2020 Undergraduate Business
Cloud Campus | Melbourne | Geelong | Warrnambool

Accounting  
Business analytics  
Commerce  
Economics  
Event management  
Film and television  
Finance  
Financial planning  
Food and agribusiness  
Human resource management  
International trade  
Management  

Management information systems  
Marketing  
Organisational psychology  
People management  
Project management  
Property and real estate  
Public relations  
Retail management  
Sport development  
Sport management
Get a head start to your career

Explore our range of business courses, developed in consultation with industry. You’ll build an invaluable network through work integrated learning and graduate with a set of versatile skills to give you the employment edge. We’ll prepare you for careers of the future, using emerging technologies to facilitate innovative, borderless and personalised education.

Get a world-class education
Deakin Business School is accredited by the Association to Advance Collegiate Schools of Business (AACSB). A hallmark of excellence, AACSB accreditation is awarded to business schools that meet strict standards of quality, academic and professional excellence, and is known worldwide as the most recognised form of professional accreditation an institution and its business programs can earn. Deakin Business School is one of only three business schools accredited in Victoria.

Study sport with the best
Deakin has a long-standing reputation for excellence in sport education, which is why more students choose to study sport at Deakin than at any other Victorian university. We are currently ranked in the world’s top 10 for sport management programs, and we are the only Australian program to make it into the top 25. Even better news – our graduate salaries are fifth highest in the world.1


Graduate with a degree recognised worldwide
Our Bachelor of Commerce is internationally recognised and EPAS accredited by the European Foundation for Management Development (EFMD). EPAS is an international quality benchmark for business programs worldwide. Deakin is the only Australian university with EPAS accreditation for its Bachelor of Commerce.
Your future in business

Explore our industry connections
Our close ties with industry, government departments, professional associations and other educational providers mean that you get:
• courses matched to current industry practice
• work placement opportunities
• a well-recognized and often accredited qualification that stands out to employers.
For example, depending on units taken, commerce graduates are eligible to apply for admission to the following:
• Association of Chartered Certified Accountants (ACCA)
• Australian Computer Society (ACS)
• Australian Human Resources Institute (AHRI)
• Australian Institute of Management (AIM)
• Australian Marketing Institute (AMI)
• Institute of Public Accountants (IPA).

Gain study credit through real-world experience
Get your career off to the best start by gaining skills, knowledge and networks through work experience – and earn credit towards your degree at the same time. Professional work experience will develop your employability and students with placements and internships are highly sought-after by employers. Many of our business courses offer work placements in organisations both overseas and in Australia. Industry placements give you an opportunity to:
• apply and consolidate knowledge gained in your course
• cultivate professional competencies
• experience workplace culture
• explore career options relevant to your discipline
• develop professional networks.
International study and industry placements are not just about experiencing a new culture or workplace, but increasingly important in positioning graduates for future success.

Tailor your studies to your interests
How you study business at Deakin depends on your interests and career aspirations. With a commerce degree you can specialise in one of nine majors and have the option of doing a minor in one of 15 areas of specialisation. Alternatively, the Bachelor of Business offers eight majors. You can also choose from our focused specialist degrees: Bachelor of Business Analytics, Bachelor of Property and Real Estate, Bachelor of Sport Development or Bachelor of Business (Sport Management).

Gain a competitive edge in the workplace with real-world expertise and practical skills. Deakin’s ranked the #1 university for skills development in Victoria¹, which means you’ll graduate highly skilled, work-ready and in-demand from employers.

Travel overseas
See the world through faculty-led programs, short-term study programs, international internships and volunteering. Students looking for a longer experience can take part in one of our exchange programs too.
Deakin Business School students have walked the Great Wall of China, been awed by the splendour of the Eiffel Tower, played cricket in Delhi, gone behind the scenes at Disneyland and offered business advice to local government in Japan.
These experiences enhance your global employability skills in areas like teamwork, critical thinking and intercultural communication, while immersing you in a new cultural and learning environment.

Access state-of-the-art facilities
Our high-tech teaching spaces include the cutting-edge Telstra Trading Room. Get hands-on trading experience in a model of an interbank trading floor and gain real-world insights into the foreign exchange market.

Enjoy all that university has to offer
We want you to have a meaningful learning experience; university is important, and it should be fun too. Deakin Business School supports a range of clubs and societies, including Deakin Commerce Society, Deakin Law Students Society, Deakin Entrepreneurs Collective and many more.

