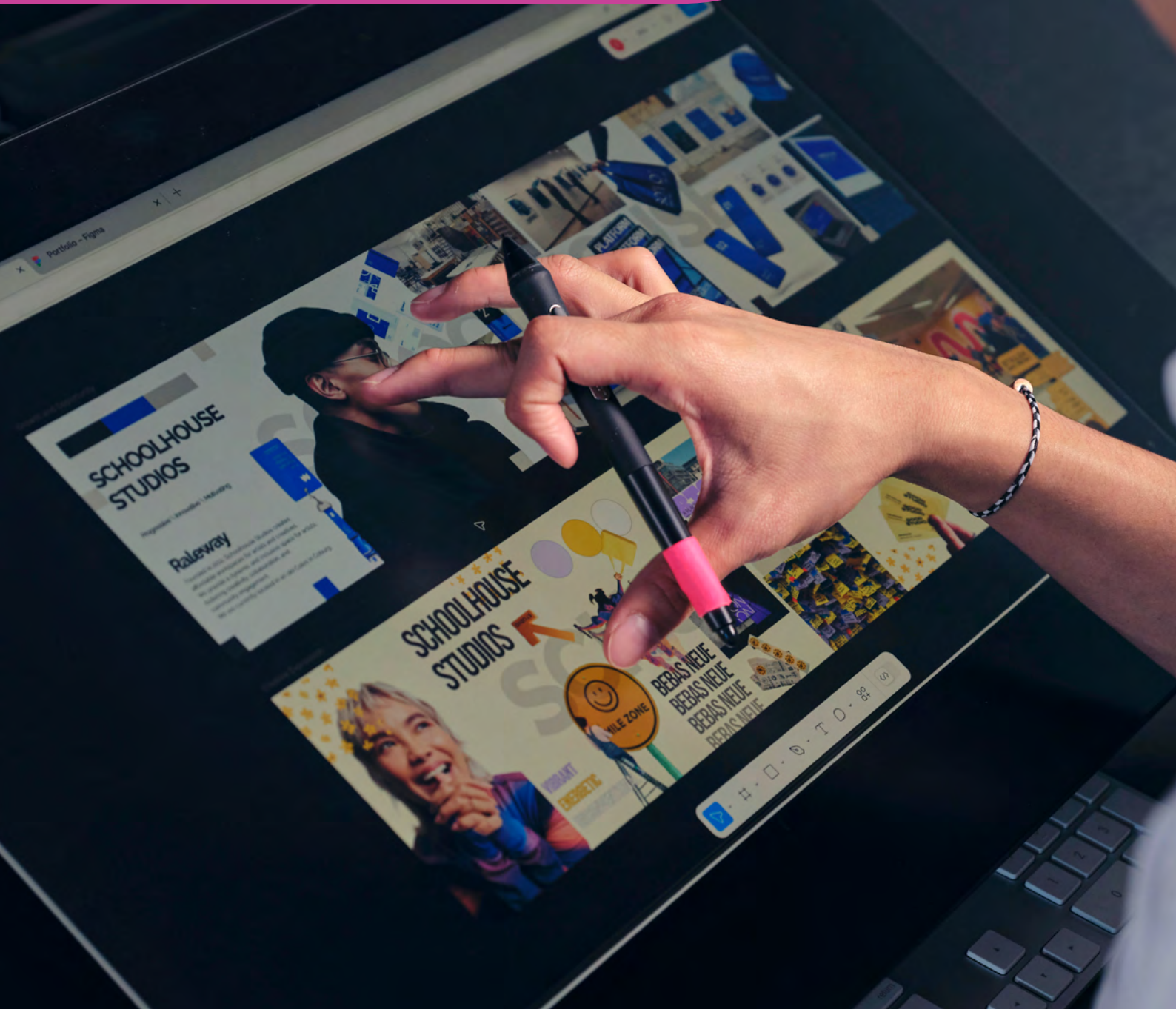


2027 Undergraduate

Communications and creative arts



Advertising
Animation
Communication design
Dance
Digital and social media

English – Children's literature
English – Creative writing
English – Literature
Gender and sexuality studies
Interactive and UX design

Journalism
Photography
Public relations
Screen development

Screen production
Theatre
Visual arts
Writing



Acknowledgement of Country

Deakin University acknowledges the Traditional Custodians of all the unceded lands, skies and waterways on which Deakin students, staff and communities come together. As we learn and teach through virtually and physically constructed places across time, we pay our deep respect to the Ancestors and Elders of Wadawurrung Country, Eastern Maar Country and Wurundjeri Country, where our physical campuses are located. We also acknowledge the many First Nations from where students join us online and make vital contributions to our learning communities.

Artwork: *Learning Together, Growing Together* by Nathan Patterson.

Your future in communications and creative arts

Tailor your studies to your interests

Enhance your portfolio by developing your skills in various communications and creative arts disciplines. Collaborate with students across other disciplines to broaden your expertise and expands your career prospects.

Enjoy state-of-the-art facilities

Discover what's possible in our specialty learning spaces. Access a range of resources, including our:

- Deakin Studios (Burwood) – our virtual production, television, film, and animation studio
- television broadcast studio with live-streaming capability
- green-screen studio
- editing and grading suites
- stop motion animation suites
- sound studio
- professional photographic light studio

- digital photographic printing and editing facilities
- darkroom and film scanning facilities
- visual arts and design studios
- gallery and presentation spaces
- professional live performance theatre venue and dance studios, complemented by black box rehearsal spaces
- wardrobe and costume department
- collaborative news production area with an editorial hub.

Communications and creative arts students at our Melbourne Burwood Campus will benefit from a state-of-the-art virtual production, television, film and animation studio, specialist creative studios and media labs. You will also have the chance to showcase work in the innovative Phoenix Gallery, which is well suited to mixed-media and pop-up installations.

Experience our immersive precinct

In the Nyaal immersive learning precinct at the Geelong Waurin Ponds Campus, there are opportunities to learn in collaborative new ways and experience concepts, locations and global topics that are usually inaccessible in a classroom environment. The cutting-edge, interactive learning precinct includes a 360-degree theatre, collaborative think tank and event space.

#1 Victorian university for course satisfaction

Year on year, Deakin's students have the highest course satisfaction rate of all Victorian universities.¹ We've ranked this highly for the past 14 years. Students are particularly happy with our:

- teaching
- learning resources
- student support
- skills development
- learner engagement.

Your future in communications and creative arts

Gain industry experience

Our graduates hit the ground running thanks to work-integrated learning. As part of your degree, you can take up an internship that will unlock valuable industry experience and contacts. Be supported by us in designing your internship; choose from 600+ employers or build your own. For example, our communications students secure firsthand broadcasting, radio or print experience with metropolitan and regional media outlets in their internships and can see their work published on the Dscribe news website (dscribe.net.au) throughout their degree.

Meanwhile, design students build on their skills working on designs for not-for-profit clients in their final year, giving them real-world experience to become job-ready. Visual art students generate work for public art festivals, and work with industry professionals staging exhibitions.

You can also gain global experience with an international internship, exchange, study tour or volunteer placement. Get a competitive edge and gain credit towards your degree by studying overseas; Deakin's partner universities appear in more than 40 countries.

Access professional equipment

Whatever your practice, we'll equip you with the skills and tools to craft compelling stories to affect meaningful change. Borrow professional equipment from our comprehensive Media Resource Centre, including lighting and professional audio gear, digital video cameras and SLR cameras for projects and practice. We have a team of technicians on staff to provide support and expertise. Deakin has an extensive range of professional digital cameras that are the choice for the world's best filmmakers and photographers.

Learn from leaders in their field

Our academic staff will inspire, encourage and support you at every stage of your studies. Staff are experienced industry professionals who are enthusiastic about sharing their skills and knowledge and providing you with valuable industry insights.

Just some of the organisations our experienced academic staff have worked with include:

- Australian Broadcasting Corporation (ABC)
- Australian Centre for the Moving Image (ACMI)
- Australian Football League (AFL)
- European Cultural Centre
- Foxtel
- Geelong Arts Centre
- Malthouse Theatre
- Melbourne International Animation Festival
- Melbourne Fringe Festival
- Melbourne Women in Film Festival
- Melbourne Writer's Festival
- National Gallery of Victoria (NGV)
- Overland literary journal
- SBS
- Sydney Theatre Company
- Telstra Australia
- World Design Organisation.

Be rewarded for your hard work

A Deakin scholarship is more than just a financial boost. It is our chance to acknowledge your accomplishments and reward your hard work, setting you on the path to success at university. Our extensive scholarship program includes three key scholarships:

- Vice-Chancellor's Academic Excellence Scholarship
- Deakin Scholarship for Excellence
- Deakin Student Support Scholarship.

We also offer a range of donor and government-funded scholarships. Each is unique with differing criteria, rewarding aspiring students from diverse backgrounds.

deakin.edu.au/scholarships

'My main internship between second and third year, and the support in gaining this, really helped to cement key learnings from the course to that point. Additionally, the real-world experience helped me realise what I liked in the workplace, and what I would like in a job post-uni.'

Lauren Brown

Bachelor of Communication (Public Relations)



Top 10 in Australia for art and design²

Get hands-on experience creating animated effects and environments for use in live action and animated productions by accessing and learning from our virtual production technology. Our academics are accomplished and practising creative professionals, so not only will you work with the best technology around, you'll learn from the best too.

