Commerce/Bachelor of Science Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management) Bachelor of International Studies/Bachelor of Commerce Bachelor of Nutrition Science/Bachelor of Commerce Bachelor of Property and Real Estate/Bachelor of Commerce

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Public relations There are no prerequisite subjects.	T1	ALR103 Introduction to Public Relations	  	This unit is an introduction to public relations theory and practice. You'll learn how to apply public relations and communication theories to real-world scenarios and produce content relevant to different public relations roles and functions. Topics include media relations, employee relations, community relations, ethics, research and planning.	Bachelor of Arts* Bachelor of Communication (Advertising) Bachelor of Communication (Digital Media) Bachelor of Communication (Journalism)
	T2	ALR104 Strategic Communication and Writing	   	You'll develop foundation skills and knowledge required for understanding public relations as a strategic communications function within organisations, including businesses, public sector bodies and NGOs. You'll learn how to conduct effective research to solve public relations problems and develop written tactics for traditional and new media channels that encourage mutual understanding between organisations and the public.	Bachelor of Communication (Public Relations)
Robotics and data science[^] There are no prerequisite subjects.	T1	SIT122 Robotics Studio	 	You'll be introduced to robotics programming in a hands-on learning environment, using Nao robots. You'll practice programming methods within Choreographe – the programming environment for Nao robots. Focusing on problems like animating movement, responding to stimuli and creating meaningful behaviours, you'll form practical investigations of the robots' capabilities and limitations, and contribute to the design and development of programmatic solutions.	Bachelor of Computer Science Bachelor of Design (Digital Technologies) Bachelor of Information Technology* Bachelor of Software Engineering (Honours)
	T2	SIT123 Data Capture Technologies	 	Explore data capture through the sensor suite on a mobile smartphone, and those commonly used in homes, vehicles and cyber-physical systems. You'll learn about data capture protocols and methodologies, as well as data presentation and visualisation methods. Through practical investigations and analysis, you'll investigate issues of robustness, reliability and validity of data and the effects of these on conclusions drawn from data.	

* Dependent on major choice

[^] Studio sessions and workshops are not recorded. As such, online students are required to attend these at the scheduled time.

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1800 693 888

accelerate@deakin.edu.au

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