We’ll support you every step of the way
Take advantage of our student mentor program, which helps students with their transition to university through study skills sessions, exam preparation and a range of other services.
You can also access our career centre, DeakinTALENT, and use its programs and services to research different career options, hone your interview skills, look for casual work while you study or find a graduate job.

deakintalent.deakin.edu.au

Move your career forwards
By developing important skills in critical thinking, analysis, investigation and evidence-based decision-making, your business acumen can open up employment opportunities in just about every industry.

deakin.edu.au/studybusiness
Disciplines

Your dream course starts here. Take a look through our disciplines (also known as study areas) to choose your area of expertise. Knowing which discipline you’re interested in helps career advisers find the best course for your interests. Corresponding courses are featured in the following pages, so you can learn more about what you’ll study, work experience opportunities and the types of careers you could pursue. When you choose a course, you can then pick which discipline to specialise in within that course. Visit deakin.edu.au for detailed discipline and course information, including a description of the units within each degree.

Accounting
Complex global markets and reporting requirements mean accounting is an increasingly dynamic and exciting profession. Accountants are finance and information specialists who inform business decision-making within a wide range of organisations. Businesses and individuals rely on accountants to assess their financial situation, prepare reports and give advice on financial dealings.

Business analytics (BA)
Use technology to analyse, present and support decision-making from ‘big data’ held in organisational settings. BA looks at the ways businesses structure their information architecture, and the ways people and organisations use technology to improve their processes and workflows, and innovate their products or services.

Economics
Learn about the production, distribution and consumption of wealth. Economics is a social science based on human behaviour that helps you enhance all aspects of business. Gain business acumen and learn to adapt to various policy environments. Develop quantitative and analytical skills that are highly valued by employers and can complement your future career path.

Event management
Work in diverse fields like business, government, education and the not-for-profit sector. You’ll develop a mix of skills that include design, marketing, communication, innovation and planning for unique events.

Film and television
Learn the skills to work in the film industry. Film studies develops your creative and critical thinking while offering a practical and theoretical grounding in production. You’ll understand how to create aspects of various genres, from documentary to short film. You’ll study scriptwriting and editing, sound design and cinematography.

Finance
A career in finance can open doors to almost any industry. Learn about the operations of financial markets and institutions, and how decision-making processes are administered where uncertainty’s involved. Finance deals with investment, payout decisions of firms, the effects of interest rates and risks on the pricing of assets and the structure and operations of financial markets and institutions.

Food and agribusiness
The agricultural sector occupies a significant place in world economies. Agribusiness companies including the major financial institutions are looking for graduates with critical business capabilities like resource management, agritech and skills in managing global climate challenges across the agricultural supply chain.

Human resource management
An understanding of how to manage human resources is critical for all managers. Human resource management covers recruitment, selection, training and development, workplace diversity, employee relations, performance and change management and remuneration. Develop invaluable counselling, mediation and negotiation skills that will stand you in good stead in any field you enter in the future.

Management information systems
Supplement your business studies with knowledge of the underlying information systems that support modern business processes. Learn about the business applications of information systems and gain the skills and knowledge relevant to understand this dynamic area.

Marketing
Modern marketing strategically and creatively adds value to the customer experience, building a relationship between consumers and sellers. Our courses cover a range of subjects, including brand management, consumer behaviour and digital media.

Organisational psychology
Organisational psychologists apply science to the workplace to improve employee performance and wellbeing. You could work with organisations, teams and individual employees to devise strategies to recruit, motivate, develop, change and inspire.

People management
People management is one of the fastest growing fields of professional employment. This study area provides skills and understanding of the critical dimensions required to successfully manage people. Develop an understanding of strategic human resource management, human resource development, organisational behaviour and change management. This major also provides skills in workplace counselling and negotiation, and an understanding of employment relations.

Transferable skills that employers value1
- Interpersonal communication skills
- Passion
- Logic and technical skills
- Good academic results
- Work experience
- A good cultural fit
- Emotional intelligence
- Teamwork skills
- Leadership skills

1 Graduate Outlook Survey, Graduate Careers Australia

Courses to careers
Visit explore.deakin.edu.au to kickstart your course and career exploration. With more than 600 paired courses and careers, it’s the perfect destination for you to discover your future career.
With strong industry links and international networks, Deakin’s unique position is central to developing and delivering new products, services and infrastructure, as well as preparing new techniques and processes to facilitate change.

Property and real estate
The property industry is one of the world’s largest employment areas. Deakin’s unique property and real estate courses lead to careers with long-term employment and great salaries. With strong industry links and international demand for graduates, studies focus on investment, property development, property valuation, market analysis and property economics, with popular specialisations in sustainability or business disciplines.