#1 Victorian uni for graduate employment³

Arts and media professional roles are projected to increase by 15.6% by 2034 according to Australian Government employment projections.⁴ This growth includes a variety of key creative roles such as:

- 10,200 new jobs for graphic and web designers and illustrators
- 5,200 new jobs for journalists and other writers
- 23,300 new jobs for advertising and marketing professionals
- 3,100 new jobs for film, television, radio and stage directors
- 2,600 new jobs for artistic directors, and media producers and presenters.

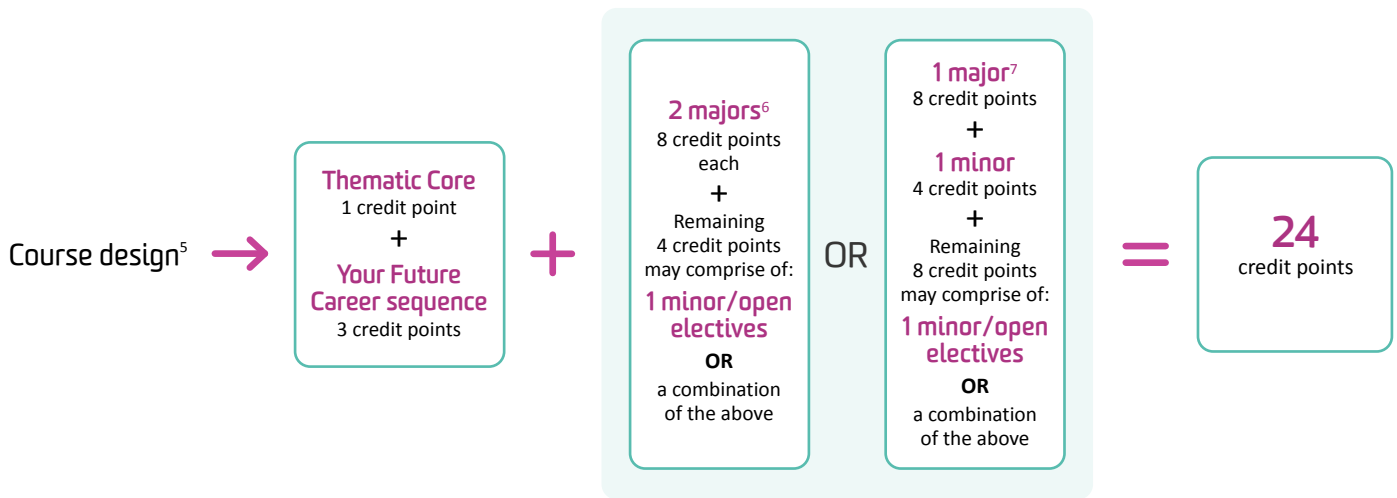
Design your future career

We understand creatives are expressive and innate storytellers. That's why we are committed to offering diverse, industry-informed disciplines, so you can specialise in areas you're passionate about to develop your communications and creative arts practices.

Our innovative course design has a built-in focus for your future career. You have the opportunity to develop an entrepreneurial, freelance mindset and leadership skills through experimental, reflective and divergent practice. You can explore a range of mediums to express your truth, make a difference and realise your creative dreams.

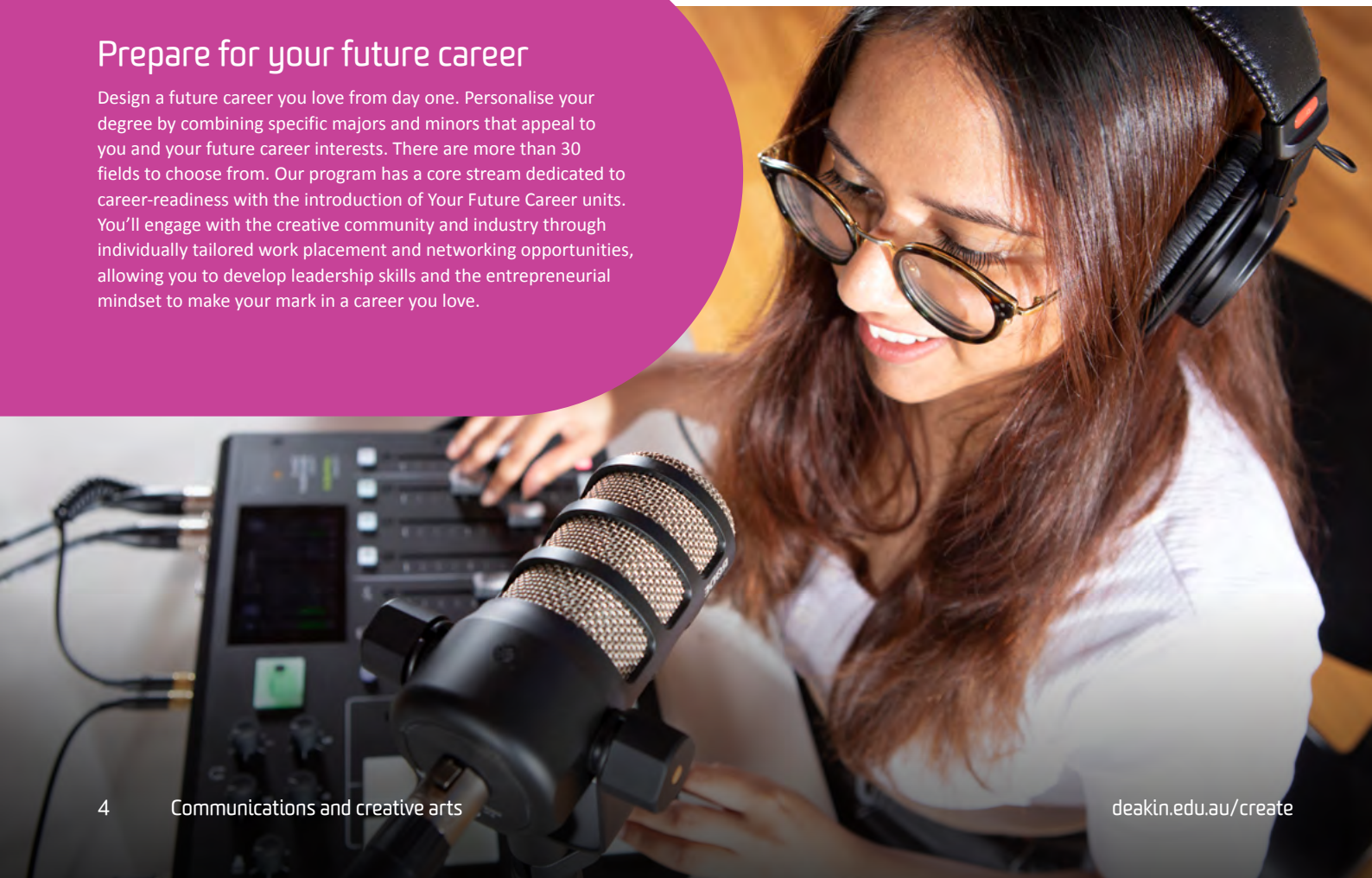
Nurture your passion, develop your practice

Create your unique professional identity by combining the choice of disciplines relevant to you. From advertising, animation, communication design and creative writing, to journalism, photography, visual arts, and more – your options are diverse. Forge your path to being a valuable contributor to tomorrow's narrative.



Prepare for your future career

Design a future career you love from day one. Personalise your degree by combining specific majors and minors that appeal to you and your future career interests. There are more than 30 fields to choose from. Our program has a core stream dedicated to career-readiness with the introduction of Your Future Career units. You'll engage with the creative community and industry through individually tailored work placement and networking opportunities, allowing you to develop leadership skills and the entrepreneurial mindset to make your mark in a career you love.



Disciplines

Take a look through our disciplines to choose your area of expertise. Our career advisers can identify the best course for you based on your interest area. Corresponding courses are featured on the following pages, so you can learn more about what you'll study, professional work experience opportunities, and the types of careers you could pursue. Once you have chosen a course, you can then pick which discipline to specialise in within that course.

Visit deakin.edu.au/scca for detailed discipline and course information, including a description of the units within each degree.

Communications

Advertising

Designed to inspire the next generation of 'big idea' thinkers, this study area will give you the skills to understand complex audiences, analyse media effectiveness and hone your creative thinking. Prepare for the challenges and excitement of developing incisive brand communication for the digital era as you work across industry projects and connect with advertising practitioners.

Digital and social media

Cut through the noise and add value for audiences and clients as a digital and social media professional. You will create a portfolio of podcasts, blogs, videos, infographics and more, while exploring big data and analytics, virtual and augmented realities, artificial intelligence and gamification. You will connect to industry from day one onward, building your professional-personal brand and producing digital and social media content. You'll also have the opportunity to undertake an internship.

Journalism

Tell stories that matter and build a portfolio of work to launch your future in the fast-evolving news media industries. Taking a hands-on approach, you'll have opportunities to unearth stories, source interviews, and write and produce news packages that engage, entertain and inspire audiences on print, online, video and audio platforms. Make your voice heard on Deakin journalism's news website, DWrite (dwrite.net.au), and kickstart your career with a sought-after internship with one of our industry partners.

