

D399 BACHELOR OF BUSINESS/BACHELOR OF ARTS

FACULTY OF BUSINESS AND LAW



FOR STUDENTS COMMENCING TRIMESTER 1 2027

Last updated 13/07/2026

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year’s enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: [DAI001 Academic Integrity and Respect At Deakin](#) (0 credit points)

YEAR 1 Year: 2027	Trimester 1				
	Trimester 2				
	Trimester 3				
YEAR 2 Year: 2028	Trimester 1				
	Trimester 2				
	Trimester 3				
YEAR 3 Year: 2029	Trimester 1				
	Trimester 2				
	Trimester 3				
YEAR 4 Year: 2030	Trimester 1				
	Trimester 2				
	Trimester 3				

D399 COURSE RULES

- Must pass 32 credit points for course
- Must pass ALL units in {DAI001}
- Must pass ALL units in {MAA104, MAE120, MIS103, MMK101, MMM132, MPB200, MPB201, MPB202}
- Must pass 16 credit points at levels {1, 2, 3} from units owned by {Nikeri Institute, School of Communication and Creative Arts, School of Education, School of Humanities and Social Sciences}
- Must pass 4 credit points at level {3} from units owned by {Nikeri Institute, School of Communication and Creative Arts, School of Education, School of Humanities and Social Sciences}
- Must pass 1 unit set(s) in {Business Management (MJ-M37001), Ai and Business Information Systems (MJ-M37002), Entrepreneurship and Innovation (MJ-M37003), Human Resource Management (MJ-M37004), Marketing Management (MJ-M37005), Project Management (MJ-M37006)}
- Must pass 1 unit set(s) in {Indigenous Studies (MJ-A000074), Anthropology (MJ-A310002),Criminology (MJ-A310005), Education (MJ-A310007), English - Children's Literature (MJ-A310008), English - Creative Writing (MJ-A310009), English - Literature (MJ-A310010), Film and Television (MJ-A310011), Gender and Sexuality Studies (MJ-A310012), History (MJ-A310013), International Relations (MJ-A310015), Media and Communication (MJ-A310016), Media Studies (MJ-A310017), Performing Arts (MJ-A310019), Philosophy (MJ-A310020), Politics and Policy Studies (MJ-A310021), Public Relations Studies (MJ-A310022), Religious Studies (MJ-A310023), Social Media (MJ-A310024), Sociology (MJ-A310025), Sport Journalism (MJ-

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID: _____		Name: _____		
Deakin email: _____			Preferred contact no: _____	
Year commenced:	Period commenced:	eCOE (if applicable):	Campus: _____	Mode: _____
Student adviser: _____				Date: _____

Notes

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period - unless it’s your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year’s University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

D399 BACHELOR OF BUSINESS/BACHELOR OF ARTS MAJOR UNIT SETS

AI AND BUSINESS INFORMATION SYSTEMS (MJ-M37002)
MIS201 Digital Business Analysis
MIS202 Managing Data and Information
MIS231 Professional Ethics in the Digital Age
MIS295 Agile Project Management
MIS352 Business Process Management
MIS362 Customer and Product Analytics
MIS386 Artificial Intelligence Strategies

MIS399 Applied Business Project

Completion Rule

- Must pass all unit(s) in {MIS201, MIS202, MIS231, MIS295, MIS352, MIS362, MIS386, MIS399}

BUSINESS MANAGEMENT (MJ-M37001)

MMH231 Human Resource Practice

MMH356 Leading Change

MMK295 Digital Content Marketing

MMM267 Business Logistics

MMM270 Strategy, Risks and Results

MMM315 Business Management Capstone

MMM381 Strategic Negotiation and Deal-Making

MMM382 Small Business Management

Completion Rule

- Must pass all unit(s) in {MMH231, MMH356, MMK295, MMM267, MMM270, MMM315, MMM381, MMM382}

ENTREPRENEURSHIP AND INNOVATION (MJ-M37003)

MAF390 Entrepreneurial Finance

MMM241 Entrepreneurship and Innovation

MMM279 Entrepreneurship for Purpose

MMM280 New Venture Creation and Validation

MMM317 Entrepreneurship Experience

MMM381 Strategic Negotiation and Deal-Making

MMM382 Small Business Management

MMM389 Incubator Management

Completion Rule

- Must pass all unit(s) in {MAF390, MMM241, MMM279, MMM280, MMM317, MMM381, MMM382, MMM389}

HUMAN RESOURCE MANAGEMENT (MJ-M37004)

MMH230 Fundamentals of Human Resource Management

MMH231 Human Resource Practice

MMH232 Human Resource Development

MMH235 Recruitment and Talent Acquisition

<u>MMH331 Strategic Human Resource Management</u>
<u>MMH349 Employment Relations</u>
<u>MMH350 Workplace Conflict Resolution</u>
<u>MMH356 Leading Change</u>

- Completion Rule
- Must pass all unit(s) in {MMH230, MMH231, MMH232, MMH235, MMH331, MMH349, MMH350, MMH356}

MARKETING MANAGEMENT (MJ-M37005)
<u>MMK266 Consumer Psychology</u>
<u>MMK290 Marketing Technology</u>
<u>MMK295 Digital Content Marketing</u>
<u>MMK325 Strategic Marketing Management</u>
<u>MMK351 Customer Experience</u>
<u>MMK365 Marketing Insights</u>
<u>MMK368 Relationship Marketing</u>
<u>MMK399 Marketing Management Project</u>

- Completion Rule
- Must pass all unit(s) in {MMK266, MMK290, MMK295, MMK325, MMK351, MMK365, MMK368, MMK399}

PROJECT MANAGEMENT (MJ-M37006)
<u>MIS290 Foundations of Project Management</u>
<u>MIS295 Agile Project Management</u>
<u>MIS389 Project Management Innovation and Strategy</u>
<u>MIS398 Project Management Techniques</u>
<u>MIS399 Applied Business Project</u>
<u>MMH356 Leading Change</u>
<u>MMM270 Strategy, Risks and Results</u>
<u>MMM276 Design Thinking</u>

- Completion Rule
- Must pass all unit(s) in {MIS290, MIS295, MIS389, MIS398, MIS399, MMH356, MMM270, MMM276}