Disciplines

Public relations
As 21st century communication specialists, public relations practitioners manage and coordinate relationships between organisations, agencies and the public. With a focus on ethical and sustainable communication practices, our public relations major builds key knowledge and skills in event management and campaigns, social media tactics and media relations, strategic planning, management and communication, as well as marketing communication.

Retail management
Retail management for the 21st century understand the retail process from sourcing and retail, to brand management and evaluating consumers. The field of retailing is still growing but the impact of worldwide competition and short product lifecycles makes retailing a challenging and dynamic field that needs practitioners who can operate in this fast-changing environment.

Sport development
Study sport development for its unique focus on three areas: sport management and marketing, coaching and exercise, and sport science. It centres on the development of sport and community development through sport – by both increasing participation in sport and developing pathways to attract, retain and nurture sport participation.

Sport management
Learn to manage the business of sport organisations that deliver sport and the organisations that support them. A degree in sport management helps students to become sport managers who can lead sport organisations in a range of activities, including the development and management of professional sport competitions, major events and community programs that encourage participation. Sport management graduates work with organisations that support sport, like sport promoters and player agents, sporting goods manufacturers and retailers, and facility management.

Bachelor of Commerce
Become a confident business leader for today and the future by studying Deakin’s Bachelor of Commerce, a degree dedicated to professional preparation and real industry experiences that foster your business mindset. With nine majors and a global reputation, the Bachelor of Commerce opens up opportunities in nearly every area of business and government across Australia and overseas.

Professional recognition
Deakin’s Bachelor of Commerce is recognised and EPAS accredited by the European Foundation for Management Development (EFMD). This quality benchmark for business programs sets you up for a global career.

The course is developed and reviewed with industry input and fully aligned with professional expectations and accreditations. Thanks to our close links with the sector, government departments, professional associations and other educational providers, commerce graduates can apply for membership to these key professional bodies (depending on units taken):

- Association of Chartered Certified Accountants (ACCA)
- Association of Financial Advisers (AFA)
- Australian Human Resources Institute (AHRI)
- Australian Marketing Institute (AMI)
- Certified Practicing Accountants (CPA)
- Chartered Accountants Australia and New Zealand (CA ANZ)
- Financial Adviser Standards and Ethics Authority (FASEA)
- Financial Planning Association of Australia (FPA)
- Institute of Managers and Leaders (IML)
- Institute of Public Accountants (IPA)

Careers
Across almost every area of business and government, in Australia and overseas, there are excellent employment opportunities for commerce graduates. Deakin graduates are in demand because they’re proactive, highly engaged and trained to have a business mindset. That makes them sought-after across a range of professional roles including:

- accountant
- economist
- financial planner
- human resource manager
- business analytics professional
- social and economic policy developer
- international trade officer
- marketing manager

Better still, our graduates often find positions at the companies they connect with throughout the course.

Work and Global Learning Experiences
Work experience can make all the difference when you graduate and are applying for jobs. Through our work integrated learning you can gain work experience and credit towards your degree. Our curriculum is complemented by a range of experiential learning opportunities, such as mentoring, volunteering, consulting and internships. Opportunities to gain international experience abound with a range of overseas internships, study tours and exchanges across Asia, Europe and North America, enhance your global employability skills in areas like teamwork and intercultural communication.

Course structure
As a commerce student you must attain 24 credit points including eight core units, eight compulsory units from a major and eight elective units, so you can undertake one four-unit minor and four elective units. Students must also complete a credit-point unit, Academic Integrity (MA1010).

Majors
- Accounting (B3000)
- Economics (C1000)
- Finance (B3100)
- Financial planning (B3130)
- Food and agribusiness (A1000)
- Human resource management (B3300)
- Management (B3200)
- Management information systems (B3330)
- Marketing (B3400)

Minors
- Accounting (B3020)
- Business analytics (B3110)
- Economics (C1010)
- Event management (C1020)
- Finance (B3120)
- Global studies (B3140)
- Human resource management (B3310)
- International trade (B3410)
- Marketing (B3420)
- Professional practice (B3430)
- Project management (B3210)
- Retail management (B3131)
- Social entrepreneurship (B3440)
- Taxation regulation (B3450)
- Wealth management (B3460)

My commerce degree gave me a strong understanding of all the components that typically make up a business and I think that knowledge is invaluable for your career.

Jennifer Renelle
Bachelor of Commerce graduate

Gain practical, real-world experience
Deakin’s business courses offer work experience opportunities, known as work integrated learning, including business internships, community-based volunteering, industry-based learning, work-based learning, as well as a range of opportunities offered by industry partners in Australia and overseas.

deeakin.edu.au/business-wil

deeakin.edu.au/courses/bachelor-commerce

1 Not all majors are available at Warrnambool. Students undertaking units in majors that are not available in campus mode may enrol in units offered at the Cloud Campus.