Cross-disciplinary learning

Our courses allow you to collaborate with students across disciplines. Explore complementary skills and maximise your career opportunities. Choose from units in:

- Communications
- Creative arts
- Design
- Film, television and animation
- Writing and literature.

Public relations

Build and protect the reputation of brands, people and organisations with skills developed through Deakin's public relations. Learn how innovative and ethical communication fosters meaningful relationships with stakeholders and discover what it takes to create inspiring campaigns and events for real clients, respond to issues, manage crises and become an adaptive communications expert.

Image (above) courtesy of Dat Tu, Bachelor of Design student 2025.

Disciplines

Creative arts

Dance

Immerse yourself in the exciting physical, social and conceptual possibilities of contemporary dance. Learn how the art of contemporary dance intersects with creativity, innovative thinking, community enrichment and technology. Study the diverse ways in which dance can engage and make a difference. In the studio setting, core studies in technique, choreography, history and theory are complemented by work with digital technologies and other creative arts disciplines.

Photography

Study photography as a 21st-century tool for connectivity. Accessing professional-grade facilities and equipment, you'll develop skills in chemical and digital imaging, professional lighting, portfolio creation, project management, visual communication, experimental practices, and exhibition and online collaboration. Be inspired by guest speakers and professional practitioners as you undertake fieldwork and create your own exhibitions.

Theatre

Become a versatile and agile theatre practitioner equipped with the tools to kick-start your independent theatre career. You will be challenged to develop physical, creative and intellectual capacities through practice-based learning, while also exploring history and theory, and working with digital technologies and other creative arts disciplines. In a studio setting, you'll develop core skills in acting, improvisation, collaborative theatre creation, dramaturgy, dramatic text analysis, rehearsal techniques, and site-specific and applied performance.

Visual arts

Visual arts combines in-depth training in drawing, painting, 3D construction and fabrication, and digital technologies alongside a sequence of open-ended studio-based studies to encourage cross-disciplinary and interdisciplinary thinking. Gain both the practical studio skills and adaptable critical thinking skills to participate in creative industries.

Writing

Develop the creative and technical skills for a career in writing. Building on an introductory foundation of writing fundamentals, you will progress to specific forms and genres in writing (including fiction, creative nonfiction, scriptwriting, life writing, and writing for games), culminating in a writing project of a commercially viable length.

Design

Design can drive business through innovation, as well as facilitate positive change in society. Learn the tools, strategies and design thinking methodologies needed to be an adaptable multidisciplinary designer.

Communication design

Gain proficiency in the techniques and strategies required to harness the fundamental building blocks of design to produce useful and impactful real-world solutions. From key theoretical foundations, you'll work across typography, information design, user interface, branding, environmental and strategic design. You will develop critical skills with the potential to influence inclusive solutions meeting global industry needs. By collaborating with peers and industry, you'll develop insight into today's world of complex systems involving people, machines and services. This equips you to lead creatively and make a positive impact in the rapidly changing field of design.

Interactive and UX⁸ design

Gain the knowledge and skills to become a competitive, proficient, and agile designer ready for the fast pace of technological change. Master game engines and design software, and take control of real-world industry projects guided by industry experts and design practitioners. Learn how to be a responsive designer who engages technology, user patterns, behavioural psychology and design iterations to produce practical, inclusive and innovative design solutions. Within your Interactive and UX Design studies, you'll learn to master best-practice techniques and strategies. You'll practice balancing usability, prototyping and engagement to yield industry-standard results.

Film, television and animation

The ubiquity of screens and the moving image in a networked world offers opportunities to make an impact across various screens and genres. Explore your creative potential in contemporary screen culture and production processes, from inception to exhibition, utilising our professional technology.

Animation

Animation is about imbuing characters and other forms with movement, life and story. Animation is also a very effective way to communicate diverse information and ideas in creative and dynamic ways. Gain an understanding of the history, theory and practice to creatively and intelligently bring your designs to life. Explore many forms of animation, from stop motion to 2D and 3D animation, and in a wide range of contexts, from short films and micro content to 3D virtual worlds in game spaces and virtual production.

Screen development

Explore key areas of storytelling and screenwriting, such as story structures, developing characters, action, and genre; screen business including producing, distribution, marketing, and exhibition; and screen culture with a focus on film festivals, audiences and celebrity. You have the opportunity to develop your story concepts and ideas from their initial stages through to a capstone screenwriting project, collaborating with your fellow students through drafting processes to pitch your story for future production.

Screen production

Develop key creative, technical and critical skills that can be applied to a variety of screen productions, from film to television to online formats. You will delve into key creative roles, such as directing, cinematography, production design, sound design and post-production. You'll also have the opportunity to work in fiction and factual styles, and act as crew on fellow students' productions, screenplays and the capstone project.



'Deakin is one of a select few institutions worldwide to form an education partnership with Unreal Engine – the industry-standard tool used in visual effects, game development, architecture, and more. Real-time 3D technology is transforming industries from engineering to virtual production, and employers are actively seeking graduates with expertise in Unreal Engine.'

Professor Meghan Kelly

Head of School, School of Communication and Creative Arts

Writing and literature

English – Children's literature⁹

Discover the world of children's literature by studying picture books, junior fiction, young adult novels and much more. You will gain insights into the history of children and childhood, the creative processes involved in writing for young people and how children's literature intersects with important ideas about identity, politics and culture. Studying children's literature is a pathway to becoming a writer, an educator, a librarian or an artist in the creative industries, librarianship and the creative industries.

English – Creative writing⁹

Explore narrative-driven works, experimental innovations, creative nonfiction and scriptwriting, and new takes on the traditional genres of poetry and prose fiction. You'll explore writing in new media, cross-genre experimentation and creative production while you learn about the business of making it into the market and becoming an author.

English – Literature⁹

Gain new understandings of cultures and histories and the way they've manifested in text as you explore a range of literary forms, including plays, poetry, fiction, and creative nonfiction. You will be guided in critical and creative journeys through works by Shakespeare, major aesthetic movements like modernism, Australian literature, and literatures that engage with crucial contemporary issues.

Gender and sexuality studies⁹

Explore the importance of gender and sexuality to our lives and the society and culture that surrounds us. Through the study of literature and popular culture, history, sociology and major philosophical approaches to understanding human identity, you will discover how gender and sexuality are remembered, embodied, experienced and imagined, and how they shape our public and private selves in significant ways.

Award-winning university career service¹⁰

DeakinTALENT will prepare you to secure the jobs of tomorrow. Our award-winning service is available to you from day one and will support you for the rest of your career. You'll have lifetime access to career coaching, industry networking opportunities and a comprehensive suite of digital resources designed to help you become the most employable version of yourself.

deakintalent.deakin.edu.au

Want a deeper dive into your degree options?

We want you to feel confident and informed about your university choices. This guide is just the beginning – our online course pages offer in-depth information, from detailed course content to entry requirements and career outcomes. When online, you can also connect one-on-one with our course experts for personalised advice to help shape your study and career path.

Ready to take the next step? Visit deakin.edu.au/design, deakin.edu.au/filmtv, or deakin.edu.au/communications and let's get started.

Courses

LN Low number – fewer than five offers made to recent secondary education applicants
 NA Not applicable
 NP ATAR not published. A range of criteria can apply
 NEW New course, ATAR not available until next year

X123 Deakin course code
 Course duration in years
 Trimester intake
 NIKER I Institute

B Melbourne Burwood Campus
 WP Geelong Waurrn Ponds Campus
 WF Geelong Waterfront Campus
 WB Warrnambool Campus
 Online

Bachelor of Communication

A318 3 T1, T2, T3

| CAMPUS | B | WP ¹¹ | Online |
|-------------------------------|-------|------------------|--------|
| ATAR | 60.05 | 61.50 | LN |
| GUARANTEED ATAR ¹³ | ✓ | ✓ | ✓ |

In a complex and changing world, effective communication is one of the most powerful tools that can connect us with people, help us pursue truth and inspire change. When you study a Bachelor of Communication at Deakin, you'll learn how to craft content that resonates with your audience across print, digital, audio and video platforms. Whether you're breaking a critical news story, writing a press release, creating a national campaign or running a high-profile event, you'll create persuasive messages that move people to action.

Careers

As a graduate of Deakin's Bachelor of Communication, you'll walk away with a diverse range of in-demand and highly transferable skills that employers are looking for.

You'll have the critical skills to work across a variety of sectors and industries, nationally and worldwide. Your future career could take you into private companies, government and nonprofit organisations.

Our graduates are ready to start rewarding careers in roles such as:

- advertising art director
- brand specialist
- content producer/digital producer
- copywriter
- digital creative
- digital marketer or media specialist
- editor
- government relations – public affairs
- journalist
- marketing strategist
- social media officer/coordinator.

Professional recognition

Deakin's Bachelor of Communication (Public Relations major) is accredited by the Public Relations Institute of Australia (PRIA). Graduates will be eligible for accelerated membership of the PRIA, ensuring you remain connected and up to date with current industry standards.



