***SCHOOL OF COMMUNICATION AND CREATIVE ARTS*  
  
EXPRESSION OF INTEREST: *A451***

***BACHELOR OF COMMUNICATION (HONOURS)***

To be completed by applicants in the disciplines of: ***Advertising,******Journalism, Media Studies, Public Relations, Digital Media, Entertainment Production, Marketing Communication***

## The application process

Deakin University offers Bachelor of Communication (Honours) program at Burwood campus and in off-campus mode. However, various discipline staff are based at Geelong and Burwood campuses, and can supervise Honours research projects on both campuses.

Applications for the Honours programs are made directly to Deakin University.

Applications for Trimester 1 open in August and normally close at the end of February.  
Applications for Trimester 2 open in April and normally close in early July.

Applications for Trimester 3 open in April and normally close at the end of October.

**For Honours Administration enquiries please contact:**

Faculty of Arts and Education

Tel: (03) 9246 8100  
Email: [artsed@deakin.edu.au](mailto:artsedstudentsupport@deakin.edu.au)

**For Honours Academic enquiries please contact:**

Deirdre Quinn-Allan

Course Director Bachelor of Communication (Honours)

Senior Lecturer, Communication

Location:Faculty of Arts and Education

Office: ic1.214

Campus: Waurn Ponds

Tel: (03) 52271363

Email: [d.quinn-allan@deakin.edu.au](mailto:d.quinn-allan@deakin.edu.au)

Explore the **A451 Bachelor of Communication Honours** site from the current online Deakin University Handbook, using its course code of A451. If you are eligible to apply, please follow the following steps:

1. If you are already a Deakin student or graduate, then speak to an **academic staff member** in your area of specialization and the **Course Director** for A451 about doing Honours.
2. If you are not a Deakin student or graduate, please contact the **Course Director** for A451 to discuss the Honours program.

3. Complete the following application and submit it through the student portal: <https://applicantportal.deakin.edu.au/connect/webconnect>

- Non Deakin students must also provide a **certified copy** of their academic transcript.   
- Deakin student’s academic transcripts are automatically added to the application.

**Application Details:**

|  |  |
| --- | --- |
| 1. Name in Full |  |
| 1. Deakin Student Number   (if applicable) |  |
| 1. Contact details   (Mailing address, tel. no and email address) |  |
| 1. Year completed undergraduate degree |  |
| 1. Major sequence of undergraduate degree |  |
| 1. Proposed Discipline area for Honours degree |  |
| 1. Academic contacts made in relation to this application (if applicable) |  |
| 1. Proposed thesis supervisor (optional) **\*** |  |
| 1. Part time (P/T) or full time (F/T)? |  |
| 1. Short statement on why you are applying for the Honours program. *(100-150 words)*   Include comments on your future career or study goals. |  |

**\***If there is a staff member you would like to supervise your dissertation; you can contact them directly. Introduce yourself and include a copy of your proposal (below) in your email. Once you have the staff member’s agreement, include his or her name on the application form.

If you do not know a staff member with expertise in your area of research interest, the Course Director will assist you to find one. Appointment of a supervisor is subject to staff availability.

**RESEARCH PROPOSAL TEMPLATE** (about 2-3 pages)

**Working title** (about 20 words)**:**

**Proposed research project summary** (about 100 words):

**Rationale for the research** (in about 200-300 words explain the rationale for the study; why would you want to study this topic; what new knowledge this project would add to the field; what is the research problem to be solved by this study):

**Literature review** (at least 6-7 references included to indicate that you have read the literature in relation to the proposed research problem, you may include a summary of each reading - about 400-500 words):

**Feasibility of the project** (how will you solve the research problem; are there any constraints in completing the proposed research project – about 100-200 words):

**Expected timeline for completing the project** (the research project component of your study is equivalent to 4 units or credit points – how do you see it progress from start to finish? – include a table or dot points):

**Bibliography/References** (at least 6-7 relevant references to be included, you may also include relevant web site or other online resources link such as newspaper articles or government reports):