2 Trimester 2 intake is only available at Melbourne Burwood Campus, Geelong Waurn Ponds Campus and Cloud Campus. For international students, Cloud Campus and Melbourne Burwood Campus only. Students commencing at the Geelong Waurn Ponds Campus will be required to enrol in units offered at the Cloud Campus in Trimester 3.

3 Warrnambool Campus and/or Geelong Waurn Ponds Campus students will be required to undertake some units online at the Cloud Campus.

Cloud Campus
Melbourne Burwood Campus
Geelong Waterfront Campus
Geelong Waurn Ponds Campus
Warrnambool Campus
Business
Business
Business
Courses

Bachelor of Business Analytics

Launch a career in the booming world of big data with Deakin’s Bachelor of Business Analytics. Through theoretical and hands-on study, you’ll learn how to analyse data and information systems and find solutions to common management problems.

Careers

As a graduate you can work across business and scientific fields. Career opportunities include:

- business analyst
- business intelligence specialist
- computer systems analyst
- data analyst
- digital transformation consultant
- information analyst
- information manager/information officer
- market analyst
- predictive modeller.

Work experience

Work experience is a core component of this degree. An “Industry on Campus” program connects students with employers, ensuring you have every opportunity to work with Business Analytics students and professionals each trimester – giving you a head start in your career.

Course structure

This 24-credit-point course consists of 16 credit points of core units (including one Work Integrated Learning unit or an approved international learning experience) and 8 credit points of elective units (which may include a 6- or 8-credit-point major sequence of your choice) and MNG1020 Academic Induction for the Bachelor of Business Analytics (0-credit-point unit). Students must also complete a 0-credit-point compulsory unit, Academic Integrity (MA1010).

Bachelor of Business

Deakin’s Bachelor of Business is a contemporary, career-focused course. Whether it’s preparing for the nuances of international business relationships through our Global Mindset and Citizenship unit or learning the challenges and opportunities of business ownership in Entrepreneurship and Innovation, you’ll develop the skills and experience you need to succeed in the business world.

Professional recognition

Deakin Business School is accredited by AACSB International, the longest-serving global accrediting body for business schools in the world. Only 5% of business programs worldwide are AACSB-accredited.

Careers

The Bachelor of Business can lead to a variety of careers in Australia and overseas, including:

- business analyst
- business development manager
- business operations manager
- customer relations manager
- events manager
- procurement manager
- product manager
- project manager
- retail manager
- small business owner.

Work experience

This course encourages you to learn through real experiences. Work integrated learning is a key component, letting you connect with the world by working in a range of organisational roles as part of your study. A capstone unit in your final year offers a great opportunity to practise and develop professional skills, such as teamwork, communication, negotiation, conflict resolution, decision-making, problem solving and leadership.

Course structure

This 24-credit-point course consists of 7 credit points of core foundation units, 3 credit points of core careers skills units (units with a focus on the development of transferable skills for the workplace, such as communications, teamwork and business relationship building), at least 1 credit point of work integrated learning and a 1-credit-point capstone unit. Students also take 6 credit points from a major and six elective units that may be chosen from any faculty, including other work integrated learning units. Students must also complete a 0-credit-point unit, Academic Integrity (MA1010).

Majors

You must complete one major of 6 credit points from the list below.

- Event management
- Film and television
- Organisational psychology
- People management
- Project management
- Property and real estate
- Public relations
- Retail management

deakin.edu.au/bachelor-of-business

‘My course offers a variety of unique electives – which I often can’t decide between – but I can honestly say that I’m extremely fortunate to be enjoying the ultimate university experience. The motivation to study my course and regularly attend classes on campus stems from my commitments and roles that require my attendance on an almost daily basis.’

Yasmine Raki
Bachelor of Laws/Bachelor of Commerce student

deakin.edu.au/course/bachelor-business-analytics
Bachelor of Property and Real Estate

Gain the broad skills you need to forge a career in real estate, from property development and valuation to the business principles of law and accounting. This diverse course has close links with professional bodies, and employers will love the practical experience that’s included as you study.

Professional recognition
This course is professionally accredited by the Australian Property Institute and the Royal Institution of Chartered Surveyors. Graduates will meet the academic requirements for membership as a Certified Practising Valuer.

Career opportunities include:
- asset manager
- land economist
- leasing agent
- mortgage finance broker
- portfolio manager
- property developer
- property manager
- valuer.

