

M391 BACHELOR OF BUSINESS (SPORT MANAGEMENT)

FACULTY OF BUSINESS AND LAW



FOR STUDENTS COMMENCING TRIMESTER 1 2027

Last updated 24/06/2026

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year’s enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: [DAI001 Academic Integrity and Respect At Deakin](#) (0 credit points)

YEAR 1 Year: 2027	Trimester 1				
	Trimester 2				
	Trimester 3				
YEAR 2 Year: 2028	Trimester 1				
	Trimester 2				
	Trimester 3				
YEAR 3 Year: 2029	Trimester 1				
	Trimester 2				
	Trimester 3				

M391 COURSE RULES

- Must pass 24 credit points for course
- Must pass ALL units in {MAA103, MAE101, MAF101, MIS171, MLC101, MLC310, MMK101, MMM132, MMS100, MMS201, MMS202, MMS306, MMS307, MMS308, MMS320, MPB202}
- Must pass 1 units in {DAI001}
- Must pass no more than 10 credit points at level {1}
- Must pass 6 credit points at level {3}

Open elective units

The 8 credit points of open electives may be selected from:

- A major/minor of your choice ^
- any Level 2 or Level 3 units offered by the University (subject to availability) ^^

^recommended: a major or minor(s) from the [Bachelor of Commerce](#), [Bachelor of Business](#) or [Sports Journalism](#)

^^ recommended elective: MMS314 Sport Policy and Development

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID: _____		Name: _____		
Deakin email: _____			Preferred contact no: _____	
Year commenced:	Period commenced:	eCOE (if applicable):	Campus: _____	Mode: _____
Student adviser: _____				Date: _____

Notes

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period - unless it’s your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year’s University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

M391 BACHELOR OF BUSINESS (SPORT MANAGEMENT) MAJOR UNIT SETS

ACCOUNTING (MJ-M30041)
MAA204 Accounting Information Systems and Data Analytics
MAA261 Financial Accounting
MAA262 Management Accounting
MAA303 Audit and Assurance
MAA310 Accounting and Society
MAA363 Corporate Accounting
MAF210 Quantitative Methods for Business
MLC301 Principles of Income Tax Law
MLL406 Taxation

- Completion Rule
- Must pass 8 unit(s) in {MAA204, MAA261, MAA262, MAA303, MAA310, MAA363, MAF210, MLC301, MLL406}

Note(s)

Students should consult with their course adviser regarding the units required for professional recognition.

The eligibility of students for membership of any of the accounting accrediting bodies is subject to meeting the requirements of that body and that Deakin makes no representations that individuals will meet those requirements.

M300 Bachelor of Commerce is the recommended pathway to qualify for membership of professional organisations.

ECONOMICS (MJ-M30043)

MAE201 Competition and Industry

MAE203 The Global Economy

MAE214 Business Strategy in the Digital Economy

MAE215 Behavioural Economics for Business and Policy

MAE256 Analytical Methods in Economics and Finance

MAE301 Choice, Strategies and Dilemmas

MAE304 Labour and Health Economics

MAE305 Energy, Environment and Sustainability

MAE306 Applied Econometrics for Economics and Finance

MAE307 Economic Policy and Practice

MAE312 Growth, Inflation and Instability

MAT203 The Global Economy (Study Tour)

MWL305 Business for Social Impact

MWL316 Consultancy Experience

MWL317 Entrepreneurship Experience

MWL318 Internship

MWL319 International Consultancy Experience

- Completion Rule
- Must pass 4 credit points in {MAE201, MAE203, MAE256, MAE307, MAT203}
 - Must pass 1 credit points in {MAE214, MAE215}
 - Must pass 1 credit points in {MAE301, MWL305, MWL316, MWL317, MWL318, MWL319}
 - Must pass 1 credit points in {MAE304, MAE312}
 - Must pass 1 credit points in {MAE305, MAE306}

FINANCE (MJ-M30045)

MAA250 Ethics for Financial Professionals

MAE256 Analytical Methods in Economics and Finance

<u>MAF202 Banking and Financial Institutions</u>
<u>MAF203 Corporate Finance</u>
<u>MAF210 Quantitative Methods for Business</u>
<u>MAF302 Sustainable Enterprise and Impact Investing (Capstone)</u>
<u>MAF306 International Finance and Investment</u>
<u>MAF307 Equities and Investment Analysis</u>
<u>MAF308 Financial Derivatives and Risk Management</u>

- Completion Rule
- Must pass 7 credit points in {MAA250, MAF202, MAF203, MAF302, MAF306, MAF307, MAF308}
 - Must pass 1 credit points in {MAE256, MAF210}

Note(s)

Waterfront (Geelong) students will be required to undertake units in Online mode.

