



Sponsorship Prospectus

The Australasian Society for Psychophysiology Conference Committee warmly invites you to become a sponsor of their 28th Annual Meeting, to be held at Deakin University, at the Geelong Waterfront Campus, from 19-21 November 2018.



Our 2018 conference will delve into brain behavior relationships, while surrounded by a glorious waterfront view in Geelong, Victoria.

The themes of ASP2018 include:

- Electrophysiology and neuroimaging: *shedding light on the human brain*
- Non-invasive brain stimulation: *probing neuroplasticity*
- Clinical cognitive neurosciences: *mental health, ageing and disease*
- Basic neurophysiology: *what simple science can teach us*

Supporting the ASP2018 Conference is your company’s opportunity to;

- **Meet and network with scientists from across the tertiary sector**
- **Increase exposure of your products to this specialist, lab focused area**
- **Introduce new products, updates and services to existing clients**
- **Raise your company profile to through a range of high profile, targeted communication and media activities**
- **Network with other industry partners and professional networks in a collegiate atmosphere**

The range of sponsorship packages on offer have been designed to cater for all budgets, however, we are mindful that some sponsors have unique needs, and we would be happy to discuss any suggestions.

Major sponsorship packages	Investment
Gold	\$3000
Silver	\$2000
Bronze	\$1200
Sponsored events	Investment
Cocktail/Poster session	\$800
ASP Awards sponsor	\$800
Day 1 AM and PM breaks & lunch sponsor	\$650
Day 2 AM and PM breaks & lunch sponsor	\$650
Exhibition opportunities	Investment
Exhibition stand	\$600
Other opportunities	Investment
Lanyard sponsor	\$550
USB sponsor	\$550
Delegate bag insert	\$250

For further questions and enquiries, please do not hesitate to get in touch.

Regards,

Claire Heazlewood

ASP2018 Conference Team

E: asp2018@deakin.edu.au

Sponsorship inclusions

Gold Sponsorship - \$3000

Gold Sponsorship guarantees to provide the highest level of brand exposure for your organisation, prior to and during the conference.

Your investment includes the following prime benefits:

- You will be able to provide a 15-minute presentation during the conference
- Your company will be acknowledged as major sponsor at the opening and closing addresses
- Your logo will be prominently displayed (large) on every page of the event website and hyperlinked
- Your logo will be displayed on the conference badges and throughout the conference holding slides
- You will have an opportunity to provide a full-page advertisement for the conference handbook
- You will have unlimited access to distribute promotional material/items into each delegate bag
- You will receive 2 complimentary registrations for your company's representatives to attend the full program including all conference catering and refreshments
- You will be granted a complimentary exhibition stand in the refreshment area for the duration of the conference. Your stand will include; one table and two chairs.

Silver Sponsorship - \$2000

Silver Sponsorship will provide you with brand exposure for your organisation, prior to and during the conference. Your investment includes the following prime benefits:

- Your company will be acknowledged as major sponsor at the opening and closing addresses
- Your logo will be displayed on the sponsor page of the event website and hyperlinked
- Your logo will be displayed on the conference holding slides
- You will have an opportunity to provide a half page advertisement for the conference handbook
- You will have the opportunity to distribute two items of promotional material into each delegate bag
- You will receive 2 complimentary registrations for your company's representatives to attend the full program including all conference catering and refreshments
- You will be granted a complimentary exhibition stand in the refreshment area for the duration of the conference. Your stand will include; one table and two chairs.

Bronze Sponsorship - \$1200

Bronze Sponsorship will provide you with effective brand exposure for your organisation, prior to and during the conference. Your investment includes the following prime benefits:

- Your company will be acknowledged as major sponsor at the opening and closing addresses
- Your logo will be displayed on the sponsor page of the event website and hyperlinked
- Your logo will be displayed on the conference holding slides
- Your logo will be displayed in the conference handbook and all promotional material
- You will have the opportunity to distribute one item of promotional material into each delegate bag.
- You will receive 1 complimentary registration for a company representative to attend the full program including all conference catering and refreshments
- You will be granted a complimentary exhibition stand in the refreshment area for the duration of the conference. Your stand will include; one table and two chairs.