Work experience
This course offers industry-based learning opportunities.
deakin.edu.au/business-wil

Course structure
This 24-credit-point course consists of 16 credit points of core units (12 credit points of Property and Real Estate units and 4 credit points of Commerce units). It also includes 8 credit points of electives (which may include a 4-credit-point minor sequence in Wealth Management, Finance, Sustainability or Global Studies). Students must also complete a 0-credit-point unit, Academic Integrity (MA1010).

Trimester 1
- Accounting for Decision Making – core
- Fundamentals of Finance – core
- Introduction to Property – core
- Sustainable Construction – core

Trimester 2
- Economic Principles – core
- Law for Commerce – core
- Introduction to Property Development – core
- Level 1, 2 or 3 elective

Year 1

Trimester 1
- Statutory Valuation – core
- Property Investment – core
- Property Economics – core
- Level 1, 2 or 3 elective

Trimester 2
- Property Management – core
- Property Law and Practice – core
- Level 1, 2 or 3 elective
- Level 2 or 3 elective/research/WIL/study abroad

Year 2

Trimester 1
- Advanced Property Analysis – core
- Commercial Property Construction Studies – core
- Level 3 elective
- Level 2 or 3 elective

Trimester 2
- Advanced Property Valuation – core
- Advanced Property Development – core
- Level 3 elective x 2

Year 3

Bachelor of Business (Sport Management)
Make your mark behind the scenes in the dynamic sports industry through Deakin’s Bachelor of Business (Sport Management). You’ll learn how to support marketable, profitable and competitive teams on and off the field, with specialised learning in systems, marketing, finance and management law, complemented by a second business major.

CAREERS
Sports including Australian Rules football, basketball, cricket, tennis and golf, plus national and state sporting organisations all require professionally trained people to work for them. Career opportunities include:
- business coach
- fitness instructor
- business development manager
- player agent
- professional players’ manager
- professional sports association official
- sports administrator
- sports coach
- sports development officer
- sports event coordinator
- sports governance official
- sports journalist
- sports management consultant.

Work experience
This course offers industry-based learning opportunities.
deakin.edu.au/business-wil

Course structure
This 24-credit-point course consists of 8 credit points of core sport management units, 8 credit points of core business units and 8 credit points of elective units (which may include a major of your choice). Students must also complete a 0-credit-point unit, Academic Integrity.

See also Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management), page 13.
deakin.edu.au/course/bachelor-business-sport-management

Bachelor of Sport Development
Learn about sport pathways and coaching, and the marketing and management of sport, and turn your passion for sport into a rewarding career. With Deakin’s Bachelor of Sport Development, you’ll examine the science of coaching as well as the practical elements of encouraging participation and performance in sport.

CAREERS
This course will prepare you for roles in coaching, the leisure industry, sports science and in the field of community sports development. Career opportunities include:
- community programs coordinator
- participation coordinator
- player development manager
- sport and recreation officer
- sport development manager
- sport development officer
- sport performance officer
- sports coach
- sports policy officer.

Work experience
This course offers industry-based learning opportunities.
deakin.edu.au/business-wil

Course structure
This 24-credit-point course consists of 10 credit points of core business and law units, 10 credit points of core health units and four elective units, including two from the Faculty of Business and Law and two from the Faculty of Health. Students must also complete two 0-credit-point units, Safety Induction and Academic Integrity.
deakin.edu.au/course/bachelor-sport-development

A home for elite athletes
We’re dedicated to supporting elite athletes to achieve academic success alongside the demands of training and competition. That’s why Deakin is a member of the Elite Athlete Friendly University (EAFU) Network.

We offer student athletes:
- flexibility around assessment deadlines, and lecture and tutorial attendance
- leaves of absence so they can meet their sporting commitments
- extensions on the time normally allowed to complete a course.
deakin.edu.au/elite-athlete-program

Career opportunities include:
- professional sports association official
- professional players’ manager
- sports coach
- sports development officer
- sports event coordinator
- sports governance official
- sports journalist
- sports management consultant.

Work experience
This course offers industry-based learning opportunities.
deakin.edu.au/business-wil

Course structure
This 24-credit-point course consists of 10 credit points of core business and law units, 10 credit points of core health units and four elective units, including two from the Faculty of Business and Law and two from the Faculty of Health. Students must also complete two 0-credit-point units, Safety Induction and Academic Integrity.
deakin.edu.au/course/bachelor-sport-development
Bachelor of Commerce/Bachelor of Business Analytics

Combine arts major sequences with complementary commerce majors in Deakin’s Bachelor of Arts/Bachelor of Commerce to create a unique qualification. Learn to think more critically as you gain a strong foundation in all aspects of business with a focus on a commerce major like economics or marketing. At the same time, a complementary choice from Deakin’s arts major sequences will mean you graduate with the balanced education employers want.