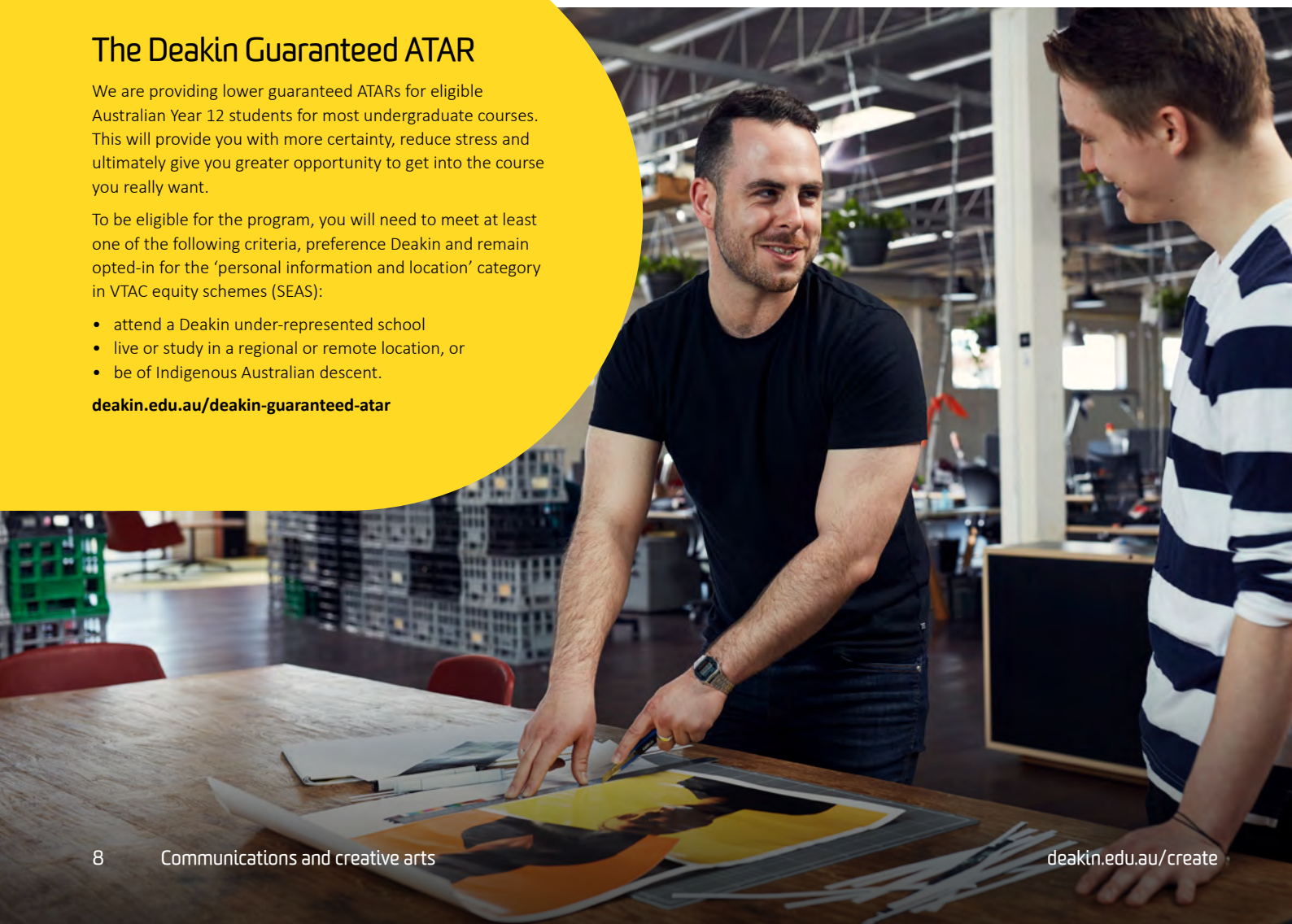
The Deakin Guaranteed ATAR

We are providing lower guaranteed ATARs for eligible Australian Year 12 students for most undergraduate courses. This will provide you with more certainty, reduce stress and ultimately give you greater opportunity to get into the course you really want.

To be eligible for the program, you will need to meet at least one of the following criteria, preference Deakin and remain opted-in for the 'personal information and location' category in VTAC equity schemes (SEAS):

- attend a Deakin under-represented school
- live or study in a regional or remote location, or
- be of Indigenous Australian descent.

deakin.edu.au/deakin-guaranteed-atar



Courses

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B Melbourne Burwood Campus
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 WF Geelong Waterfront Campus
 WB Warrnambool Campus
 Online



‘Deakin’s journalism units are equipped to teach students about the changing nature of the industry. Every single journalism lecturer I have had has been passionate about the field, optimistic about its future and always willing to help where possible.’

Mitch Clarke
 Bachelor of Communication (Journalism) graduate

Bachelor of Communication continued

Course structure

The Bachelor of Communication is a 24-credit-point course made up of the following:

- Your Future Career units (3 credit points)
- Communication core (1 credit point)
- Academic Integrity and Respect at Deakin module (0 credit points; compulsory)

Plus, either:

- two major sequences of at least 8 credit points, plus electives (4 credit points), or
- one major sequence of at least 8 credit points, one minor sequence of at least 4 credit points, plus electives (8 credit points).

Choose at least one major from your core degree. Your remaining major and minor sequences can also be selected from the Bachelor of Creative Arts, Bachelor of Design, or Bachelor of Film Television and Animation.

Majors

| | B | WP | WB |
|--------------------------|---|----|----|
| Advertising | ✓ | ✓ | ✓ |
| Digital and social media | ✓ | ✓ | ✓ |
| Journalism | ✓ | ✓ | ✓ |
| Public relations | ✓ | ✓ | ✓ |

Minors

| | B | WP | WB |
|---------------------------|---|----|----|
| Creative advertising | ✓ | ✓ | ✓ |
| Digital media | ✓ | ✓ | ✓ |
| Indigenous studies | | | ✓ |
| Journalism | ✓ | ✓ | ✓ |
| Photojournalism | ✓ | | |
| Public relations | ✓ | ✓ | ✓ |
| Public relations strategy | ✓ | ✓ | ✓ |
| Social media | ✓ | ✓ | ✓ |
| Strategic advertising | ✓ | ✓ | ✓ |

Communication core

- From Gutenberg to Zuckerberg: Communication in Everyday Life (level 1)

▶ Ready to find out more?
deakin.edu.au/course/A318¹⁴

Get hands-on in our newsroom and creative media lab

Deakin’s Melbourne Burwood Campus is home to a newsroom and creative media lab, so you can learn and refine your skills in an industry-standard media environment.

The lab and newsroom include:

- a green-screen studio linked to the newsroom and other creative production suites to produce video content
- a collaborative news production area with an editorial hub, workstations and monitors to stream live television news channels
- editing booths for audio and audiovisual editing and to conduct recorded interviews in acoustically quiet spaces
- shared computer spaces for students to work together on a single digital production
- creative spaces for collaborative learning and team projects.

Gain industry experience

Study the Bachelor of Communication and participate in work-integrated learning programs throughout your course, which may include a final year industry-based internship in a communications or media-based organisation, where you will gain valuable experience and broaden your professional network. Opportunities include:

- national broadcasting internships
- professional client brief team internships
- public relations and advertising agency-based internships
- rural and regional community journalism internships
- sports media and publicity internships.

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 WB Warrnambool Campus
 📺 Online

Bachelor of Design A319 🕒 3 📅 T1, T2

| CAMPUS | B | WP | 📺 |
|-------------------------------|-------|-------|----|
| ATAR | 60.00 | 60.55 | LN |
| GUARANTEED ATAR ¹³ | ✓ | ✓ | ✓ |

Harness your creativity to make an impact in an ever-changing world. Design offers a tangible way to influence people and solve complex problems. You'll learn the tools, strategies, and methodologies needed to respond to and drive creative innovation.

Learn to utilise cutting-edge technology, understand its role in design, and create unique, human-centred outcomes.

Develop critical skills across a range of disciplines, from communication design to interactive UX/UI⁸, brand design, and design thinking, and build a sustainable creative career doing what you love.

Careers

Designers work across all industry sectors, including digital and publishing, advertising, online, immersive and interactive virtual experiences, arts organisations, corporate companies, NGOs, and more. Or create your own future freelance career and become an entrepreneurial self-starter.

Graduates are open to many opportunities, including the following design careers:

- art director
- communication designer
- content creator
- creative director
- digital artist
- digital designer
- game designer
- graphic designer
- interaction designer
- motion graphic designer
- multimedia designer
- service designer
- UI designer and/or UX designer
- web designer.

Course structure

The Bachelor of Design is a 24-credit-point course made up of the following:

- Your Future Career units (3 credit points)
- Design core (1 credit point)
- Academic Integrity and Respect at Deakin module (0 credit points; compulsory)

Plus, either:

- two major sequences of at least 8 credit points, plus electives (4 credit points), or
- one major sequence of at least 8 credit points, one minor sequence of at least 4 credit points, plus electives (8 credit points).

Choose at least one major from your core degree. Your remaining major and minor sequences can also be selected from the Bachelor of Communication, Bachelor of Creative Arts, or Bachelor of Film, Television and Animation.