Cocktail and poster session - \$800

Sponsorship of the cocktail and poster session on Monday 19 November, provides your company the opportunity to promote your organisation at this relaxed, social networking event.

Your investment includes the following prime benefits:

- Your company branding will be featured on the menu and signage for the Cocktail and poster session
- Your company banner and promotional items on display during the session
- Acknowledgement by the Chairperson at the opening of the session
- Your company logo on the conference website with a hyperlink
- Your logo will be featured on all Cocktail and poster session related communications
- Your logo will feature in the conference handbook
- 1 complimentary registration for a company representative to attend the full program including all conference catering and refreshments.

Awards Sponsorship - \$800

Sponsorship of the ASP Awards program affiliates your company with the recognition of excellence in this sector. Your investment includes the following prime benefits:

- Your logo will feature on all ASP Award related material, certificates and communications
- Your company banner and promotional items on the stage during the Awards presentation
- Acknowledgement by the Chairperson at the Awards presentation
- Your company logo on the conference website with a hyperlink
- Your logo will feature in the conference handbook
- 1 complimentary registration for a company representative to attend the full program including all conference catering and refreshments.

Day 1 or Day 2 Breaks & Lunch Sponsorship - \$650

Your investment includes the following prime benefits:

- You will have the opportunity to display your conference banner and any promotional items during Day 1 or 2 over all break/lunch periods
- Your company will be featured on the conference website with a hyperlink
- Your logo will be featured on menus and catering signage
- Your logo will feature in the conference handbook
- 1 complimentary registration for a company representative to attend the full program including all conference catering and refreshments.

Exhibitor - \$600

Your investment includes the following prime benefits:

- You will be provided with an exhibition stand including a table and 2 chairs
- Your logo will be displayed on the sponsor page of the event website with a hyperlink
- Your logo will be displayed in the conference handbook
- 1 complimentary registration for a company representative to attend the full program including all conference catering and refreshments.

Sponsored Lanyard - \$550

All delegates will receive a lanyard and badge upon registration.

This opportunity allows the sponsor to provide their own company branded lanyards to be used for ASP delegates. Your investment also includes:

- Your logo will feature on the conference website on the sponsorship page with hyperlink to your company website.

Sponsored USB - \$550

All delegates will receive a USB loaded with conference material upon registration.

This opportunity allows the sponsor to provide their own company branded USBs to be used for ASP delegates. Your investment also includes:

- Your logo will feature on the conference website on the sponsorship page with hyperlink to your company website.

Satchel Insert Sponsorship - \$250

All delegates will receive a delegate bag upon registration. Organisations have the opportunity to include one insert for all attendees – approximately 120 will be required to be provided at sponsors cost or through coordination with the ASP2018 Conference Event Team.

	Gold	Silver	Bronze	Cocktail /Poster Session	Awards sponsor	Day 1 or Day 2 Breaks & lunch sponsor	Exhibitor	Sponsored Lanyard or USB	Satchel Inserts
Packages available:	1	2	2	1	1	2	10+	2	10+
Investment:	\$3000	\$2000	\$1200	\$800	\$800	\$650	\$600	\$550	\$250
Your logo:									
Prominence	Large	Medium	Small	Small	Small	Small	Small	Small	-
Event website	Every page	Sponsor pg	Sponsor pg	Sponsor pg	Sponsor pg	Sponsor pg	Sponsor pg	Sponsor pg	-
Hyperlinked to your website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	-
On conference badges	Yes	-	-	-	-	-	-	-	-
On conference holding slides	Yes	Yes	Yes	-	-	-	-	-	-
Presentation Opportunity									
15 minute presentation**	Yes	-	-	-	-	-	-	-	-
Marketing									
Logo on all promotions	Yes	Yes	Yes	On relevant communications		Menus	-	Item only	-
Satchel insert in delegate bag	Yes Unlimited	Yes 2 items	Yes 1 item	-	-	-	-	-	Yes 1 item
Company Banners	Yes	Yes	Yes	At sponsored session			On booth	-	-
Advertisement in the conference handbook*	Full page	Half page	Logo	Logo	Logo	Logo	Logo	Logo	-
Complimentary inclusions									
Full conference registrations	2 guests	2 guests	1 guest	1 guest	1 guest	1 guest	1 guest	-	-
Exhibition stand	Yes	Yes	Yes	-	-	-	Yes	-	-