Bachelor of Commerce/Bachelor of Laws

Develop critical analysis skills to take data and turn it into strategies to drive business success with Deakin’s Bachelor of Commerce/Bachelor of Business Analytics. Learn how to interpret data and information, then combine it with a strong foundation in all areas of business. Graduate with practical skills that will be an asset to companies all over the world.

Bachelor of Commerce/Bachelor of Laws

Combine a leading law degree with the commercial skills that organisations are looking for in Deakin’s Bachelor of Commerce/Bachelor of Laws. Your broad knowledge of both business and legal concepts, as well as robust training, practical experience and industry placements, will make you a competitive candidate in all areas of corporate law.

Professional recognition

Graduates of Deakin’s Bachelor of Commerce/Bachelor of Laws may be eligible for a variety of professional recognition, depending on the major sequence they choose. Please visit deakin.edu.au/courses/bachelor-commerce-bachelor-laws for detailed information.

For more information on Deakin Law School and its program, visit deakin.edu.au/law.

You can also see the 2020 Undergraduate Law booklet, which can be downloaded or ordered at deakin.edu.au/courses/find-a-course/course-guides.

Bachelor of Commerce/Bachelor of Science

Deakin’s Bachelor of Commerce/Bachelor of Science lets you take your science career beyond the lab. Pair specialist science knowledge with a strong foundation in business disciplines and graduate ready to lead, innovate and succeed in your chosen field.

#1 university in Victoria for student satisfaction

Year on year, our students are the most satisfied students of all Victorian universities1. We’ve ranked highly for the past nine years, with students being particularly happy with our:

• teaching
• learning resources
• student support
• skills development
• learner engagement.

1 Australian Graduate Survey 2010–2015, Graduate Outcomes Survey 2016–2019 (DEECD), Quality Indicators for Learning and Teaching (QILT).

Professional recognition

This qualification allows you to receive recognition from both nutrition and business professional bodies.

Enrolled students and graduates may apply for membership of the Nutrition Society of Australia (NSA). Registration will ensure you’re recognised as a qualified nutrition professional in the field. Additionally, if you’ve completed this degree with a major in food industry, you may also seek membership into the Australian Institute of Food, Science and Technology (AIFST).

Deakin’s Bachelor of Commerce is internationally recognised and EPAS accredited by the European Foundation for Management Development (EFMD). We are also the only Australian university with this accreditation, meaning you are graduating with a degree that is of a global standard.

Bachelor of Nutrition Science/Bachelor of Commerce

Build your foundation knowledge in nutrition science while understanding how business operates and guides Australia’s $20 billion dollar food industry. With a Bachelor of Nutrition Science/Bachelor of Commerce, you’ll graduate with highly transferable skills that allow you to understand and navigate the relationship between nutrition and business.

Professional recognition

Enrolled students and graduates may apply for membership of the Nutrition Society of Australia (NSA). Registration will ensure you’re recognised as a qualified nutrition professional in the field. Additionally, if you’ve completed this degree with a major in food industry, you may also seek membership into the Australian Institute of Food, Science and Technology (AIFST).

Deakin’s Bachelor of Commerce is internationally recognised and EPAS accredited by the European Foundation for Management Development (EFMD). We are also the only Australian university with this accreditation, meaning you are graduating with a degree that is of a global standard.

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• learner engagement.

1 Australian Graduate Survey 2010–2015, Graduate Outcomes Survey 2016–2019 (DEECD), Quality Indicators for Learning and Teaching (QILT).

Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management)

Experience the synergy of sport science and the business of sporting organisations with Deakin’s Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management). Gain the skills to improve the sporting performance and health of athletes and teams, as well as the expertise to become a professional leader in exercise and sport science in areas from strength and conditioning, to physiology.

Bachelor of International Studies/Bachelor of Commerce

Gain a competitive business foundation with global application. Through Deakin’s Bachelor of International Studies/Bachelor of Commerce, you’ll develop your understanding about the international forces shaping government, business and communities, and gain skills to analyse and interpret these forces. You’ll learn about commerce focuses like accounting, marketing and law, and gain insights through valuable overseas study experiences.

Bachelor of Commerce/ Bachelor of Science

Deakin’s Bachelor of Commerce/Bachelor of Science lets you take your science career beyond the lab. Pair specialist science knowledge with a strong foundation in business disciplines and graduate ready to lead, innovate and succeed in your chosen field.

Talking Headshot of Student

View our full range of courses.

1 Students enrolled in this combined course at Geelong will be required to undertake units of study at both the Geelong Waurn Ponds Campus and the Geelong Waterfront Campus.

