# Deakin University logoSearch Planner

Before you begin your search, develop a search plan by following the steps below.

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| --- | --- |
| Step 1: Summarise your research question or topic below.  How does the use of social media affect teenagers and their sense of self-identity? | |
| Step 2: Identify the main concepts from your topic.  Social media, teenagers, self-identity | |
| Step 3: Brainstorm synonyms or alternative keywords for your main concepts.    Social media: Social networking sites, Facebook, Twitter, Instagram  Teenagers: Teens, adolescents, young adults, youth  Self-identity: Identity, self-esteem, image, self-image, self-worth | |
| Step 4: Develop a search strategy below using search techniques and keywords | |
| Concept 1 | “Social media” OR “social networking sites” |
| **AND** |
| ­  Teenager OR adolescent |
| Concept 2 |
| **AND** |
| Identity |
| Concept 3  (If required) |
| Step 5: What refining options might you use? Where might you search? (e.g., Date range? Scholarly peer reviewed? Database name etc.)  Limit to last five years for latest research into social media. | |

## Search techniques: quick reference examples

| Technique | When to use it? | Example | What it does? |
| --- | --- | --- | --- |
| AND | Searching for two different concepts | Teenager AND “social media” | Narrows search results |
| OR | Searching for two similar concepts | Teenager OR adolescent | Broadens search results |
| NOT | Excluding a term from your search | Teenager NOT child | Narrows search results |
| Truncation (\*) | Searching for alternative word endings | Teen\* | Broadens search results |
| Phrase searching (“”) | Searching for an exact phrase | “Social media” | Narrows search results |
| Wildcard (?) | Searching for alternative spelling | Organi?ation | Broadens search results |
| Using brackets | Grouping concepts in a single search box | (teen\* OR adolescent) AND “social media” | Allows grouping of keywords within a single search box |
| Notes |  | |  |
| Use this area to make notes and record additional information relevant to your search plan, such as:   * databases which are applicable to your topic or discipline | | |  |