ASP2018 Sponsorship Application Form

Organisation Name: _____

Address: _____

Contact Person: _____

Position: _____

Telephone: _____

Email: _____

I am authorised to sign this document on behalf of the organisation and acknowledge that the company will pay all costs as detailed below and follow the guidelines as detailed in this prospectus

I/We would like to apply for the following sponsorship package(s).

- | | |
|--|---------|
| <input type="checkbox"/> Gold sponsorship | \$ 3000 |
| <input type="checkbox"/> Silver sponsorship | \$ 2000 |
| <input type="checkbox"/> Bronze sponsorship | \$ 1200 |
| <input type="checkbox"/> Cocktail and Poster session sponsor | \$ 800 |
| <input type="checkbox"/> Awards sponsor | \$ 800 |
| <input type="checkbox"/> Day 1 Lunch & break sponsor | \$ 650 |
| <input type="checkbox"/> Day 2 Lunch & break sponsor | \$ 650 |
| <input type="checkbox"/> Exhibition stand | \$ 600 |
| <input type="checkbox"/> USB sponsor | \$ 550 |
| <input type="checkbox"/> Lanyard sponsor | \$ 550 |
| <input type="checkbox"/> Satchel inserts | \$ 250 |

TERMS AND CONDITIONS

1. The ASP2018 Conference Committee and Organisers reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the conference. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
2. The ASP2018 Conference Committee and Organisers reserve the right, in its absolute discretion, to refuse any sponsorship application that does not uphold the objectives of the conference.
3. The ASP2018 Conference Committee and Organisers reserve the right to vary the quoted prices in accordance with any change to the legislated rate of the GST which is currently 10% and is applicable to all goods and services offered by the conference.
4. All sponsorship and exhibition bookings will only be confirmed on receipt of a signed application form and payment.
5. All cancellations must be advised in writing directly to ASP2018 Conference Event Team. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.
6. No sponsor or exhibitor will be able to set up their trade display until full payment and a booking form is received by the ASP 2018 Conference Events Team.
7. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of the ASP 2018 Conference Committee and Organisers.
8. The ASP2018 Conference Committee and Organisers will not accept liability for damages of any nature sustained by participants or their accompanying persons or loss or damage to their personal property as a result of the ASP 2018 Conference - or related events.
9. In the event that the Conference is cancelled or delayed through no fault of the ASP2018 Conference Committee and Organisers, including, but not limited to, fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow-downs or disputes, or other similar events then the exhibitor/sponsor shall not be entitled to any refund or claim for any loss or damage.
10. Attendance: The Organisers make no warranty as to the number of delegates and/or visitors that may attend the Conference.
11. Corporate Recognition: Inclusion of corporate logos or recognition in printed material is subject to meeting publication deadlines.
12. All banners are subject to venue pre-approval. Freestanding upright banners are recommended.
13. Payment: On acceptance sponsors will be advised how to make payment.
14. Payment must be made within 30 days of being notified of acceptance as an ASP2018 Event Sponsor.
15. All prices are inclusive of GST.

Please tick here if you are happy for your details to be used by ASP to be contacted about future events of a similar nature

Signed _____ **Date:** _____
(For and on behalf of the sponsor listed above)

Please send your completed application to:

Claire Heazlewood

Deakin University, Waterfront Campus, 1 Gheringhap Street, Geelong, Victoria, 3220

or by email to – ASP2018@deakin.edu.au