2 Trimester 3 is not available at the Melbourne Burwood Campus and Cloud Campus.

3 Trimester 3 is not available at the Warrnambool Campus. The remaining course load can be taken by transferring to the Geelong Waterfront Campus or the Cloud Campus. Please refer to not all majors are available via campus study at Warrnambool. International students studying on a student visa may take a maximum of 25% of their total course units at the Cloud Campus so should seek course advice to plan their study if they are enrolled at Warrnambool and wish to undertake a major sequence not available at that campus.

4 Trimester 2 and Trimester 3 are not available at the Warrnambool Campus.

5 Trimester 3 is not available at the Warrnambool Campus.

6 Trimester 3 is not available at the Melbourne Burwood Campus and Cloud Campus for domestic students. Trimester 3 only available at the Cloud Campus for international students.

7 Cloud Campus only.

Anthony Jensen
Bachelor of Commerce/Bachelor of Laws graduate
Senior Legal Council at Dubai Financial Services Authority

‘My Deakin degree in commerce and law gave me the perfect launching pad for my career in civil litigation.’
Courses

Bachelor of Property and Real Estate/Bachelor of Commerce

Combine the practicalities of real estate with the commercial knowledge you need to succeed through the Bachelor of Property and Real Estate/Bachelor of Commerce. You’ll gain a business foundation that includes economics, accounting, marketing and management, while studying units in various aspects of real estate such as development, management and valuation.

Bachelor of Property Management (Honours)/Bachelor of Property and Real Estate

With the Bachelor of Property Management (Honours)/Bachelor of Property and Real Estate, you’ll learn how to develop, manage, and maintain property while benefiting from our real estate connections.

Bachelor of Public Health and Health Promotion/Bachelor of Commerce

Combine an education in health issues with a robust business foundation through the Bachelor of Public Health and Health Promotion/Bachelor of Commerce. You’ll examine approaches to improve health systems and gain practical skills through field-based programs. Complement it with commercial expertise in areas like economics and marketing for a diverse, transferable skill set.

To find out more about our combined courses in business, including professional recognition, careers, work experience, course structures and majors, please visit deakin.edu.au/courses.
Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management) | D394
- 12 UCE units 3 and 4 – a study score of at least 25 in English other than EAL or 35 in English (EAL).
- 80.00 4,5 VCE units 3 and 4 – a study score of at least 25 in English other than EAL or 30 in English (EAL).
  deakin.edu.au/course/D394
This course attracts an elite athlete adjustment on a sliding scale for those students defined as elite athletes. Elite athletes are defined in line with Deakin’s membership of the Elite Athlete Focussed University (EAFU) network. For more information visit deakin.edu.au/life/in-life-athlete-program.
The Bachelor of Exercise and Sport Science at the Geelong Waurn Ponds Campus has a regional and remote entry scheme available through VTAC. It involves undertaking their final year of schooling at a regional or remote secondary school, as defined by the new A88 categories - current Year 12 students from schools in the Greater Geelong City. Please note: the scheme is open to current Year 12 students only, applications use VTAC. Visit deakin.edu.au/health/regional-and-remote-entry-scheme for more information.

Bachelor of International Studies/Bachelor of Commerce | D338
- 14 UCE units 3 and 4 – a study score of at least 20 in English other than EAL or 30 in English (EAL).
  deakin.edu.au/course/D338
No offers12 4 T1, T2, T3 $9997 $35,800 6/6
  deakin.edu.au/course/D388
75.35 4 T1, T2 $9426 $36,000 6.5/6
  deakin.edu.au/course/D325
66.45 4 T1, T2, T3 $10,568 $35,800 6/6
  deakin.edu.au/course/D396
NP 5 T1, T2 $10,568 $36,000 7/6.5
  deakin.edu.au/course/D338
60.60 5,6 deakin.edu.au/course/D325

Bachelor of Nutrition Science/Bachelor of Commerce | D301
- 14 UCE units 3 and 4 – a study score of at least 25 in English other than EAL or 35 in English (EAL).
  deakin.edu.au/course/D301
No offers12 4 T1, T2, T3 $9895 $35,800 6/6
  deakin.edu.au/course/D388
66.05 4 T1, T2 $9944 $36,000 6.5/6
  deakin.edu.au/course/D325
80.70 4 T1, T2, T3 $10,582 $35,800 6/6
  deakin.edu.au/course/D396
NP 5 T1, T2 $10,582 $36,000 7/6.5
  deakin.edu.au/course/D338
NP