Majors

| | B | WP | 📺 |
|--|---|----|---|
| Communication design | ✓ | ✓ | ✓ |
| Interactive and UX ⁸ design | ✓ | ✓ | ✓ |

Minors

| | B | WP | 📺 |
|-------------------------|---|----|---|
| Brand design | ✓ | ✓ | ✓ |
| Design for social media | ✓ | ✓ | ✓ |
| Indigenous studies | | | ✓ |
| Interactive design | ✓ | ✓ | ✓ |
| Publication design | ✓ | ✓ | ✓ |
| UX ⁸ design | ✓ | ✓ | ✓ |

Design core

- Design and Creative Thinking (level 1)

▶ Ready to find out more?
deakin.edu.au/course/A319¹⁴

Graphic and UX designers have potential earnings of \$104,000 in Australia and are in demand.¹⁵

'In my internship I'm working on actual projects and having an impact on people's life with my designs. That is the best feeling when you see someone's face light up after they've seen how you've displayed their brand, their identity.'

Alice Barry
 Bachelor of Design (Communication design)

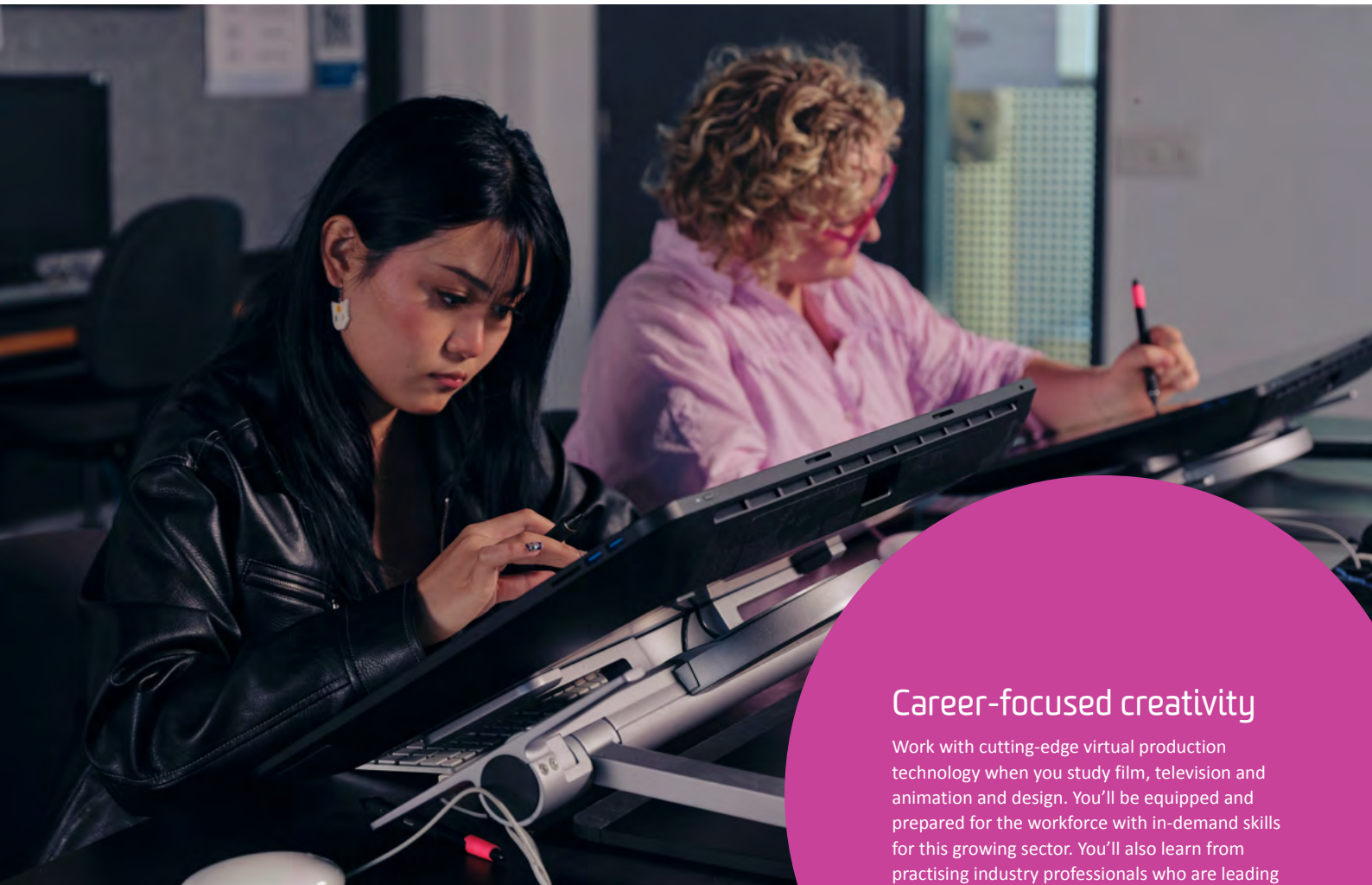


Courses

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 WB Warrnambool Campus
 🌐 Online



Career-focused creativity

Work with cutting-edge virtual production technology when you study film, television and animation and design. You'll be equipped and prepared for the workforce with in-demand skills for this growing sector. You'll also learn from practising industry professionals who are leading experts in what they do.

Stand out to employers with a recognised degree

The Bachelor of Design at Deakin is informed by industry leaders across the world. We're active members of the Design Institute of Australia (DIA) and the International Council of Design (Ico-D) and support the Australian Graphic Design Association (AGDA). Our design degree is formally recognised by the DIA and meets industry standards, so that you stand out to employers when you graduate.



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 WB Warrnambool Campus
 Ⓞ Online

Bachelor of Digital Marketing and Advertising A337 ⌚ 3 📅 T1, T2

| CAMPUS | B | Ⓞ |
|-------------------------------|-----|-----|
| ATAR | NEW | NEW |
| GUARANTEED ATAR ¹³ | NEW | NEW |

Step into the fast-moving world of brand communication with Deakin’s Bachelor of Digital Marketing and Advertising. This future-focused degree blends the strategy and data-driven insights of marketing with the creative and media focus of advertising, giving you the best of both worlds. You’ll learn how to plan, create and deliver campaigns across digital platforms, building the skills employers want in brand, communication, agency and digital roles. Designed in collaboration between business and creative experts, the course keeps you ahead of industry trends and job-ready from day one. You’ll graduate as an agile thinker and practitioner, preparing you for roles across advertising and digital media agencies, as well as in-house brand and marketing teams.

Careers

Graduates will be equipped to excel in professional roles including:

- Advertising account manager
- Advertising art director
- Advertising copywriter
- Advertising strategist
- Brand manager
- Content marketing specialist
- Digital analyst
- Digital brand strategist
- Digital content producer
- Digital marketing coordinator
- Digital media researcher
- Influencer marketing coordinator
- Marketing communications coordinator
- Social media manager.

Course structure

The Bachelor of Digital Marketing is a 24-credit-point course made up of the following:

- DAI001 Academic Integrity and Respect at Deakin (0-credit-point compulsory unit) in their first study period
- 17 credit points of core units
- 3 credit points of Employability sequence units
- 4 credit points of elective units
- a maximum of 10 credit points at level 1
- a minimum of 6 credit points at level 3

Core units include: Marketing Insights, Consumer Psychology, Art Direction and Visualisation, Business Analytics.

▶ Ready to find out more?
deakin.edu.au/course/A337¹⁴

Skills to get you a job

At Deakin, every course is shaped by industry experts. You’ll graduate with industry expertise and practical skills, giving you a competitive edge in the workplace. Secure your future today at the #1 Victorian university for graduate employment³ and course satisfaction.¹



Courses

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 WP Geelong Wairn Ponds Campus
 WF Geelong Waterfront Campus
 WB Warrnambool Campus
 @ Online

Bachelor of Film, Television and Animation A351 ⌚ 3 📅 T1, T2, T3

| | |
|-------------------------------|-------|
| CAMPUS | B |
| ATAR | 60.40 |
| GUARANTEED ATAR ¹³ | ✓ |

Discover the art of storytelling on the big and small screen when you study Deakin's Bachelor of Film, Television and Animation. You'll explore your creative vision in a supportive environment, working on live-action and animated films across documentary, drama and experimental productions. Immerse yourself in your craft and develop the critical, practical and technical skills to work in dynamic industries such as screen media, entertainment and culture.

Careers

Deakin film, television and animation graduates find employment in fictional and factual production, broadcast, exhibition and distribution across the screen and media landscapes and creative industries around the world. Or, you have the flexibility to create your own path as a freelance artist, maker and creative.

Past students have launched their careers with national awards and international recognition through film festivals with their student work. Deakin's internship program has also provided a start to many successful careers in the field.

Career opportunities include working as:

- animators
- character and environment artists
- cinema and festival programmers
- corporate content producers
- editors and colourists
- film critics
- motion designers
- post-production coordinators
- production managers
- screen production crew in directing, camera, sound and lighting departments
- sound designers
- television broadcast technicians
- television presenters
- writers, directors and producers
- VFX artists and videographers.

Course structure

The Bachelor of Film, Television and Animation is a 24-credit-point course made up of the following:

- Your Future Career units (3 credit points)
- Film, Television and Animation core (1 credit point)
- Academic Integrity and Respect at Deakin module (0 credit points; compulsory)

Plus, either:

- two major sequences of at least 8 credit points, plus electives (4 credit points), or
- one major sequence of at least 8 credit points, one minor sequence of at least 4 credit points, plus electives (8 credit points).

Choose at least one major from your core degree. Your remaining major and minor sequences can also be selected from the Bachelor of Communication, Bachelor of Creative Arts, or Bachelor of Design.