FINANCIAL PLANNING (MJ-M30044)
<u>MAA215 Client Behaviour and Decision Making</u>
<u>MAA250 Ethics for Financial Professionals</u>
<u>MAA255 Money, Wealth, and You</u>
<u>MAA317 Superannuation Planning</u>
<u>MAA318 Advanced Financial Planning</u>
<u>MAA319 Estate Planning and Insurance</u>
<u>MAF307 Equities and Investment Analysis</u>
<u>MLC301 Principles of Income Tax Law</u>
<u>MLL406 Taxation</u>

- Completion Rule
- Must pass all unit(s) in {MAA215, MAA250, MAA255, MAA317, MAA318, MAA319, MAF307}
 - Must pass 1 unit(s) in {MLC301, MLL406}

Note(s)

M300 Bachelor of Commerce is the recommended pathway for membership of professional organisations.

Waterfront (Geelong) and Warrnambool students will be required to undertake one unit in Online mode.

Financial Planning students intending to undertake an Honours degree must complete the Finance major sequence.

HUMAN RESOURCE MANAGEMENT (MJ-M30046)
<u>MMH230 Fundamentals of Human Resource Management</u>
<u>MMH231 Human Resource Practice</u>
<u>MMH232 Human Resource Development</u>

<u>MMH250 Workplace Conflict Resolution</u>
<u>MMH331 Strategic Human Resource Management</u>
<u>MMH349 Employment Relations</u>
<u>MMH352 International Human Resource Management</u>
<u>MMH356 Leading Change</u>

- Completion Rule
- Must pass all unit(s) in {MMH230, MMH231, MMH232, MMH250, MMH331, MMH349, MMH352, MMH356}

MANAGEMENT (MJ-M30038)
<u>MMH230 Fundamentals of Human Resource Management</u>
<u>MMH356 Leading Change</u>
<u>MMM240 Organisational Behaviour</u>
<u>MMM241 Entrepreneurship and Innovation</u>
<u>MMM267 Business Logistics</u>
<u>MMM306 Global Strategy and International Management</u>
<u>MMM308 Building Tomorrow's Workplace</u>
<u>MMM343 Business Ethics</u>

- Completion Rule
- Must pass all unit(s) in {MMH230, MMH356, MMM240, MMM241, MMM267, MMM306, MMM308, MMM343}

MANAGEMENT INFORMATION SYSTEMS (MJ-M30039)
<u>MIS201 Digital Business Analysis</u>
<u>MIS202 Managing Data and Information</u>
<u>MIS231 Professional Ethics in the Digital Age</u>
<u>MIS313 Strategic Supply Chain Management</u>
<u>MIS352 Business Process Management</u>
<u>MIS362 Customer and Product Analytics</u>
<u>MIS398 Project Management Techniques</u>
<u>MIS399 Applied Business Project</u>
<u>MIT399 Applied Business Project (Study Tour)</u>

- Completion Rule
- Must pass all unit(s) in {MIS201, MIS202, MIS231, MIS313, MIS352, MIS362, MIS398}
 - Must pass 1 unit(s) in {MIS399, MIT399}

Note(s)

Waterfront (Geelong) students will be required to undertake some units in Online mode.

MARKETING (MJ-M30040)
MMK251 Services Marketing
MMK266 Consumer Psychology
MMK280 Brand Insights
MMK295 Digital Content Marketing
MMK325 Strategic Marketing Management
MMK365 Marketing Insights
MMK368 Relationship Marketing
MMM343 Business Ethics
MMT280 Brand Insights (Tour)

- Completion Rule
- Must pass all unit(s) in {MMK251, MMK266, MMK295, MMK325, MMK365, MMK368, MMM343}
 - Must pass 1 unit(s) in {MMK280, MMT280}