Bachelor of Property and Real Estate/Bachelor of Commerce | D325
- 14 UCE units 3 and 4 – a study score of at least 25 in English other than EAL or 35 in English (EAL).
  deakin.edu.au/course/D325
NP 80.70 4 T1, T2, T3 $10,582 $35,800 6/6
  deakin.edu.au/course/D388
NP

Bachelor of Property and Real Estate/Bachelor of Laws | D396
- 14 UCE units 3 and 4 – a study score of at least 25 in English other than EAL or 35 in English (EAL).
  deakin.edu.au/course/D396
NP 75.35 4 T1, T2 $9977 $35,800 6.5/6
  deakin.edu.au/course/D388
NP

Bachelor of Public Health and Health Promotion/ Bachelor of Commerce | D388
- 14 UCE units 3 and 4 – a study score of at least 25 in English other than EAL or 35 in English (EAL).
  deakin.edu.au/course/D388
79.35 4 T1, T2 $9977 $35,800 6.5/6
}

1 The 2019 indicative Commonwealth Supported Place (CSP) fee is based on a typical enrolment for an Australian domestic student enrolled in two trimesters of full-time study, or 18 credit points, unless otherwise indicated. This fee should be used in adult only and is subject to change.
2 The 2020 annual course fee for international students indicates the tuition fee for two trimesters which is the equivalent of 18 credit points (1.5 years of full-time study), unless otherwise indicated. Additional fees may apply. Visit deakin.edu.au/fees for the latest information.
3 IELTS is the International English Language Testing System (for international students only). The IELTS scores in the table above reflect the minimum overall score required, as well as the lowest score allowed for any band (overall and lowest band score).
4 Recent secondary education applicants include current Year 12 students in 2019, as well as Year 11 graduates from 2018 and 2017.
5 International student entry requirements can be found at: deakin.edu.au/ international-students.
6 There are four categories under which non-Year 12 applicants may apply to Deakin: – applicants with higher education study, – applicants with Vocational Education and Training (VET) study, – applicants with work and life experience, – applicants with Vocational Education and Training (VET) study, unless otherwise indicated.
7 Students who completed Year 12 in 2016 or earlier.
8 This course is only available to international students at the Cloud Campus.
9 Students enrolled at the Geelong Waurn Ponds Campus can commence their studies in Trimester 1.
10 Not all majors are available at the Waurn Ponds Campus and some units may need to be taken online at the Cloud Campus.
11 Trimester 3 intake is only available at the Melbourne Burwood Campus, Geelong Waurn Ponds Campus and Cloud Campus. For international students, at the Cloud Campus and Melbourne Burwood Campus only. Students commencing at the Geelong Waurn Ponds Campus will be required to enrol in units offered at the Cloud Campus in Trimester 2.
12 Successful recognition by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS) can be attained by completing the Bachelor of Property and Real Estate/Bachelor of Business, Bachelor of Property and Real Estate/Bachelor of Laws or Bachelor of Construction Management/Western Sydney University/Bachelor of Property and Real Estate. Graduates will meet the academic requirements for membership as a Certified Practicing Valuer.
13 Trimester intake is not available to international students.
14 Students will be required to undertake units of study at both the Geelong Waurn Ponds Campus and the Geelong Waurn Ponds Campus.
15 Cloud Campus and Melbourne Burwood Campus only.
16 The first-year fees are available at the Waurn Ponds Campus. The remaining course load can be taken by transferring to Geelong Waurn Ponds Campus or the Cloud Campus.
17 Not available at Waurn Ponds Campus.
18 This course is only available to international students.
19 Students are eligible to commence this course at either the Melbourne Burwood Campus or Geelong Waurn Ponds Campus. Delivery is at both campuses and students will be required to undertake units of study from both campuses. Students should seek advice from their course adviser prior to the commencement of their course. Please note that all property and real estate units are also offered at the Cloud Campus.
20 No offers made to recent secondary education applicants.
21 Cloud Campus and Melbourne Burwood Campus only.
NP means not published – less than five offers made to recent secondary education applicants.
DEAKIN OPEN DAY 2019

WARRNAMBOOL
Sunday 4 August
10am–2pm
Princes Highway,
Warrnambool Victoria

GEELONG WAURN PONDS
Sunday 18 August
9am–3pm
75 Pigdons Road,
Waurn Ponds Victoria

GEELONG WATERFRONT
Sunday 18 August
9am–3pm
1 Gheringhap Street,
Geelong Victoria

MELBOURNE BURWOOD
Sunday 25 August
9am–3pm
221 Burwood Highway,
Burwood Victoria

openday.deakin.edu.au

1800 MYFUTURE (1800 693 888)
deakin.edu.au