Majors

| | |
|--------------------|---|
| Animation | ✓ |
| Screen development | ✓ |
| Screen production | ✓ |

Minors

| | |
|---------------------------------------|---|
| Animation and motion graphics | ✓ |
| Film studies | ✓ |
| Screen production | ✓ |
| Scriptwriting | ✓ |
| Visual effects and virtual production | ✓ |

Film, Television and Animation core

- Screening History (level 1)

▶ Ready to find out more?
deakin.edu.au/course/A351¹⁴



'Studying at Deakin isn't just about the units, it's about the people you meet. The peers you collaborate with here may become your long time creative partners. So make the strange project, help your friend with their short film, and discover that film is never a solo mission.'

Anna Charalambous

Bachelor of Film, Television and Animation graduate producer on 'Spreadsheet Champions' World Premiere SXSW Texas, 2025

Courses

Bachelor of Creative Arts

A317 3 T1, T2

| | |
|-------------------------------|-------|
| CAMPUS | B |
| ATAR | 61.05 |
| GUARANTEED ATAR ¹³ | ✓ |

Express your individuality, challenge conventions and create without limits under the guidance of experienced industry professionals. Build the adaptable, cross-disciplinary skills needed to thrive as a creative practitioner with a sustainable and fulfilling career in the arts.

Join a vibrant community of emerging artists and innovators when you major in one of five specialist areas: dance, theatre, photography, visual arts or writing. Collaborate, experiment and develop your unique creative voice as you prepare to shape the future of the creative industries.

Careers

You'll have the freedom to experiment with creative art forms and explore a diverse range of majors and minors, allowing you to become a dynamic creative with a range of in-demand practical skills.

Our work-integrated learning opportunities ensure that you'll graduate with the professional network and practical skills needed to build a career in the arts, whether you decide to work in an arts organisation, or pursue your goals as an entrepreneurial freelancer.

You'll be able to take your degree into a range of careers, including:

- acting
- art therapies
- arts administration and curation
- commercial art direction, design or illustration
- community art practice
- community theatre
- copywriting and technical writing
- dance
- editing
- education
- event, festival and production management
- experimental art practices
- gallery curation
- photography
- professional and creative writing
- publishing
- research
- stage management
- theatre
- theatre directing
- visual arts
- visual communication.

Course structure

The Bachelor of Creative Arts is a 24-credit-point course made up of the following:

- Your Future Career units (3 credit points)
- Creative Arts core (1 credit point)
- Academic Integrity and Respect at Deakin module (0 credit points; compulsory)

Plus, either:

- two major sequences of at least 8 credit points, plus electives (4 credit points), or
- one major sequence of at least 8 credit points, one minor sequence of at least 4 credit points, plus electives (8 credit points).



#1 Victorian university for creative arts course overall satisfaction.¹⁶

Choose at least one major from your core degree. Your remaining major and minor sequences can also be selected from the Bachelor of Communication, Bachelor of Design, or Bachelor of Film, Television and Animation.

| Majors | B | WP | D |
|-------------|---|----|---|
| Dance | ✓ | | |
| Photography | ✓ | | |
| Theatre | ✓ | | |
| Visual Art | ✓ | | |
| Writing | ✓ | | ✓ |

| Minors | B | WP | D |
|---------------------------------|---|----|---|
| 2D Practices in the visual arts | ✓ | | |
| 3D Practices in the visual arts | ✓ | | |
| Creative writing | ✓ | | ✓ |
| Dance | ✓ | | |
| Gender and sexuality studies | ✓ | ✓ | ✓ |
| Literature | ✓ | ✓ | ✓ |
| Photography | ✓ | | |
| Indigenous studies | | | ✓ |
| Professional writing | ✓ | | |
| Scriptwriting | ✓ | | |
| Technical production | ✓ | | |
| Theatre | ✓ | | |

Creative Arts core

- Creativity: Thinking Through Doing (level 1)

Ready to find out more?
deakin.edu.au/course/A317¹⁴



'My course has prepared me to be both career-ready and creatively resilient. I am learning how to create meaningful artistic work, while also gaining professional and interpersonal skills.'

Shreya Baruah
 Bachelor of Creative Arts (Dance)

Courses

LN Low number – fewer than five offers made to recent secondary education applicants
NA Not applicable
NP ATAR not published. A range of criteria can apply
NEW New course, ATAR not available until next year

X123 Deakin course code
🕒 Course duration in years
📅 Trimester intake
NIK NIKERI Institute

B Melbourne Burwood Campus
WP Geelong Waurin Ponds Campus
WF Geelong Waterfront Campus
WB Warrnambool Campus
📺 Online

Bachelor of Communication and Creative Arts (Honours)

A450 🕒 1 📅 T1, T2¹⁷

CAMPUS

B

Explore advanced creative projects and research through a Bachelor of Communication and Creative Arts (Honours). Honours is a year of specialised study that allows you to combine the theory and practical skills gained throughout your undergraduate degree. While undertaking an individual creative project, you will be supported in your development as an independent practitioner and build your skills, critical engagement and depth of knowledge in your chosen area of study.

Careers

The Bachelor of Creative Arts (Honours) supports your development as a creative arts practitioner and builds your research skills. Graduates are critical and creative thinkers, can work autonomously and collaboratively, and are effective communicators. The degree provides a pathway for further learning and for practice within creative arts and cultural industries.

After graduating, you can further your studies in research or professional practice by applying for direct entry into second year of the Master of Creative Arts by coursework, a Master of Arts by Research, or you could pursue a PhD.

Course structure

8 credit points of core units.

▶ Ready to find out more?
deakin.edu.au/course/A450¹⁴

Get a head start in the creative industries

Study a Bachelor of Creative Arts and gain hands-on experience in the creative industries through a range of work-integrated learning experiences, locally and overseas. You could find yourself building practical skills and growing a network with opportunities such as:

- artist mentorship internship placements
- exhibition and arts festival team internships
- museum and gallery internships
- programming and curatorial internships.

Courses

LN Low number – fewer than five offers made to recent secondary education applicants
 NA Not applicable
 NP ATAR not published. A range of criteria can apply
 NEW New course, ATAR not available until next year

X123 Deakin course code
 ⌚ Course duration in years
 📅 Trimester intake
 NIK NIKERI Institute

B Melbourne Burwood Campus
 WP Geelong Waurn Ponds Campus
 WF Geelong Waterfront Campus
 WB Warrnambool Campus
 @ Online

Bachelor of Arts

A310 ⌚ 3 📅 T1, T2, T3 NIK

| CAMPUS | B | WP | @ |
|-------------------------------|-------|-------|----|
| ATAR | 60.25 | 61.80 | LN |
| GUARANTEED ATAR ¹³ | ✓ | ✓ | ✓ |

Out-earn other arts grads in Victoria with a Deakin arts degree.¹⁸ Now is your time to unlock your creative potential and realise your purpose.

Feel empowered to explore a diverse range of majors and minors, from Indigenous studies and digital cultures to history, media and communication, education and more. Personalise your degree with topics that you care about and fulfill your potential in a career that you love.

Careers

As a graduate of this course, you'll have the skills, knowledge and professional networks to start your career anywhere in the world and thrive in a range of industries.

Affect change in fields that matter, spanning environmental, social, political or creative realms.

You'll curate your future career from day one, personalising your degree so that it fully aligns with your unique interests and values. Graduate ready to hit the ground running with the unique and competitive skill set required for specific careers across a variety of sectors, including in fields like:

- criminology, sociology and policy
- culture and creative arts
- education, government and NGOs
- language and international relations
- media, writing and communication.

Professional recognition

Depending on your specialisation, certain degrees are accredited by relevant bodies.

If you choose public relations, you'll study subjects accredited by the Public Relations Institute of Australia. Our design-related units are also recognised by the Design Institute of Australia.

Course structure

To complete the requirements for the Bachelor of Arts, students must complete 24 credit points, including:

- Your Future Career units (3 credit points)
- Academic Integrity and Respect at Deakin module (0 credit points; compulsory)

Plus either:

- two major sequences of at least 8 credit points, or
- one major sequence of at least 8 credit points plus one minor sequence of at least 4 credit points.

Remaining credit points may be used to undertake an additional major or minor sequence or elective units.

NIKERI Institute

Deakin is committed to helping students from all backgrounds and locations achieve their dreams. That's why the National Indigenous Knowledges, Education, Research and Innovation (NIKERI) Institute provides flexibly structured courses to Aboriginal and Torres Strait Islander students from all across Australia.

Our Bachelor of Arts course is offered through Community Based Delivery – where community teaches community in a supported environment, through a mix of online learning and on-campus experiences.

Indigenous Studies

Deakin also prioritises Indigenous Knowledges and offers all students the chance to enrich their understandings of Aboriginal and Torres Strait Islander peoples' ways of Valuing, Being, Knowing and Doing. Taken as an elective in any course, these units promote co-contributions to positive reconciliation efforts alongside Aboriginal and Torres Strait Islander Peoples.

deakin.edu.au/nikeri



Courses

Bachelor of Arts continued

| Majors | B | WP | Ⓢ |
|---------------------------------|---|----|---|
| Anthropology | ✓ | ✓ | ✓ |
| Arabic | ✓ | | ✓ |
| Chinese | ✓ | | ✓ |
| Criminology | ✓ | ✓ | ✓ |
| Digital cultures | ✓ | | ✓ |
| Education | ✓ | | ✓ |
| English – Children’s literature | ✓ | ✓ | ✓ |
| English – Creative writing | ✓ | ✓ | ✓ |
| English – Literature | ✓ | ✓ | ✓ |
| Film and television studies | ✓ | | ✓ |
| Gender and sexuality studies | ✓ | ✓ | ✓ |
| History | ✓ | ✓ | ✓ |
| Indigenous studies | | | ✓ |
| Indonesian | ✓ | | ✓ |
| International relations | ✓ | ✓ | ✓ |
| Media and communication | ✓ | ✓ | ✓ |
| Media studies | ✓ | | ✓ |
| Middle East studies | ✓ | ✓ | ✓ |
| Performing arts | ✓ | | |
| Philosophy | ✓ | ✓ | ✓ |
| Politics and policy studies | ✓ | ✓ | ✓ |
| Public relations studies | ✓ | ✓ | ✓ |
| Religious studies | ✓ | ✓ | ✓ |
| Social media | ✓ | ✓ | ✓ |
| Sociology | ✓ | ✓ | ✓ |
| Spanish | ✓ | | ✓ |
| Sport journalism | ✓ | ✓ | ✓ |
| Strategic advertising | ✓ | | ✓ |
| Visual arts and photography | ✓ | | |
| Visual communication design | ✓ | ✓ | ✓ |



| Minors | B | WP | Ⓢ |
|------------------------|---|----|---|
| Animation | ✓ | | ✓ |
| Design thinking | ✓ | ✓ | ✓ |
| Global challenges | ✓ | ✓ | ✓ |
| Indigenous studies | | | ✓ |
| Sport and society | ✓ | ✓ | ✓ |
| UX ⁸ design | ✓ | ✓ | ✓ |
| Web design | ✓ | ✓ | ✓ |

▶ Ready to find out more?
deakin.edu.au/course/A310¹⁴

Pathways

There are many different ways you can get into an undergraduate course at Deakin. In fact, many students choose to take a pathway. If you are interested in studying at university but unsure whether you’ll meet the entry requirements for a bachelor degree, then look no further than Deakin’s Associate Degree of Arts. We’ve designed this course to offer students a supported learning environment and a pathway into Deakin’s Bachelor of Arts, Bachelor of Criminology or Bachelor of International Studies. Find out more at deakin.edu.au/course/associate-degree-arts.



‘Whether I’m presenting in boardrooms or launching new ventures, the skills I gained in the arts program – like clear communication and cultural insight – have helped me lead teams and launch global ventures.’

Michael Filius

Bachelor of Commerce/Bachelor of Arts graduate and Director Commercial Operations, e& United Arab Emirates

Courses

LN Low number – fewer than five offers made to recent secondary education applicants
 NA Not applicable
 NP ATAR not published. A range of criteria can apply
 NEW New course, ATAR not available until next year

X123 Deakin course code
 🕒 Course duration in years
 📅 Trimester intake
 NIK NIKERI Institute

B Melbourne Burwood Campus
 WP Geelong Waurin Ponds Campus
 WF Geelong Waterfront Campus
 WB Warrnambool Campus
 🌐 Online

Double degrees

Bachelor of Commerce/ Bachelor of Communication

D339 🕒 4 📅 T1, T2, T3

| CAMPUS | B | WF ¹⁹ | 🌐 |
|-------------------------------|-------|------------------|----|
| ATAR | 81.65 | 73.35 | NP |
| GUARANTEED ATAR ¹³ | ✓ | ✓ | ✓ |

Deakin’s Bachelor of Commerce/Bachelor of Communication empowers you to solve the problems of the future and be part of the next generation of ‘big idea’ thinkers. In this complementary double degree, you will learn to think more critically as you gain a strong foundation in all aspects of commerce at Deakin’s world-class business school.

Choose from six commerce majors to explore an area of passion and graduate with a globally recognised degree. At the same time, you will develop an understanding of complex audiences and media effectiveness through your communication degree.

deakin.edu.au/course/D339¹⁴

Bachelor of Politics, Philosophy and Economics/Bachelor of Communication D337 🕒 4 📅 T1, T2

| CAMPUS | B | WP ²⁰ | 🌐 |
|-------------------------------|-------|------------------|-----|
| ATAR | 63.90 | LN | NEW |
| GUARANTEED ATAR ¹³ | ✓ | ✓ | ✓ |

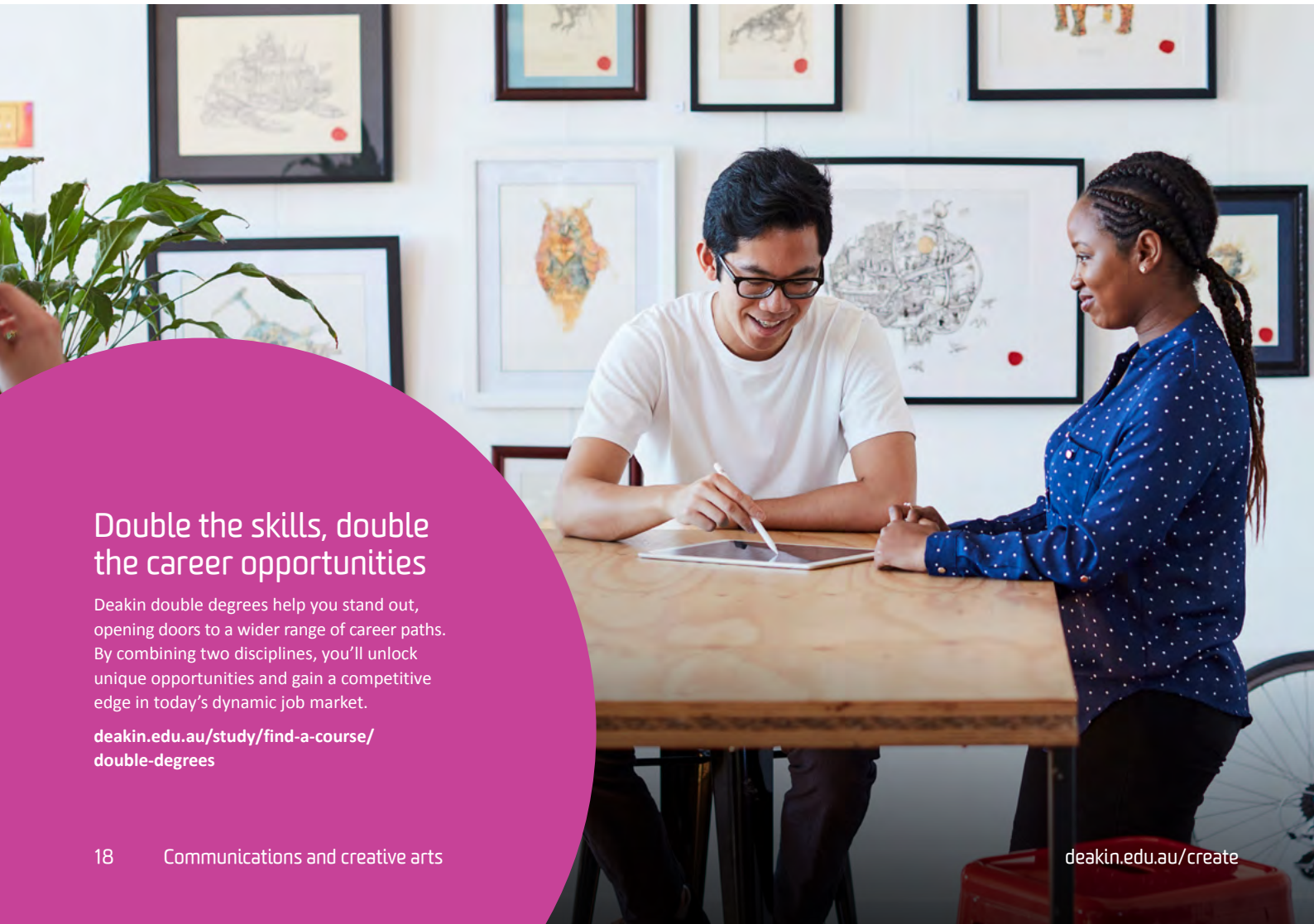
Transform your understanding of the world and your ability to influence it with our Bachelor of Politics, Philosophy and Economics (PPE) and Bachelor of Communication. This double degree teaches you how to be an ethical leader, skilled communicator and opinion shaper. Whether your goal is to influence policy, lead public relations campaigns, or work in NGOs or private enterprise, you will gain the knowledge and skills needed to excel.

Careers

Graduates can look forward to roles in advocacy, community engagement, editing, government relations, international relations, journalism, lobbying, policy, politics, public relations, speech writing, and digital media.

deakin.edu.au/course/D337¹⁴

Ready to find out more about our double degrees? Visit our course webpage for full details about: course structure, pre-course and entry requirements, unit selection options, minor and major options, campus and trimester availabilities, WIL options, accreditations, Deakin Guaranteed ATAR information, and more.



Double the skills, double the career opportunities

Deakin double degrees help you stand out, opening doors to a wider range of career paths. By combining two disciplines, you’ll unlock unique opportunities and gain a competitive edge in today’s dynamic job market.

deakin.edu.au/study/find-a-course/double-degrees

Courses

LN Low number – fewer than five offers made to recent secondary education applicants
 NA Not applicable
 NP ATAR not published. A range of criteria can apply
 NEW New course, ATAR not available until next year

X123 Deakin course code
 🕒 Course duration in years
 📅 Trimester intake
 NIK NIKERI Institute
 Y12 Recent secondary education
 NY12 Non-year 12

B Melbourne Burwood Campus
 WP Geelong Waurrn Ponds Campus
 WF Geelong Waterfront Campus
 WB Warrnambool Campus
 O Online

Bachelor of Communication A318

ENTRY REQUIREMENTS

Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).

NY12 See webpage for further information.

deakin.edu.au/course/A318¹⁴

🕒 3 📅 T1, T2, T3

| | | | |
|-------------------------------|-------|------------------|----|
| CAMPUS | B | WP ¹¹ | O |
| ATAR | 60.05 | 61.50 | LN |
| GUARANTEED ATAR ¹³ | ✓ | ✓ | ✓ |

Bachelor of Creative Arts A317

ENTRY REQUIREMENTS

Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).

NY12 See webpage for further information.

deakin.edu.au/course/A317¹⁴

🕒 3 📅 T1, T2

| | |
|-------------------------------|-------|
| CAMPUS | B |
| ATAR | 61.05 |
| GUARANTEED ATAR ¹³ | ✓ |

Bachelor of Design A319

ENTRY REQUIREMENTS

Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).

NY12 See webpage for further information.

deakin.edu.au/course/A319¹⁴

🕒 3 📅 T1, T2

| | | | |
|-------------------------------|-------|-------|----|
| CAMPUS | B | WP | O |
| ATAR | 60.00 | 60.55 | LN |
| GUARANTEED ATAR ¹³ | ✓ | ✓ | ✓ |

Bachelor of Digital Marketing and Advertising A337

ENTRY REQUIREMENTS

Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).

NY12 See webpage for further information.

deakin.edu.au/course/A337¹⁴

🕒 3 📅 T1, T2

| | | |
|-------------------------------|-----|-----|
| CAMPUS | B | O |
| ATAR | NEW | NEW |
| GUARANTEED ATAR ¹³ | NEW | NEW |

Bachelor of Film, Television and Animation A351

ENTRY REQUIREMENTS

Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).

NY12 See webpage for further information.

deakin.edu.au/course/A351¹⁴

🕒 3 📅 T1, T2, T3

| | |
|-------------------------------|-------|
| CAMPUS | B |
| ATAR | 60.40 |
| GUARANTEED ATAR ¹³ | ✓ |

Bachelor of Arts A310

ENTRY REQUIREMENTS

Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).

NY12 See webpage for further information.

deakin.edu.au/course/A310¹⁴

🕒 3 📅 T1, T2, T3 NIK²¹

| | | | |
|-------------------------------|-------|-------|----|
| CAMPUS | B | WP | O |
| ATAR | 60.25 | 61.80 | LN |
| GUARANTEED ATAR ¹³ | ✓ | ✓ | ✓ |

Associate Degree of Arts A250

ENTRY REQUIREMENTS

Y12 and NY12

All applicants must complete a written personal statement (500 words), meet the minimum English language requirements, and hold:

- a senior secondary certificate of education, or
- completion of a certificate III or higher in any discipline.

deakin.edu.au/course/A250¹⁴

🕒 2 📅 T1, T2

| | | |
|--------|---|----|
| CAMPUS | B | WP |
|--------|---|----|

Courses

- LN Low number – fewer than five offers made to recent secondary education applicants
- NA Not applicable
- NP ATAR not published. A range of criteria can apply
- NEW New course, ATAR not available until next year

- X123** Deakin course code
- Course duration in years
- Trimester intake
- NIKERI Institute
- Y12 Recent secondary education
- NY12 Non-year 12

- Melbourne Burwood Campus
- Geelong Waurrn Ponds Campus
- Geelong Waterfront Campus
- Warrnambool Campus
- Online

DOUBLE DEGREES

Bachelor of Commerce/Bachelor of Communication **D339**

ENTRY REQUIREMENTS

Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
 NY12 See webpage for further information.

deakin.edu.au/course/D339¹⁴

4 T1, T2, T3

| CAMPUS | | ¹⁹ | |
|-------------------------------|-------|---------------|----|
| ATAR | 81.65 | 73.35 | NP |
| GUARANTEED ATAR ¹³ | ✓ | ✓ | ✓ |

Bachelor of Politics, Philosophy and Economics/Bachelor of Communication **D337**

ENTRY REQUIREMENTS

Y12 VCE units 3 and 4 English – study score of at least 25 (EAL) or 20 (not EAL).
 NY12 See webpage for further information.

deakin.edu.au/course/D337¹⁴

4 T1, T2, T3

| CAMPUS | | ²⁰ | |
|-------------------------------|-------|---------------|-----|
| ATAR | 63.90 | LN | NEW |
| GUARANTEED ATAR ¹³ | ✓ | ✓ | ✓ |



Stories of life at Deakin and beyond

Explore in-depth stories from students, staff and alumni across Arts and Education. Read about their experiences of studying at Deakin, careers and more.

blogs.deakin.edu.au/deakinartsed

Endnotes

- 1 Australian Graduate Survey 2010–2015, Graduate Outcomes Survey 2016–2023, Quality Indicators for Learning and Teaching (QILT).
- 2 QS World University Rankings by Subject 2024.
- 3 Graduate Outcomes Survey 2024, Quality Indicators for Learning and Teaching (QILT), based on overall employment for domestic undergraduates.
- 4 2024 Employment Projections – for the ten years to 2034, Jobs and Skills Australia.
- 5 Students must also complete: DAI001 Academic Integrity and Respect at Deakin (0-credit-point compulsory unit) in their first study period.
- 6 One major must be from your chosen course; second major from any School of Communications and Creative Arts undergraduate course.
- 7 One major must be from your chosen course, plus one minor from any School of Communications and Creative Arts undergraduate course.
- 8 UX means 'user experience'.
- 9 Available via the Bachelor of Arts. Note: These are complementary disciplines. Elective unit spaces may be used to complete study in these areas.
- 10 Australian Graduate Recruitment Industry Awards 2017, 2018, 2019, 2020 winner for most popular career service in Australia; Employability award, 2021 Australian Financial Review Higher Education Awards.
- 11 T1 and T2 only.
- 12 Communications undergraduate ComparEd (QILT – Course Experience Questionnaire), 2023–2024 compared.edu.au.
- 13 Deakin guaranteed ATARs and more information are available at: deakin.edu.au/deakin-guaranteed-atar.
- 14 Visit our course webpage for full details about: course structure, pre-course and entry requirements, unit selection options, minor and major options, campus and trimester availabilities, WIL options, accreditations, Deakin Guaranteed ATAR information, and more.
- 15 LightCast, February 2024–January 2025 job postings for Graphic and UI/UX Designers/Developers in Australia.
- 16 Creative arts undergraduate ComparEd (QILT – Course Experience Questionnaire), 2023–2024 compared.edu.au.
- 17 Available in T1 and T2 for domestic undergraduate students.
- 18 Humanities, culture and social sciences, ComparEd (QILT – Recent Graduate Employment and Salary – median graduate income five years out), 2022–2023 compared.edu.au.
- 19 Delivery of this course is across multiple campuses; see course webpage for further details.
- 20 Students enrolled at the Geelong Waurin Ponds Campus will be required to undertake units of study at both Geelong Waurin Ponds and Geelong Waterfront campuses.
- 21 This course is also available at the National Indigenous Knowledges, Education, Research and Innovation (NIKERI) Institute. Find out more at deakin.edu.au/nikeri.

Contact us

We're here to help

We have staff at each of our campuses who are more than happy to answer your general queries.

Prospective student enquiries

Domestic students

1800 693 888

deakin.edu.au/help-hub

International students

+61 3 9918 9188

study@deakin.edu.au

Social media at Deakin

 facebook.com/DeakinUniversity

 instagram.com/DeakinUniversity

 tiktok.com/@deakinuni

 linkedin.com/school/deakin-university

Other useful websites

vtac.edu.au

studyassist.gov.au

myfuture.edu.au

youthcentral.vic.gov.au

Your pathway to a PhD or research degree

For over 50 years, Deakin research has been shaping the world. Did you know that studying at the honours level gives you valuable research experience and opens doors to a future PhD or masters by research?

To find out more, visit: deakin.edu.au/research.

Find an honours degree

Want to know more about studying at the honours level?

To get more information visit: deakin.edu.au/study/how-to-apply/honours-degree-applications.

Published by Deakin University in February 2026. While the information published in this guide was accurate at the time of publication, Deakin University reserves the right to alter, amend or delete details of course offerings and other information published here. For the most up-to-date course information, please view our website at deakin.edu.au.

Deakin University CRICOS Provider Code: 00113B
TEQSA Provider ID: PRV12124



DEAKIN OPEN DAY

Warrnambool
SUNDAY 2 AUGUST

Geelong Waterfront and Waurin Ponds
SUNDAY 16 AUGUST

Melbourne Burwood
SUNDAY 23 AUGUST

openday.deakin.edu.au

Deakin University CRICOS Provider Code: 00113B